

# Contest entry guide

## Theme: “Together, we are eco-friendly”

Please think about what people can do to protect our precious global environment. In your picture, show things we can do in our daily life. Below are just a few suggestions to help you get started. You could show ways of not wasting water or electricity. Or you could show how, by reusing and recycling products, we can more completely use the materials we get from our planet. Perhaps you might want to show how using eco-friendly products helps to protect animals and plants in our important natural surroundings.

## Eligibility

Any child (aged 6 through 15 years old) from anywhere in the world.

## Entry specifications

- 1) Picture size:** Paper should be A3 size (297 mm × 420 mm), although pictures to a maximum size of 392 mm × 542 mm will be accepted.
- 2) Medium:** Any means of direct drawing, painting, or coloring – crayon, colored pencil, watercolor, acrylic or oil paint, ink, wood or linocut printing, etc. – is allowed. However, works with pasted elements will not be accepted.
- 3) Creation:** Only one entry per individual is allowed. Only previously unexhibited works created after January 2016 will be accepted.
- 4) Important advice:** Your entry should show that you fully understood and incorporated, the “Together, we are eco-friendly” theme into your work. However, the theme should not be presented as a catchy phrase or slogan but, rather, artfully expressed in your entry. Joint works will not be accepted. - If the picture contains writing, it must not show the name of a specific person, group, trade name, or company. Similarly, do not show any company, brand, or group logo. Pictures showing such names or logos will be disqualified.

## How to Enter

- 1) For each separate work, it is preferable to download an entry form from the Kao website and, using a print or copy, fill out the required information and affix the completed entry form to the back of the picture.
- 2) If it is not possible to use such an entry form, you must include the following information, using the Roman alphabet, on the back of the picture.  
**Artist:** full name, date of birth (year, month, day), school year grade and class, contact e-mail address, and phone number if available.  
**School:** name, address (including postal code and country), and phone number. **Picture:** title of work. Entrants are also invited to add a few lines (max. 70 words), in English or mother tongue, to describe the picture or to write any other relevant message.
- 3) Send it in a flat envelope, inserting cardboard or something firm to ensure it does not bend during shipping.

## Prizes

“eco together” – Planet Earth Grand Prix : Single award – Plaque, digital camera, and art materials

“eco together” – Kao Prize : Six awards – Plaque and digital camera

Eco Friend Prize : Twenty five awards – Certificate, art materials, and stationery

Group Prize : Five groups – Certificate, art materials or stationery

\* Prize goods may be changed without notice.

\* Winners of the “eco together” - Planet Earth Grand Prix and the “eco together” - Kao Prize will be invited to attend the award ceremony at Tokyo Big Sight on Saturday, December 10, 2016, where the Eco-Pro 2016 exhibition is being held. Expenses will be paid from anywhere in the world, for the winners and one guardian each.

\* Eco Friend prizes will be sent to the schools of the winners.

\* Group prizes are awarded to elementary and junior-high schools and art classes. Prizes will be sent to the five groups that submit the most entries.

\* In each prize category, the number of awards may increase depending on the number of individual and group entries.

\* If you cannot be contacted with, your painting shall not be judged.

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## Announcement of winners and award ceremony

Contest prizewinners and schools will be notified in late November 2016. Contest results will also be announced on the Kao website. The award ceremony will take place on Saturday, December 10, 2016 at Tokyo Big Sight, the venue of Eco-Pro 2016.

\*The place of the award ceremony and the works display may be changed.

\*The winning works will be on display at Tokyo Big Sight in the Kao booth at Eco-Pro 2016.

## Judges

|                       |  |
|-----------------------|--|
| Chair Fumikazu Masuda | Former Professor, Tokyo Zokei University |
| Sumiko Okubo          | Artist                                   |
| Kei Matsushita        | Professor, Tokyo University of the Arts  |
| Yoko Oyamada          | Illustrator                              |
| Akemi Ishiwata        | Executive Officer, Kao Corporation       |
| Naoto Katahira        | Director, Creative, Kao Corporation      |

\*Members at February 2016.

## Conditions of Entry

- Works will be exhibited, displayed or published by Kao and its affiliates (collectively “Kao”) or in Kao’s sponsoring exhibitions and publications. Works may also be modified and used on Kao’s website, advertisements, images and publications for public relations and advertisement purposes.
- You agree not to assert any moral rights regarding your entry.
- Ownership of works belongs to Kao. Original pictures will not be returned.
- The permission of a parent or guardian is required for entry.
- Personal information provided with the entry will be used to contact prizewinners. Photographs of winners taken at the award ceremony may be published in publications, websites, exhibitions and in other places along with the winner’s name, age, local area of residence, nationality, the entry itself, its title, and a written message or description submitted with the entry.

## Send pictures to

Kao International Environment Painting Contest for Children  
Address: Kao Singapore Private Limited  
83 Clemenceau Avenue, #16-08 UE Square Singapore 239920  
Tel: +65 6471 2811  
Fax: +65 6471 2566  
Email: kao.contest@kao.com.sg

## Entry Deadline

Entries must be received by midnight

**Monday, August 15, 2016**



The 7th

花王 国際こども環境絵画コンテスト

KAO International Environment Painting Contest for Children



Winner of 6th Kao International Environment Painting Contest for Children “eco together” Planet Earth Grand Prix  
“Wealth of Nature” Thatchaphon Kaeokamkong (11 years old, Thailand)

## Thoughts and wishes regarding the painting

Tree is a natural heritage, which is magnificent and diverse in its own right. It is a natural representative of growth and prosperity. Tree is a tremendously valuable resource for all. It is a resource of abundant food, ecological system, medicinal herbs, and habitat for wildlife. Tree also purifies air and decreases the wash down of soil. With its verdant color, tree can be a place for recreation. When tree is destroyed, it is extremely difficult to restore. Therefore, we should take care of the tree and the forest as best as we can so that tree will be with us forever.

