To teachers and guardians

2017



Now open: Entries invited The 8th Kao International Environment Painting Contest for Children

Since its foundation 120 years ago, Kao has taken sides with the consumer. Kao has always made products with a sincere commitment to excellent value and customer satisfaction. Taking account of changing conditions in the world, in its business practices, the Kao Group is determined to practically contribute both to greater richness in the culture of daily life and to social sustainability.

Since 2009, guided by the slogan "eco together," Kao has gone forward by dealing with environmental issues. Everyday, hundreds of millions of families use Kao products. Consequently, we apply the notion of "eco together," throughout the life cycle of our products. From the procurement of raw materials through to manufacturing, distribution, use, and disposal, we have been using and proposing more ecologically responsible ways of doing things. At the same time, Kao has sought and entered into broader and stronger engagement with environmental conservation activities in the wider world. As part of this outreach, the Kao Group has been running the Kao International Environment Painting Contest for Children since 2010. The contest encourages children to seriously consider eco behavior in everyday life, the global environment, and future of the Earth. At the same time, this contest will also hopefully encourage people around the world to take action in their daily life to preserve the environment.

Worldwide, the seventh contest attracted 13,739 entries from 45 countries and regions. The winning works can be seen on the Kao website.*

The eighth contest is now open, and we will receive entries up to Monday, August 14, 2017. The winning works will be on display from December 7 (Thu) to 9 (Sat) at the EcoPro 2017 show held at Tokyo Big Sight, where the award ceremony will also take place. We hope that you will pass this information on and encourage children to participate in this international contest.

Kao Singapore Pte Ltd

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*The 7th Kao International Environment Painting Contest for Children http://www.kao.com/jp/en/corp_csr/eco_activities_04_09.html

The 8th Kao International Environment Painting Contest for Children Sponsored by Kao Corporation

Please print out or copy enough forms for your school or class and affix a completed form to the center on the back of each entry. We need this information to label winning pictures and to contact the winners. Please write the necessary information clearly.

| Title of Work | |
|--|---|
| Name | (First name) (Middle name) (Family name) |
| Country | Age Please circle your age 6 • 7 • 8 • 9 • 10 • 11 • 12 • 13 • 14 • 15 |
| Contact *Please write clearly | E-mail : @ |
| | Home Phone : Cellular Phone : |
| | * If you cannot be contacted with, your painting shall not be judged. |
| Name of School or | |
| Art Class | Grade: Class: Class Teacher Ms. / Mr. : |
| Address of School or | Address : |
| Art Class *Please write clearly | E-mail : @ |
| | Phone : Fax : |
| | * If you cannot be contacted with, your painting shall not be judged. |
| Use this space to describe your picture or to write any thoughts or wishes you want to communicate. Write in your own language or in English. | |
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Personal information provided here will be used for contact if the entry wins a prize. In addition, the personal information of prizewinners, as well as supplied or subsequently taken photographs, may be used in printed collections of works or on websites, at exhibitions, and elsewheres.