

# Contest entry guide

## Theme: “Let’s make our environment sustainable\*, together!”

What can we do to protect our precious local and global environment and how can we pass it on to future generations? Please express your thoughts and ideas freely in your painting.

\* A sustainable environment stays healthy for many, many years into the future. It is a world where all animals and plants live together in harmony without fear.

## Eligibility

Any child (aged 6 through 15 years old) from anywhere in the world.

\* As of the end of August 2023

## Entry specifications

- 1) Picture size:** (min) 271mm × 392mm ~ (max) 392mm × 542mm
- 2) Medium:** Any means of direct drawing, painting, or coloring - crayon, colored pencil, watercolor, acrylic or oil paint, ink, wood or linocut printing, etc. - is allowed.
- 3) Creation:** Only one entry per individual is allowed. Only previously unexhibited work created by the applicant him/herself after January 2023 will be accepted.
- 4) Important notice:** Please note that the following works are not eligible for judging.
  - Works without attaching ‘entry form’
  - Works with pasted elements including paper (collage)
  - Works painted on canvas
  - Digital art works
  - Works containing text such as slogans or catchphrases, likely found on posters
  - Works containing specific characters, logos and names of individuals, companies, products, etc.
  - Works that are very similar to existing artworks, or determined by Kao as likely to infringe on the rights of third parties
  - Joint Works

## How to apply

- 1) Fill in all required information on the ‘Entry form’ on the back of the ‘Contest entry guide’ and paste it to the center of the back of your work.**

\* The entry form can also be downloaded from QR code in the right or the page ‘About Contest Entries’ in Kao website.



Kao contest entry search

<https://www.kao.com/global/en/sustainability/society/painting-contest/entries/>

- 2) Send it in a flat envelope, inserting cardboard or something firm to ensure it does not bend during shipping.**
- 3) Applying a work attached on e-mail is disqualified.**

## Prizes

**“eco together”– Planet Earth Grand Prix :** Single award – Plaque, art materials and replica of the work etc.

**“eco together”– Kao Prize :** Eight awards – Plaque, art materials and replica of the work etc.

**Eco Friend Prize :** Twenty three awards – Certificate, art materials and replica of the work etc.

**Group Prize :** Five groups – Certificate, art materials or stationery etc.

\* Prize goods may be changed without notice.

\* Winners of the “eco together” - Planet Earth Grand Prix and the “eco together” - Kao Prize will be invited to the awards ceremony to be held in December 2023. (It may be held online.)

\* Group prizes are awarded to elementary and junior-high schools and art classes. Prizes will be sent to the five groups that submit the most entries.

\* In each prize category, the number of awards may increase depending on the number of individual and group entries.

\* If you cannot be contacted with, the award will be canceled.

## Send pictures to

Kao International Environment Painting Contest for Children  
Address: Kao Singapore Private Limited  
83 Clemenceau Avenue, #16-08 UE Square Singapore 239920  
Tel: +65 6471 2811  
Fax: +65 6471 2566  
Email: kao.contest@kao.com.sg

## Entry deadline

Entries must be received by

**Tuesday, August 22, 2023, 5PM (SGT)**

## Conditions of entry

- The permission of a parent or guardian is required for entry.
- Ownership of works belongs to Kao. Original pictures will not be returned.
- Works, their titles, written messages or descriptions, name, age, residential area etc. may be used or published on website, advertisements, images, publications and exhibitions of Kao or organizations designated by Kao. Works, their titles, written messages or descriptions may also be partially modified on these occasions. In addition, if the entry wins a prize, the photographs taken at the awards ceremony may be used in the same manner as stated above.
- You agree not to assert any moral rights regarding your entry.
- Personal information provided with the entry will be used for the operation and management of the contest including the contact to prizewinners at the time of the award. In addition, we may provide this information the contractor with the scope necessary to outsource the contest.

## Announcement of winners and the awards ceremony

Contest prizewinners and schools will be notified in late November 2023. Contest results will also be announced on the Kao website. The awards ceremony will be held in December 2023.

