

Contest entry guide

Theme: “Together, we are eco-friendly”

Please think about what we can do to protect our precious global environment and pass it on to future generations, and express your thoughts freely in your entry.

Eligibility

Any child (aged 6 through 15 years old) from anywhere in the world.
※As of the end of August 2020

Entry specifications

- 1) Picture size:** Your entry should be 392mm × 542mm or smaller.
- 2) Medium:** Any means of direct drawing, painting, or coloring – crayon, colored pencil, watercolor, acrylic or oil paint, ink, wood or linocut printing, etc. – is allowed. However, works (collage) with pasted elements, works painted on a canvas and digital art works will not be eligible.
- 3) Creation:** Only one entry per individual is allowed. Only previously unexhibited works created after January 2020 will be accepted.
- 4) Important advice:** Your entry should show that you fully understood and inspired the “Together, we are eco-friendly” theme into your work. However, the theme should not be a catchy phrase or slogan, but rather artfully expressed in your entry. The freedom of thought that is unique to children and the expressions with full of originality and creativity in your picture are highly recommended.
-Joint works will not be eligible.
-Works that are very similar to existing artworks, works determined by Kao as likely to infringe on the rights of third parties, works with a specific character or text (such as personal name, company name, product name or logo) will not be eligible.

How to enter

- 1) Download the entry form from the Kao website. Using a print or copy, fill out the required information and paste to the center on the back of your work.
Entry form download:
<https://www.kao.com/global/en/sustainability/environment/painting-contest.html>
- 2) If it is not possible to use the entry form above, you must include the following information, using the Roman alphabet, on the back of the work.
Artist: title of work, full name, country / area, age, contact info(address-phone-e-mail).
School or Art class: name of school / art class, grade or class, contact info(address-phone-e-mail).
Please describe your thoughts and wishes on your work in English or mother tongue(max. 100words).
- 3) Send it in a flat envelope, inserting cardboard or something firm to ensure it does not bend during shipping.
- 4) Entry with a work attached on e-mail is disqualified.

Prizes

“eco together” – Planet Earth Grand Prix : Single award – Plaque, art materials and replica of the work etc.

“eco together” – Kao Prize : Eight awards – Plaque, art materials and replica of the work etc.

Eco Friend Prize : Twenty three awards – Certificate, art materials and replica of the work etc.

Group Prize : Five groups – Certificate, art materials or stationery etc.

* Prize goods may be changed without notice.

* Winners of the “eco together” - Planet Earth Grand Prix and the “eco together” - Kao Prize will be invited to attend the awards ceremony to be held in Tokyo on Fri, December 4, 2020. Expenses will be paid from anywhere in the world, for the winners and one guardian each.

* Group prizes are awarded to elementary and junior-high schools and art classes. Prizes will be sent to the five groups that submit the most entries.

* In each prize category, the number of awards may increase depending on the number of individual and group entries.

* If you cannot be contacted with, your painting will be disqualified.

Announcement of winners and the awards ceremony

Contest prizewinners and schools will be notified in late November 2020. Contest results will also be announced on the Kao website. The awards ceremony will be held in Tokyo on Fri, December 4, 2020.

Judges

| | |
|-----------------------|--|
| Mr. Fumikazu Masuda | Chair of Judges, Former Professor, Tokyo Zokei University |
| Ms. Sumiko Okubo | Artist |
| Mr. Kei Matsushita | Professor, Tokyo University of the Arts |
| Ms. Yoko Oyamada | Artist, Illustrator |
| Mr. Andreas Schneider | Designer |
| Mr. Dave Muenz | Executive Officer, Senior Vice President, ESG, Kao Corporation |
| Mr. Naoto Katahira | President, Creative, Kao Corporation |

Conditions of entry

- Works, their titles, written messages or descriptions, name, age, residential area etc. may be used or published on website, advertisements, images, publications and exhibitions of Kao or organizations designated by Kao. Works, their titles, written messages or descriptions may also be partially modified on these occasions. In addition, if the entry wins a prize, the photographs taken at the awards ceremony may be used in the same manner as stated above.
- You agree not to assert any moral rights regarding your entry.
- Ownership of works belongs to Kao. Original pictures will not be returned.
- The permission of a parent or guardian is required for entry.
- Through their participation in the contest, the entrants agree to the collection, storage and use of the personal information submitted with the work to manage the contest, including to contact the prizewinner. In addition, Kao may provide the personal information to third parties that are contracted to assist in the management of the contest or any part thereof.

Send pictures to

Kao International Environment Painting Contest for Children
Address: Kao Singapore Private Limited
83 Clemenceau Avenue, #16-08 UE Square Singapore 239920
Tel: +65 6471 2811
Fax: +65 6471 2566
Email: kao.contest@kao.com.sg

Entry deadline

Entries must be received by

Monday, August 24, 2020, 5PM (SGT)



The 11th

花王国際こども環境絵画コンテスト

KAO International Environment Painting Contest for Children



Winner of the 10th Kao International Environment Painting Contest for Children “eco together” – Planet Earth Grand Prix
“The Park with Building” Kraitsakon Chaiwarin (10 years old)

Thoughts and wishes regarding the painting

Workers are wiping a glass building. The glass reflects a view of a park near the building. This shows that nature and technology can co-exist. If we, human, save our nature together, by conserving forest and stopping environmental degradation, we will be happy with our natural environment.

Sponsored by Kao Corporation