

Contest entry guide

Theme: “Together, we are eco-friendly”

Please think about what we can do to protect our precious global environment and pass it on to future generations, and express your thoughts in your entry.

Eligibility

Any child (aged 6 through 15 years old) from anywhere in the world.

Entry specifications

- 1) Picture size:** Paper should be A3 size (297 mm × 420 mm), although pictures to a maximum size of 392 mm × 542 mm will be accepted.
- 2) Medium:** Any means of direct drawing, painting, or coloring – crayon, colored pencil, watercolor, acrylic or oil paint, ink, wood or linocut printing, etc. – is allowed. However, works (collage) with pasted elements and works painted on a canvas will not be eligible.
- 3) Creation:** Only one entry per individual is allowed. Only previously unexhibited works created after January 2019 will be accepted.
- 4) Important advice:** Your entry should show that you fully understood and incorporated, the “Together, we are eco-friendly” theme into your work. However, the theme should not be presented as a catchy phrase or slogan but, rather, artfully expressed in your entry. The freedom of thought that is unique to children and the expressions with full of originality and creativity in your picture are highly recommended. Joint works will not be eligible.
-Works that are very similar to existing artworks, works determined by Kao as likely to infringe on the rights of third parties, works with a specific character or text (such as personal name, company name, product name or logo) will not be eligible.

How to enter

- 1) For each separate work, it is preferable to download an entry form from the Kao website and, using a print or copy, fill out the required information and affix the completed entry form to the center on the back of the picture.
Entry form download:
<http://www.kao.com/my/pdf/contestentryform>
- 2) If it is not possible to use such an entry form, you must include the following information, using the Roman alphabet, on the back of the picture.
Artist: full name, age, school year grade and class, contact e-mail address, and phone number if available.
School: name, address (including postal code and country), and phone number. **Picture:** title of work. Entrants are also invited to add a few lines (max. 100 words), in English or mother tongue, to describe your thoughts and wishes regarding the painting.
- 3) Send it in a flat envelope, inserting cardboard or something firm to ensure it does not bend during shipping.

Prizes

“eco together” – Planet Earth Grand Prix : Single award – Plaque, art materials and replica of the work etc.

“eco together” – Kao Prize : Eight awards – Plaque, art materials and replica of the work etc.

Eco Friend Prize : Twenty three awards – Certificate, art materials and replica of the work etc.

Group Prize : Five groups – Certificate, art materials or stationery etc.

* Prize goods may be changed without notice.

* Winners of the “eco together” - Planet Earth Grand Prix and the “eco together” - Kao Prize will be invited to attend the awards ceremony to be held in Tokyo in early December 2019. Expenses will be paid from anywhere in the world, for the winners and one guardian each.

* Group prizes are awarded to elementary and junior-high schools and art classes. Prizes will be sent to the five groups that submit the most entries.

* In each prize category, the number of awards may increase depending on the number of individual and group entries.

* If you cannot be contacted with, your painting will be disqualified.

Sponsored by Kao Corporation

Announcement of winners and the awards ceremony

Contest prizewinners and schools will be notified in late November 2019. Contest results will also be announced on the Kao website. The awards ceremony will be held in Tokyo in early December 2019.

Judges

Mr. Fumikazu Masuda	Chair of Judges, Former Professor, Tokyo Zokei University
Ms. Sumiko Okubo	Artist
Mr. Kei Matsushita	Professor, Tokyo University of the Arts
Ms. Yoko Oyamada	Artist, Illustrator
Mr. Andreas Schneider	Designer
Mr. Dave Muenz	Executive Officer, Senior Vice President, ESG, Kao Corporation
Mr. Naoto Katahira	President, Creative, Kao Corporation

Conditions of entry

- Works, their titles, written messages or descriptions, name, age, local area of residence and nationality may be used or published on website, advertisements, images, publications and exhibitions of Kao or organizations designated by Kao. Works, their titles, written messages or descriptions may also be partially modified on these occasions. In addition, if the entry wins a prize, the photographs taken at the awards ceremony may be used in the same manner as stated above.
- You agree not to assert any moral rights regarding your entry.
- Ownership of works belongs to Kao. Original pictures will not be returned.
- The permission of a parent or guardian is required for entry.
- Through their participation in the contest, the entrants agree to the collection, storage and use of the personal information submitted with the work to manage the contest, including to contact the prizewinner. In addition, Kao may provide the personal information to third parties that are contracted to assist in the management of the contest or any part thereof.

