



The 14th

花王 国際こども環境絵画コンテスト

KAO International Environment Painting Contest for Children

Contest entry guide

Theme: “Let’s make our environment sustainable*, together!”

What can we do to protect our precious local and global environment and how can we pass it on to future generations? Please express your thoughts and ideas freely in your painting.

* A sustainable environment stays healthy for many, many years into the future. It is a world where all animals and plants live together in harmony without fear.

Eligibility

Any child (aged 6 through 15 years old) from anywhere in the world.

* As of the end of August 2023

Entry specifications

- 1) Painting size:** (min) 271mm x 392mm ~ (max) 392mm x 542mm
- 2) Medium:** Any means of direct drawing, painting, or coloring - crayon, colored pencil, watercolor, acrylic or oil paint, ink, wood or linocut printing, etc. - is allowed.
- 3) Creation:** Only one entry per individual is allowed. Only previously unexhibited work created by the applicant him/herself after January 2023 will be accepted.
- 4) Important notice:** Please note that the following works are not eligible for judging.
 - Works without attaching ‘entry form’
 - Works with pasted elements including paper (collage)
 - Works painted on canvas
 - Digital art works
 - Works containing text such as slogans or catchphrases, likely found on posters
 - Works containing specific characters, logos and names of individuals, companies, products, etc.
 - Works that are very similar to existing artworks, or determined by Kao as likely to infringe on the rights of third parties
 - Joint Works

How to enter

- 1) Fill in all required information on the ‘Entry form’ on the back of the ‘Contest entry guide’ and paste it to the center of the back of your work.**

* The entry form can also be downloaded from QR code in the right or the page ‘About Contest Entries’ in Kao website.

<https://www.kao.com/content/dam/sites/kao/www-kao-com/my/news/2023/pdf/20230421-001-01.pdf>



- 2) Send it in a flat envelope, inserting cardboard or something firm to ensure it does not bend during shipping.**
- 3) Applying a work attached on e-mail is disqualified.**

Send pictures to

Kao International Environment Painting Contest for Children
Address: KAO (Malaysia) Sdn. Bhd.
20th. Floor, Menara AmFIRST, No. 1, Jalan 19/3, 46300 Petaling Jaya, Selangor Darul Ehsan, Malaysia.

Direct contact

E-mail: kao.contest@kao.com.my
Phone: +603-79574488 (Ext. 167, Ms. Evelyn / Ext. 171, Puan Azni)
(Phone available only on working days from 8:30am - 5:30pm, unavailable on weekends and holidays)

Entry deadline

Friday, August 4, 2023 before 5:30pm.

