

lieese Creamy Foam Color

Blancine

Squeeze the bottle to dispense the foam. For details on usage, read these instructions carefully.

- Read the accompanying instructions carefully before using and use as directed.
- Product may cause an allergic reaction. In rare cases, it may lead to severe reactions.
- Perform a skin allergy test before the application of the product.

Caution for Use

1. DO NOT USE:

- If you have ever experienced an allergic reaction to this or any other hair colorant product.
- If you have ever experienced hives, itchiness, rash, or redness, or felt unwell with symptoms such as breathing difficulties or dizziness, either during or just after coloring your hair.
- If you have ever had an abnormal reaction to the skin allergy test.
- If you have sensitive scalp or skin (e.g. during or when recovering from illness; during menstruation or pregnancy).
- If you have an inflammation, cut or skin problem on the head, face or neck.
- If you have ever suffered from kidney diseases, blood disorders or other such medical conditions.
- If you have symptoms of illness (fever, fatigue, palpitations, shortness of breath, tendency toward bruising or bleeding, have heavy or prolonged menstruation or other bleeding).

2. Before usage:

- Before each use of this product, perform a skin allergy test 2 days (48 hours) in advance, following the directions on the right.

The skin allergy test indicates whether you are prone to allergic reactions from hair colorant ingredients. Check the test site twice-once, 30 minutes after applying the test liquid mixture and again after 48 hours. Even if you have colored your hair many times before with no reaction, changes in body conditions may cause a reaction to occur. So, perform this test each time before use without fail.

- This product is only intended for hair on the head. Do not use it anywhere else.
- Do not use on eyelashes or eyebrows as the solution may drip into your eyes.
- Do not use immediately after shaving as skin may have small cuts and is prone to irritation.
- If you have just permed your hair, allow at least a one week interval before using this product as it may result in hair damage or hair discoloration.
- Similarly, after hair coloring, at least one week interval should be given before perming to avoid hair damage or hair discoloration.

3. When coloring your hair:

- Use the solution immediately after mixing.
- Use in a well-ventilated area.
- Wear the gloves provided.
- Do not wet your hair before product application nor bathe during product application. Perspiration or water droplets may cause solution to get into your eyes.
- Avoid getting the solution onto the face or neck. If it happens, wash off immediately with water.
- Avoid letting the solution and the rinsing water come in contact with your eyes as it may cause severe pain. In some cases, eye damage can occur (e.g. inflammation of the cornea). DO NOT RUB your eyes if the solution or its rinsing water comes in contact with them. Rinse eyes immediately with cold or lukewarm water for at least 15 minutes and seek medical attention immediately.
- During application, if you experience any skin abnormalities such as rash, redness, inflammation, itching, strong irritation, or if symptoms such as hives, breathing difficulties or dizziness appear, rinse the solution off thoroughly and seek medical attention immediately.
- If you experience any abnormalities after application, seek prompt medical attention.

4. Storage Advisory

- Keep out of reach of children. Product is hazardous if ingested.
- Store away from high temperatures or direct sunlight.

*Product is not intended for use on children.

Be careful not to let product mixture come in contact with clothing, floors, carpets or walls as it will cause permanent stains.

Caution!

DO NOT USE

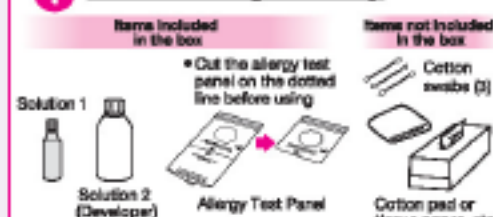
If you have ever experienced an allergic reaction to a hair colorant product or if you obtained abnormal results from the skin allergy test.

For inquiries about this product:
(Monday - Friday, 8.30am - 5.30pm)
In Malaysia, call 1800 88 4588
Alternatively, visit <http://web.kao.com/my/lieese>
In Singapore, call 6396 0400
Alternatively, visit <http://web.kao.com/sg/lieese>

Skin Allergy Test Procedure

The Skin Allergy Test indicates whether you are prone to having an allergic reaction to the product. Even if you may have colored your hair many times before without experiencing any reaction, changes in body conditions may cause a sudden reaction to occur. So perform the test, without fail each time, 48 hours before use.

1 Have the following items ready.



2 Prepare the mixture.

- Using a cotton swab, take three drops of Solution 1 and put them on the recessed area of the allergy test panel.
- Next, remove the white lid of Solution 2, using a new swab add four drops of Solution 2 to the test panel.
- Use another new swab to mix them well.

