

Contest entry guide

Theme: "Let's make our environment sustainable*, together!"

What can we do to protect our precious local and global environment and how can we pass it on to future generations? Please express your thoughts and ideas freely in your painting.

* A sustainable environment stays healthy for many, many years into the future. It is a world where all animals and plants live together in harmony without fear.

Eligibility

Any child (aged 6 through 15 years old) from anywhere in the world.

※ As of the end of August 2022

Entry specifications

- 1) Picture size:** Your entry should be 392mm x 542mm or smaller.
- 2) Medium:** Any means of direct drawing, painting, or coloring – crayon, colored pencil, watercolor, acrylic or oil paint, ink, wood or linocut printing, etc. – is allowed. However, works (collage) with pasted elements, works painted on a canvas and digital art works will not be eligible.
- 3) Creation:** Only one entry per individual is allowed. Only previously unexhibited works created after January 2022 will be accepted.
- 4) Important advice:** Your entry should show that you fully understood and inspired the "Let's make our environment sustainable, together!" theme into your work. However, **the theme should not be a catchy phrase or slogan, but rather artfully expressed in your entry.** The freedom of thought that is unique to children and the expressions with full of originality and creativity in your picture are highly recommended.
*Joint works will not be eligible.
*Works that are very similar to existing artworks, works determined by Kao as likely to infringe on the rights of third parties, works with a specific character or text (such as personal name, company name, product name or logo) will not be eligible.

How to enter

- 1) Download the entry form from the Kao website. Using a print or copy, fill out the required information and paste to the center on the back of your work.
Entry form download:
<https://www.kao.com/global/en/sustainability/environment/painting-contest.html>
- 2) If it is not possible to use the entry form above, you must include the following information, using the Roman alphabet, on the back of the work.
Artist: title of work, full name, country / area, age, contact info(address, phone, e-mail).
School or Art class: name of school / art class, grade or class, contact info(address, phone, e-mail).
Please describe your thoughts and wishes on your work in English or mother tongue(max. 100words).
- 3) Send it in a flat envelope, inserting cardboard or something firm to ensure it does not bend during shipping.
- 4) Entry with a work attached on e-mail is disqualified.

Prizes

"eco together" – Planet Earth Grand Prix : Single award – Plaque, art materials and replica of the work etc.

"eco together" – Kao Prize : Eight awards – Plaque, art materials and replica of the work etc.

Eco Friend Prize : Twenty three awards – Certificate, art materials and replica of the work etc.

Group Prize : Five groups – Certificate, art materials or stationery etc.

- * Prize goods may be changed without notice.
- * Winners of the "eco together" - Planet Earth Grand Prix and the "eco together" - Kao Prize will be invited to the awards ceremony to be held in December, 2022. (It may be held online.)
- * Group prizes are awarded to elementary and junior-high schools and art classes. Prizes will be sent to the five groups that submit the most entries.
- * In each prize category, the number of awards may increase depending on the number of individual and group entries.
- * If you cannot be contacted with, the award will be cancelled.

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Kao Corporation

kao
Kirei—Making Life Beautiful



Send pictures to

Kao International Environment Painting Contest for Children
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Fax: +65 6471 2566
Email: kao.contest@kao.com.sg

Entry deadline

Entries must be received by

Tuesday, August 23, 2022, 5PM (SGT)

Conditions of entry

- Works, their titles, written messages or descriptions, name, age, residential area etc. may be used or published on website, advertisements, images, publications and exhibitions of Kao or organizations designated by Kao. Works, their titles, written messages or descriptions may also be partially modified on these occasions. In addition, if the entry wins a prize, the photographs taken at the awards ceremony may be used in the same manner as stated above.
- You agree not to assert any moral rights regarding your entry.
- Ownership of works belongs to Kao. Original pictures will not be returned.
- The permission of a parent or guardian is required for entry.
- Personal information provided with the entry will be used for the operation and management of the contest including the contact to prizewinners at the time of the award. In addition, we may provide this information to the contractor with the scope necessary to outsource the contest.

Announcement of winners and the awards ceremony

Contest prizewinners and schools will be notified in late November 2022. Contest results will also be announced on the Kao website. The awards ceremony will be held in December 2022.

Juries

Mr. Fumikazu Masuda	Chair of Juries, Design consultant, President, open house Inc.
Ms. Sumiko Okubo	Artist
Mr. Kei Matsushita	Professor, Tokyo University of the Arts
Ms. Yoko Oyamada	Artist, Illustrator
Mr. Andreas Schneider	Designer
Mr. Yasunori Hosokawa	Director, Kao Eco-Lab Museum, Kao Corporation
Mr. Naoto Katahira	Vice President, Creative, Kao Corporation



The 13th

花王 国際 ことば 環境 絵画 コンテスト

KAO International Environment Painting Contest for Children



Winner of the 12th Kao International Environment Painting Contest for Children "eco together" – Planet Earth Grand Prix "Friendship between man and animal and nature" Selen Arami (7 years old)

Thoughts and wishes regarding the painting

The forest is the home of animals. No one should bother the animals and we should be friends with them and help them.

I love all animals and I like giraffes more, so I drew this painting to show the children that we should help the animals. In this painting, I went into the forest with my mother and there I saw a giraffe that his leg was injured. The giraffe's friends were upset that their friend's leg had been injured. I bandaged her leg with the tools I had and Giraffe and I became friends.