Conditions of entry

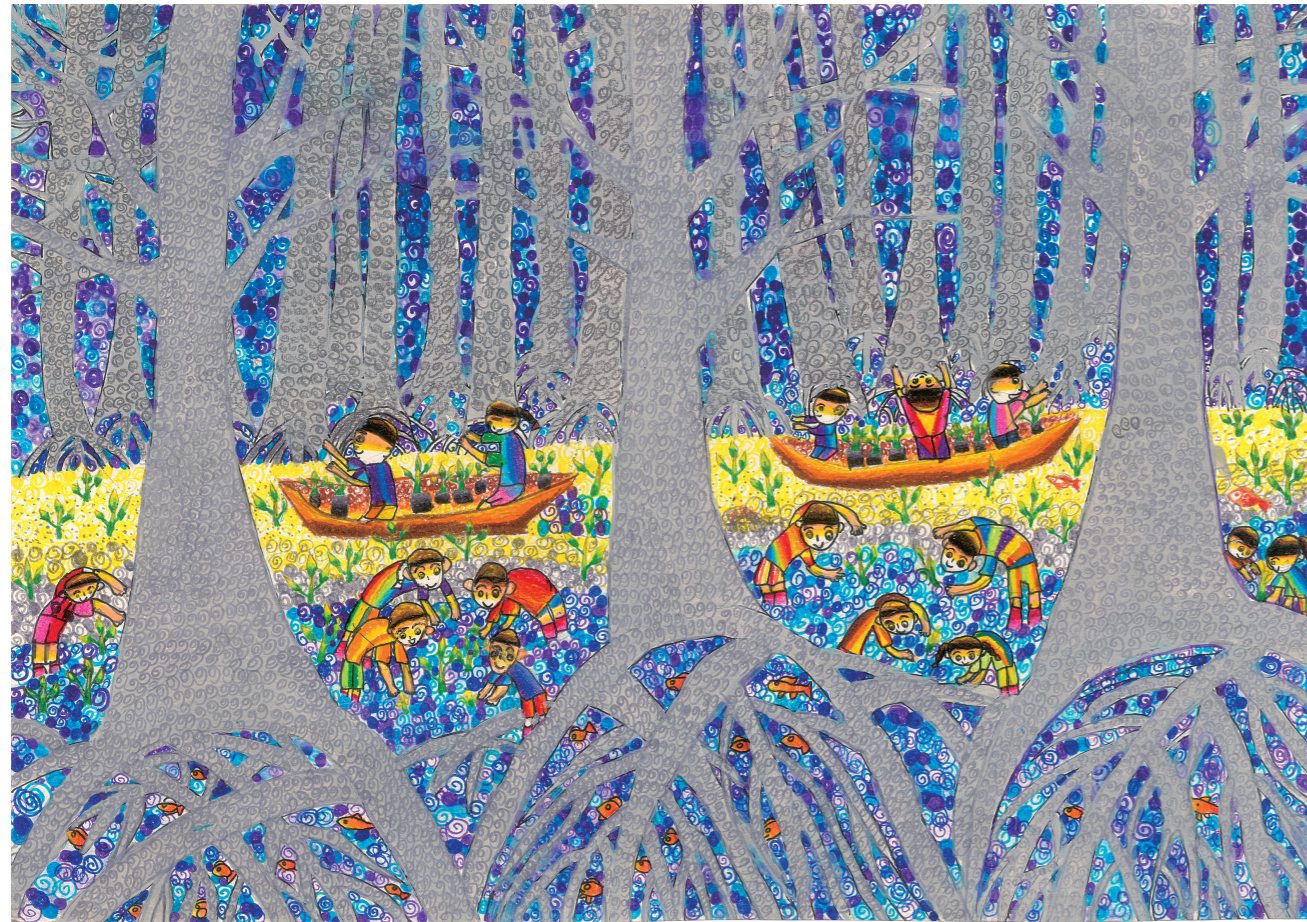
- The permission of a parent or guardian is required for entry.
- Ownership of works belongs to Kao. Original paintings will not be returned.
- Works, their titles, written messages or descriptions, name, age, residential area etc. may be used or published on website, advertisements, images, publications and exhibitions of Kao or organizations designated by Kao. Works, their titles, written messages or descriptions may also be partially modified on these occasions. In addition, if the entry wins a prize, the photographs taken at the awards ceremony may be used in the same manner as stated above.
- You agree not to assert any moral rights regarding your entry.
- Personal information provided with the entry will be used for the operation and management of the contest including the contact to prizewinners at the time of the award. In addition, we may provide this information the contractor with the scope necessary to outsource the contest.

Announcement of winners and the awards ceremony

Contest prize winners and schools will be notified in late November 2023. Contest results will also be announced on the Kao website. The awards ceremony will be held in December 2023.

Juries

| | |
|------------------------------|--|
| Mr. Fumikazu Masuda | Chair of Juries, Design consultant, President, open house Inc. |
| Ms. Sumiko Okubo | Artist |
| Mr. Kei Matsushita | Professor, Tokyo University of the Arts |
| Ms. Yoko Oyamada | Artist, Illustrator |
| Mr. Andreas Schneider | Designer |
| Mr. Yasunori Hosokawa | Director, Kao Eco-Lab Museum, Kao Corporation |
| Mr. Naoto Katahira | Vice President, Creative, Kao Corporation |



Winner of the 13th Kao International Environment Painting Contest for Children “eco together”– Planet Earth Grand Prix
“Help to plant mangroves” Woraphitcha Phuangprakhon (10 years old)

Thoughts and wishes regarding the painting

Mangrove forest are inhabited by various animals such as mudskipper, mangrove crab, egret and loris. In addition, the mangrove forest is also a line to prevent the washing of the sea as well. In my painting, my friend and I are helping to plant mangroves to provide their homes, food and a good weather. We have a great time, and we are proud of our efforts to protect the mangrove forests, I promise I will be environmentally friendly.