3 Apply mixture onto inner side of arm and leave for 48 hours.

- When the test mixture is ready, use the tip of the cotton swab to apply a thin round patch about the size of a \$1 coin on the inner side of your arm and let it dry naturally.
- It is important to leave the spot on for 48 hours.
- The color of the part of your skin which you have applied the mixture on to may turn bluish purple, reddish brown or other colors, but after the patch test this will disappear after a few days of normal bathing.
- Be careful not to allow the test mixture spot to come into contact with your clothing before it dries up completely.
- If the spot does not dry up within 30 minutes after application, gently blot the excess with a tissue.
- To ensure that the result is accurate please do not moisturize, scratch the test area or place any seals over it for 48 hours. It is advisable not to bathe or shower during the test. If you must bathe, make sure you do not get the spot wet.

4 Observe test area twice.

- 30 minutes after application
- 48 hours after application

- If rash, redness, itchiness, blistering, irritation or other skin abnormality occurs, do not rub with your hands. Wash off test mixture immediately and DO NOT use the product.
- If any of the above said reactions are noticed during test period, even if it is before the end of 48 hours, STOP TEST immediately. Wash mixture off and DO NOT use the product.

5 If there is no abnormal reaction after 48 hours, proceed to use the product.

If the Skin Allergy Test results in any abnormalities, please contact our product inquiry hotline.

An allergic reaction to the product consists of **itchiness, swelling, redness or rash** found mostly on areas like the scalp, hairline, forehead, face or neck.

In some instances, there may only be itchiness. In the presence of such symptoms, no matter how mild or unnoticed, if usage is proceeded or repeated, you may run the risk of a severe, sudden allergic reaction (hives all over the body, breathing difficulties, etc.) It should be noted that if ANY of the said symptoms (even if it is only itchiness that is experienced currently or before, regardless of its severity) is experienced, DO NOT USE this product.

Preparation before Application

- Keep the product at room temperature (between 20 and 30°C) for about one hour before mixing the solutions. If the formula is too cold or too warm it will not foam easily.
- Avoid taking a bath during application.
- In cold places, hair may be difficult to color or it may be difficult to dispense the foam from the bottle. Use in places where the room temperature is 20°C-30°C.
- Use only on DRY hair.

- Remove glasses, contact lenses, earrings, necklaces, rings and other jewelry before use.
- To avoid staining the floor with the foam mixture, spread a newspaper or other cover on the floor before use (colorant cannot be removed).
- Do not use metal combs or hairpins.

Getting your hair ready

- Shampoo the day before you color your hair. If your hair has large amounts of hair styling agents, products such as temporary hair color (e.g. color foam or hair mascara) or metallic powder on it, rinse thoroughly and take care not to damage your scalp.
- If you wash your hair on the day you plan to color it, dry your hair thoroughly before application to avoid dripping of colorant and weakening of its effect.
- Allow at least a one week interval between perming and coloring of hair.
- Comb your hair before coloring to remove any tangles.

1 Check the items you need.



2 Get yourself ready.

- Change into clothing you do not mind staining and wrap a towel around your neck.
- It is not necessary to divide your hair into sections.
- To easily remove any foam mixture that comes into contact with skin, apply a thin layer of oil-based skin cream to your hairline, ears, forehead and neckline etc.
- Ensure that oil-based skin cream does not get onto the hair, as it may weaken the coloring effect.

- This product is not intended for mere hair touch ups.
- Do not mix with other solutions of different shade number or name. Mixing solutions of different shades does not create a neutral shade.

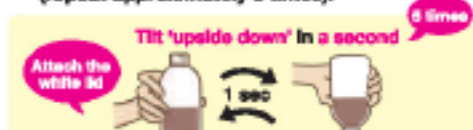
HOW TO USE

- Prepare mixture just before using.
*Color of mixture differs from the final hair color. It may become a dark purple or brown shade, but this does not affect the final hair color result.

- Remove the white lid of Solution 2 and pour all the contents of Solution 1 into the bottle of Solution 2. Close the white lid again.

- Do not add the Rinse-off Treatment into this mixture.
- Do not put on the Foamer Cap at this time.

- To avoid producing bubbles inside the bottle, gently invert the container back and forth at a 180-degree angle until solution is well mixed (repeat approximately 5 times).



- Do not shake! Shaking will cause the mixture to bubble inside the bottle, and it may not dispense as foam.