## Juries

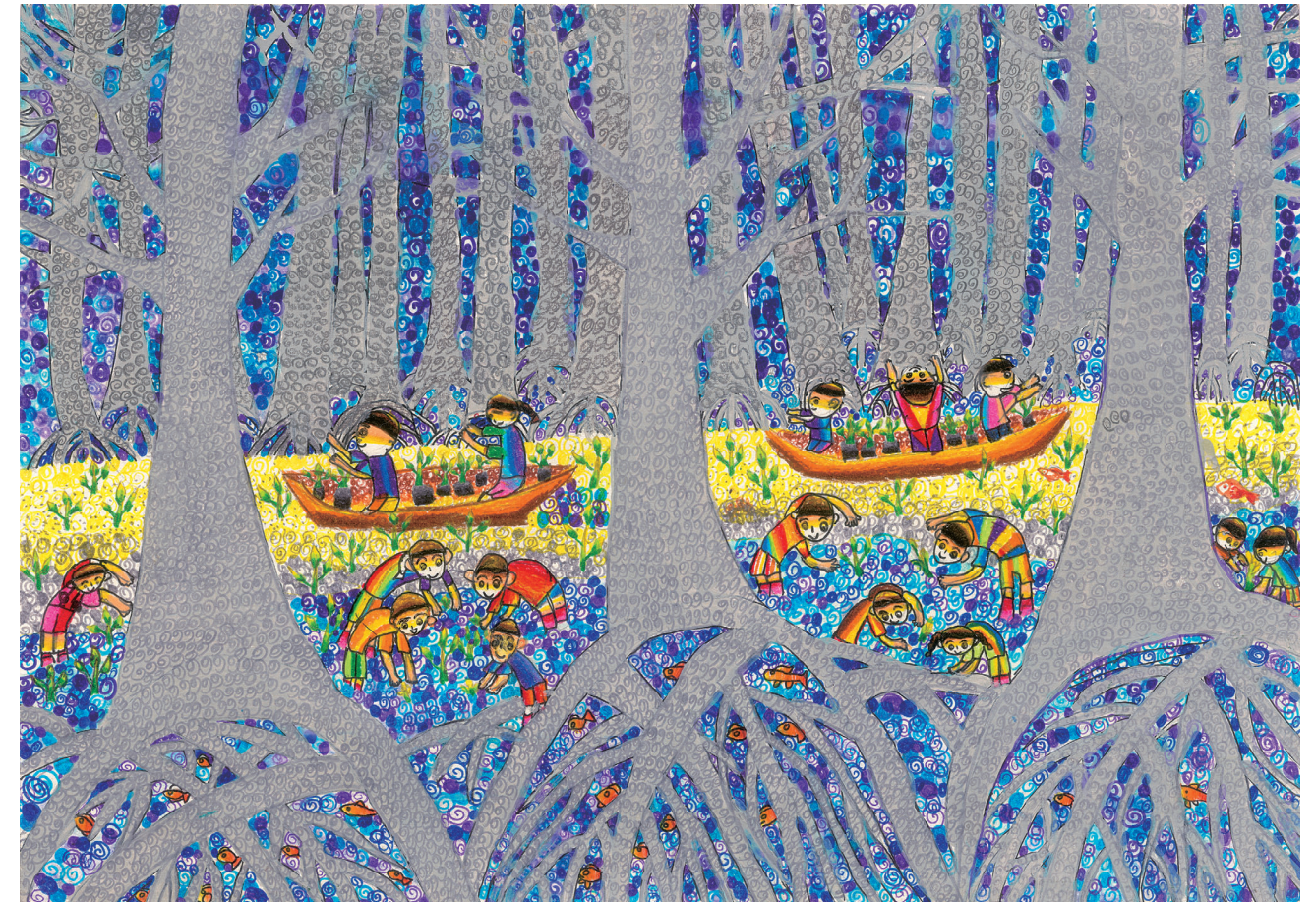
<b>Mr. Fumikazu Masuda</b>	Chair of Juries, Design consultant, President, open house Inc.
<b>Ms. Sumiko Okubo</b>	Artist
<b>Mr. Kei Matsushita</b>	Professor, Tokyo University of the Arts
<b>Ms. Yoko Oyamada</b>	Artist, Illustrator
<b>Mr. Andreas Schneider</b>	Designer
<b>Mr. Yasunori Hosokawa</b>	Director, Kao Eco-Lab Museum, Kao Corporation
<b>Mr. Naoto Katahira</b>	Vice President, Creative, Kao Corporation



The 14th

花王 国際こども環境絵画コンテスト

KAO International Environment Painting Contest for Children



Winner of the 13th Kao International Environment Painting Contest for Children “eco together”– Planet Earth Grand Prix  
“Help to plant mangroves” Woraphitcha Phuangprakhon (10 years old)

## Thoughts and wishes regarding the painting

Mangrove forest are inhabited by various animals such as mudskipper, mangrove crab, egret and loris. In addition, the mangrove forest is also a line to prevent the washing of the sea as well. In my painting, my friend and I are helping to plant mangroves to provide their homes, food and a good weather. We have a great time, and we are proud of our efforts to protect the mangrove forests, I promise I will be environmentally friendly.