Prizes

- “eco together”– Planet Earth Grand Prix :** Single award – Plaque, art materials and replica of the work etc.
- “eco together”– Kao Prize :** Eight awards – Plaque, art materials and replica of the work etc.
- Eco Friend Prize :** Twenty three awards – Certificate, art materials and replica of the work etc.
- Group Prize :** Five groups – Certificate, art materials or stationery etc.

- * Prize goods may be changed without notice.
- * Winners of the “eco together” - Planet Earth Grand Prix and the “eco together” - Kao Prize will be invited to the awards ceremony to be held in December 2023. (It may be held online.)
- * Group prizes are awarded to elementary and junior-high schools and art classes. Prizes will be sent to the five groups that submit the most entries.
- * In each prize category, the number of awards may increase depending on the number of individual and group entries.
- * If you cannot be contacted with, the award will be canceled.

Sponsored by
Kao Corporation



To teachers and guardians



Now open: Entries invited The 14th Kao International Environment Painting Contest for Children

Kao Group achieves to create a cleaner, more beautiful, and healthier life for all people and the planet, and to make a safer, more harmonious world for all.

We also believe that for the sake of the children who will lead the future, we must listen to their thoughts on the future and create a world of harmony and potential for all life.

This contest has been held annually since 2010 so that the children around the world seriously think about the environment and future of the planet and express them as paintings, also the Kao Group conveys their works and thoughts to as many people as possible, thereby inspiring people to take actions toward sustainable lifestyles.

The 13th contest attracted 13,214 entries. The children’s paintings delivered from various regions across the globe, depict their precious thoughts on diverse lives and environments and how they value the environment with full of energy for the future. Please visit our website for exploring award-winning works.

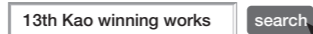
The 14th contest is open for entries until Friday, August 4, 2023. The awards ceremony will be held in December 2023.

We look forward to receiving many entries.

April 2023

Kao Corporation

You may refer to the following website regarding information on
The 13th. Kao International Environment Painting Contest for Children.
<https://www.kao.com/global/en/sustainability/society/painting-contest/contest-2022/>



About Kao

Kao creates high-value-added products that enrich the lives of consumers around the world. Through its portfolio of over 20 leading brands such as Attack, Bioré, Goldwell, Jergens, John Frieda, Kanebo, Laurier, Merries and Molton Brown, Kao is part of the everyday lives of people in Asia, Oceania, North America and Europe. Combined with its chemical division, which contributes to a wide range of industries, Kao generates about 1,550 billion yen in annual sales. Kao employs about 35,400 people worldwide and has 136 years of history in innovation. Please visit the Kao Group website for updated information. <https://www.kao.com/global/en/worldwide/>

“The 14th Kao International Environment Painting Contest for Children” Entry form Sponsored by Kao Corporation

- * Please make sure to fill out all required information in the black bold frame and then paste the form to the center on the back of your entry work. (Copied entry form is also acceptable).
- * To ensure that we contact you when you receive an award, please fill in each item clearly in block letters. If we are unable to reach you, your award will be canceled.

Please put ✓ in a box. Consent from a parent or a legal guardian has been obtained for this contest entry.

| | | | |
|----------------|-----|--|--|
| Title of Work | | | |
| Name | | | |
| Country / Area | Age | Please CIRCLE your age (※As of the end of August 2023) | |
| | | 6 · 7 · 8 · 9 · 10 · 11 · 12 · 13 · 14 · 15 | |

Please put ✓ where it applies. individual entry group entry

| | | | |
|--|--|------------------|---------------------------|
| Contact <small>*Please write clearly</small> | Address : | | |
| | E-mail : @ | | |
| | Home Phone : | Cellular Phone : | |
| Name of School or Art Class | Grade: | Class: | Class Teacher Ms. / Mr. : |
| | Address : | | |
| Address of School or Art Class <small>*Please write clearly</small> | E-mail : @ | | |
| | Phone : | Fax : | |
| | Use this space to describe your thoughts and wishes on this painting.(max.100 words) | | |

※ ↑ Gray colored area: only for group entry applicants.

Cut this entry form and affix to the center on the back of your painting

Personal information provided with the entry will be used for the operation and management of the contest including the contact to prize winners at the time of the award. In addition, the personal information of prize winners, as well as supplied or subsequently taken photographs, may be used in printed collections of works or on websites, at exhibitions, and elsewhere.