- Remove the white lid from the bottle and replace it with the foamer cap. Twist it until it is tightly sealed.

- Once you mix the solution, color your hair immediately. The mixture will lose its effect 60 minutes after being mixed.

2 Dispense foam onto gloved hand.

To avoid staining your hands and fingers, ensure that you put on the gloves. Hold container in an upright position and squeeze the center of the bottle.



Caution! If foam is runny or if the mixture comes out as liquid

Do not use if foam is so runny that it spills out from your hands or if the mixture comes out as liquid. The mixture may run and get into your eyes.

- Hold container in an upright position, and squeeze three or four times to drain off any runny foam or liquid.
- Hold container in an upright position.

- Do not hold the container in a slanting position.

One box is enough to color shoulder length hair.

Avoid letting foam (mixture) come in contact with eyes.

- Apply foam to the entire head of dry hair. <Within 20 minutes>

- Avoid allowing the foam to come in contact with your eyes.
- Take care not to rub your scalp too hard with your fingers.
- Be careful not to let the foam splatter, as it will cause permanent staining on floors and walls, etc.
- If mixture gets onto skin, wipe off immediately with damp tissue paper, etc.

1 Apply a large amount of foam.



Divide the hair roughly, and apply foam from the hair roots.

From the roots where the hair is gray and the back of the head, lift your hair up to apply the foam to the back of ears and the nape of neck.



- Do not apply foam to hair directly from container. Foam may splatter or get into your eyes.

Foam may seep into your hair and disappear when you start applying it. Continue applying the foam smoothly over the entire head.

2 Knead your hair with your fingers. A fine foam will be formed.



- Be careful not to get your hair tangled.
- Do not rub your hair too hard with your palms. Rub gently using your fingertips.
- Do not massage too vigorously, especially after you have gathered your hair at the top of your head.

3 Wrap your hair with the kneaded foam.



Apply more if there is not enough foam. The hair will not be properly colored with a small amount of foam.

*You can view the How-To-Use video.

(Malaysia) <http://web.kao.com/my/lieese>

(Singapore) <http://web.kao.com/sg/lieese>

Photos are for illustration purposes only.

Actual color of foam and solution may differ from the photos.

- Leave the foam on your hair for about 20 minutes.

- Check hair.
 - Is hair tangled?
 - Run fingers through hair to check.
 - Is there foam on anything other than the hair?
 - Wipe off any foam found on the hairline, ears, hands, or arms etc.
 - *The longer the foam stays on, the more difficult it is to remove.

- Leave on.
 - If the following applies, it is recommended that you wait for an additional 5 to 10 minutes as it may be difficult to color:
 - Your hair before coloring is a dark shade.
 - Your hair is stiff or thick.
 - *Lather may disappear during the waiting time, but this will not affect the final result.

If lather begins to run during the waiting time, massage hair again.

- Rinse your hair thoroughly. Finish by shampooing and then apply the Rinse-off Treatment enclosed.

- After leaving it for the prescribed time, run your fingers through your hair gently, adding lukewarm water little by little.
- Rinse your hair thoroughly. Shampoo your hair thoroughly once then repeat.
- Apply the treatment enclosed. Rinse thoroughly.
 - When rinsing, be sure to keep the rinse water run-off out of your eyes.
 - Dry your hair completely.

If your skin has been stained

To avoid damaging your skin, do not rub your skin with force.

- Apply make-up remover to the stained area*. Massage well and remove it with tissue paper, etc.
- Lather up with soap* and wash the stained area, then rinse.
- If the stain is hard to remove, scoop some soap suds with a cotton towel and gently massage the stained area, then wash out.

Even though the stain may not be completely removed now, it will fade naturally by shampooing and bathing as usual.

*Avoid letting the make-up remover or soap get into your eyes when using them.

Caution for Use

- Unused coloring mixture will lose its effects. Please wash it down the drain.
- Do not store unused mixture. Gas may form and cause the container to burst.

- The unused mixture, foamer cap and containers may not be reused.
- Rinse out unused mixture, foamer cap and containers with water. Then wrap in a plastic bag and dispose properly.
- To avoid stains on clothing, hats or pillowcases etc. after hair coloring, do take precautions in the following scenarios:
 - When hair is wet (due to heavy perspiration, rain, swimming, after washing hair, after using hair products, etc.).
 - When using large quantities of hair products such as hair growth tonics, hair liquids, mousses, etc.

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