

Contest entry guide

Theme: Let's make our environment sustainable*, together!"

What can we do to protect our precious local and global environment and how can we pass it on to future generations? Please express your thoughts and ideas freely in your painting.

* A sustainable environment stays healthy for many, many years into the future. It is a world where all animals and plants live together in harmony without fear.

Eligibility


Any child (aged 6 through 15 years old) from anywhere in the world.

※ As of the end of August 2022

Entry specifications

- 1) Painting size:** Your entry should be 392mm × 542mm or minimum A4 size.
- 2) Medium:** Any means of direct drawing, painting, or coloring - crayon, colored pencil, watercolor, acrylic or oil paint, ink, wood or linocut printing, etc. - is allowed. However, works (collage) with pasted elements, works painted on a canvas and digital art works will not be eligible.
- 3) Creation:** Only one entry per individual is allowed. Only previously unexhibited works created after January 2022 will be accepted.
- 4) Important advice:** Your entry should show that you fully understood and inspired the "Let's make our environment sustainable, together!" theme into your work. However, **the theme should not be a catchy phrase or slogan, but rather artfully expressed in your entry.** The freedom of thought that is unique to children and the expressions with full of originality and creativity in your painting are highly recommended.
*Joint works will not be eligible.
*Works that are very similar to existing artworks, works determined by Kao as likely to infringe on the rights of third parties, works with a specific character or text (such as personal name, company name, product name or logo) will not be eligible.

How to enter

- 1) Download the entry form from the Kao website. Using a print or copy, fill out the required information and paste to the center on the back of your work.

Entry form download:
<https://www.kao.com/content/dam/sites/kao/www-kao-com/my/news/2022/pdf/20220427-001-01.pdf>
- 2) If it is not possible to use the entry form above, you must include the following information, using the Roman alphabet, on the back of the work.
Artist: title of work, full name, country / area, age, contact info (address, phone, e-mail).
School or Art class: name of school / art class, grade or class, contact info (address, phone, e-mail).
Please describe your thoughts and wishes on your work in English or mother tongue (max. 100 words).
- 3) Send it in a flat envelope, inserting cardboard or something firm to ensure it does not bend during shipping.
- 4) Entry with a work attached on e-mail is disqualified.

Prizes

"eco together" - Planet Earth Grand Prix : Single award - Plaque, art materials and replica of the work etc.

"eco together" - Kao Prize : Eight awards - Plaque, art materials and replica of the work etc.

Eco Friend Prize : Twenty three awards - Certificate, art materials and replica of the work etc.

Group Prize : Five groups - Certificate, art materials or stationery etc.

* Prize goods may be changed without notice.

* Winners of the "eco together" - Planet Earth Grand Prix and the "eco together" - Kao Prize will be invited to the awards ceremony to be held in December, 2022. (It may be held online.)

* Group prizes are awarded to elementary and junior-high schools and art classes. Prizes will be sent to the five groups that submit the most entries.

* In each prize category, the number of awards may increase depending on the number of individual and group entries.

* If you cannot be contacted with, the award will be cancelled.

Send pictures to

Kao International Environment Painting Contest for Children
Kao (Malaysia) Sdn. Bhd.
20th. Floor, Menara AmFIRST, No. 1, Jalan 19/3,
46300 Petaling Jaya, Selangor Darul Ehsan, Malaysia.

Direct contact

E-mail: kao.contest@kao.com.my

Phone: +603-79574488 (Ext. 167, Ms.Evelyn / Ext. 171, Puan Azni)

(Phone available only on working days from 8:30am - 5:30pm,

unavailable on weekends and holidays)

Entry deadline

Monday, August 15, 2022 before 5:30pm

Conditions of entry

- Works, their titles, written messages or descriptions, name, age, residential area etc. may be used or published on website, advertisements, images, publications and exhibitions of Kao or organizations designated by Kao. Works, their titles, written messages or descriptions may also be partially modified on these occasions. In addition, if the entry wins a prize, the photographs taken at the awards ceremony may be used in the same manner as stated above.
- You agree not to assert any moral rights regarding your entry.
- Ownership of works belongs to Kao. Original pictures will not be returned.
- The permission of a parent or guardian is required for entry.
- Personal information provided with the entry will be used for the operation and management of the contest including the contact to prize winners at the time of the award. In addition, we may provide this information the contractor with the scope necessary to outsource the contest.

Announcement of winners and the awards ceremony

Contest prize winners and schools will be notified in late November 2022. Contest results will also be announced on the Kao website. The awards ceremony will be held in December 2022.

