

To teachers and guardians



## Now open: Entries invited The 13th Kao International Environment Painting Contest for Children

Kao group achieves to create a cleaner, more beautiful, and healthier life for all people and the planet, and also to make a safer, more harmonious world for all.

Kao announced the Environmental Statement in 2009, which stipulates we promote "eco together," working with consumers, business partners and communities. In 2019, Kao also launched a new global ESG (Environmental, Social, and Governance) strategy, the \*Kirei Lifestyle Plan. We aim to contribute to society for the future through its implementation.

\*Kirei : The Japanese word 'kirei' describes something that is both clean and beautiful. For Kao, this concept of Kirei not only describes appearance, but also attitude - to seek to create beauty for oneself, people and the natural world around us.

This contest has been held annually since 2010 in the hope that paintings and thoughts expressed by children around the world, on their sincere consideration of the environmental conservation around them, the earth and its future, will inspire people across the globe and lead and take action to changing sustainable lifestyles for a better world.

The 12th contest attracted 7,009 entries from all over the world. The children's paintings, delivered from various regions across the globe, depict their precious thoughts on diverse lives and environments and how they value the environment with full of energy for the future. Please visit our website for exploring award-winning paintings.

The 13th contest is now open for entries until Tuesday, August 23, 2022. The awards ceremony\* will be held in December 2022.

\*It may be held online depending on various circumstances at the scheduled time.

We look forward to receiving many entries.

April, 2022

Kao Corporation

\*The 12th Kao International Environment Painting Contest for Children/presentation of the winning works  
<https://www.kao.com/global/en/sustainability/society/painting-contest/contest-2021.html>



### About Kao

Kao creates high-value-added products that enrich the lives of consumers around the world. Through its portfolio of over 20 leading brands such as *Attack*, *Bioré*, *Goldwell*, *Jergens*, *John Frieda*, *Kanebo*, *Laurier*, *Merries* and *Molton Brown*, Kao is part of the everyday lives of people in Asia, Oceania, North America and Europe. Combined with its chemical division, which contributes to a wide range of industries, Kao generates about 1,420 billion yen in annual sales. Kao employs about 33,500 people worldwide and has 135 years of history in innovation. Please visit the Kao Group website for updated information. <https://www.kao.com/global/en/worldwide/>

### The 13th Kao International Environment Painting Contest for Children Sponsored by Kao Corporation

\*Please print out or copy and paste a completed form to the center on the back of each entry work.

\*Please fill out the necessary information clearly in order to contact if wins a prize.

\*If you cannot be contacted with, the award will be cancelled.

Please put  in a box.  Consent from a parent or a legal guardian has been obtained for this contest entry.

Title of Work	
Name	(First name) / (Middle name) / (Family name)
Country / Area	Age <small>Please CIRCLE your age (※As of the end of August 2022)</small> 6 • 7 • 8 • 9 • 10 • 11 • 12 • 13 • 14 • 15

Please put  where it applies.  individual entry  group entry

Contact <small>*Please write clearly</small>	Address :	
	E-mail :	@
	Home Phone :	Cellular Phone :
Name of School or Art Class	Grade: Class: Class Teacher Ms. / Mr. :	
	Address :	
Address of School or Art Class <small>*Please write clearly</small>	E-mail :	@
	Phone :	Fax :

Use this space to describe your thoughts and wishes on this painting.(max.100 words)

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

Personal information provided with the entry will be used for the operation and management of the contest including the contact to prizewinners at the time of the award. In addition, the personal information of prizewinners, as well as supplied or subsequently taken photographs, may be used in printed collections of works or on websites, at exhibitions, and elsewhere.