Juries

Mr. Fumikazu Masuda	Chair of Juries, Design consultant, President, open house Inc.
Ms. Sumiko Okubo	Artist
Mr. Kei Matsushita	Professor, Tokyo University of the Arts
Ms. Yoko Oyamada	Artist, Illustrator
Mr. Andreas Schneider	Designer
Mr. Yasunori Hosokawa	Director, Kao Eco-Lab Museum, Kao Corporation
Mr. Naoto Katahira	Vice President, Creative, Kao Corporation



The 13th

花王 国際こども環境絵画コンテスト

KAO International Environment Painting Contest for Children



Winner of the 12th Kao International Environment Painting Contest for Children "eco together" — Planet Earth Grand Prix
"Friendship between man and animal and nature" Selen Arami (7 years old)

Thoughts and wishes regarding the painting

The forest is the home of animals. No one should bother the animals and we should be friends with them and help them.

I love all animals and I like giraffes more, so I drew this painting to show the children that we should help the animals. In this painting, I went into the forest with my mother and there I saw a giraffe that his leg was injured. The giraffe's friends were upset that their friend's leg had been injured. I bandaged her leg with the tools I had and Giraffe and I became friends.

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Kao Corporation



* Please print out or copy and paste a completed form to the center on the back of each entry work.
* Please fill out the necessary information clearly in order to contact if wins a prize.
* If you cannot be contacted with, the award will be cancelled.

Please put ☒ in a box. ☐ Consent from a parent or a legal guardian has been obtained for this contest entry.

Title of Work			
Name	(First name) /	(Middle name) /	(Family name)
Country / Area	Age	Please CIRCLE your age (※As of the end of August 2022) 6 • 7 • 8 • 9 • 10 • 11 • 12 • 13 • 14 • 15	

Please put ☒ where it applies. ☐ individual entry ☐ group entry

Contact <small>*Please write clearly</small>	Address :		
	E-mail : @		
	Home Phone :	Cellular Phone :	
Name of School or Art Class	Grade: Class: Class Teacher Ms. / Mr. :		
Address of School or Art Class <small>*Please write clearly</small>	Address :		
	E-mail : @		
	Phone :	Fax :	

Use this space to describe your thoughts and wishes on this painting.(max.100 words)

Personal information provided with the entry will be used for the operation and management of the contest including the contact to prize winners at the time of the award.
In addition, the personal information of prize winners, as well as supplied or subsequently taken photographs, may be used in printed collections of works or on websites, at exhibitions, and elsewhere.

To teachers and guardians

Now open: Entries invited
The 13th Kao International Environment Painting Contest for Children

Kao group achieves to create a cleaner, more beautiful, and healthier life for all people and the planet, and also to make a safer, more harmonious world for all.
Kao announced the Environmental Statement in 2009, which stipulates we promote "eco together," working with consumers, business partners and communities. In 2019, Kao also launched a new global ESG (Environmental, Social, and Governance) strategy, the *Kirei Lifestyle Plan. We aim to contribute to society for the future through its implementation.
* Kirei : The Japanese word ‘kirei’ describes something that is both clean and beautiful. For Kao, this concept of Kirei not only describes appearance, but also attitude - to seek to create beauty for oneself, people and the natural world around us.

This contest has been held annually since 2010 in the hope that paintings and thoughts expressed by children around the world, on their sincere consideration of the environmental conservation around them, the earth and its future, will inspire people across the globe and lead and take action to changing sustainable lifestyles for a better world.
The 12th contest attracted 7,009 entries from all over the world. The children’s paintings, delivered from various regions across the globe, depict their precious thoughts on diverse lives and environments and how they value the environment with full of energy for the future. Please visit our website for exploring award-winning paintings.
The 13th contest is now open for entries until Monday, August 15 , 2022. The awards ceremony* will be held in December 2022.
*It may be held online depending on various circumstances at the scheduled time.

We look forward to receiving many entries.
April, 2022

You may refer to the following website regarding information on
The 12th . Kao International Environment Painting Contest for Children.
<https://www.kao.com/content/dam/sites/kao/www-kao-com/my/news/2022/pdf/20220427-001-01.pdf>



About Kao

Kao creates high-value-added products that enrich the lives of consumers around the world. Through its portfolio of over 20 leading brands such as *Attack*, *Bioré*, *Goldwell*, *Jergens*, *John Frieda*, *Kanebo*, *Laurier*, *Merries* and *Molton Brown*, Kao is part of the everyday lives of people in Asia, Oceania, North America and Europe. Combined with its chemical division, which contributes to a wide range of industries, Kao generates about 1,420 billion yen in annual sales. Kao employs about 33,500 people worldwide and has 135 years of history in innovation. Please visit the Kao Group website for updated information. <https://www.kao.com/global/en/worldwide/>