Send pictures to

Kao International Environment Painting Contest for Children
Kao (Malaysia) Sdn. Bhd.
20th. Floor, Menara AmFIRST, No. 1, Jalan 19/3,
46300 Petaling Jaya, Selangor Darul Ehsan, Malaysia.

Direct contact

E-mail: kao.contest@kao.com.my
Phone: +603-79574488 (Ext. 124, Ms Daphane Lee)
(Phone available only on working days from 8:30am - 5:30pm,
unavailable on weekends and holidays)

Entry deadline

Entries must be received by midnight

Wednesday, August 21, 2019



The 10th

花王国際こども環境絵画コンテスト

KAO International Environment Painting Contest for Children



Winner of the 9th Kao International Environment Painting Contest for Children “eco together” – Planet Earth Grand Prix
“The Road to the Future” Miho Takemi (10 years old, Japan)

Thoughts and wishes regarding the painting

The blue ocean with a range of beautiful green islands, there are beautiful birds, fish and animals on the road, full of life. It shouldn't be just adults involved in ecological activities for this beautiful earth. We as Children would like to work hard on these activities, too. Let's hope that the future will mean an earth with a beautiful blue ocean.

The 10th Kao International Environment Painting Contest for Children Sponsored by Kao Corporation

Please print out or copy enough forms for your school or class and affix a completed form to the center on the back of each entry.
We need this information to label winning pictures and to contact the winners. Please write the necessary information clearly.

Title of Work			
Name	(First name) /	(Middle name) /	(Family name)
Country	Age	Please CIRCLE your age 6 • 7 • 8 • 9 • 10 • 11 • 12 • 13 • 14 • 15	
Contact <small>*Please write clearly</small>	E-mail : _____ @ _____		
	Home Phone : _____	Cellular Phone : _____	

*If you cannot be contacted with, your painting will be disqualified.

Name of School or Art Class			
	Grade: _____	Class: _____	Class Teacher Ms. / Mr. : _____
Address of School or Art Class <small>*Please write clearly</small>	Address : _____		
	E-mail : _____ @ _____		
	Phone : _____	Fax : _____	

*If you cannot be contacted with, your painting will be disqualified.

Use this space to describe your thoughts and wishes regarding the painting.

Write in your own language or in English.

Personal information provided here will be used for contact if the entry wins a prize. In addition, the personal information of prize winners, as well as supplied or subsequently taken photographs, may be used in printed collections of works or on websites, at exhibitions, and elsewhere.

To teachers and guardians



Now open: Entries invited
The 10th Kao International Environment Painting Contest for Children

Since its foundation 130 years ago, Kao has taken sides with the consumer. Kao has always made products with a sincere commitment to excellent value and customer satisfaction. Taking account of changing conditions in the world, in its business practices, the Kao is determined to practically contribute both to greater richness in the culture of daily life and to social sustainability.

Since 2009, guided by the slogan “eco together,” Kao has gone forward by dealing with environmental issues. Everyday, hundreds of millions of families use Kao products. Consequently, we apply the notion of “eco together,” throughout the life cycle of our products. From the procurement of raw materials through to manufacturing, distribution, use, and disposal, we have been using and proposing more ecologically responsible ways of doing things. At the same time, Kao has sought and entered into broader and stronger engagement with environmental conservation activities in the wider world. As part of this outreach, the Kao has been running the Kao International Environment Painting Contest for Children since 2010. The contest encourages children to seriously consider eco behavior in everyday life, the global environment, and future of the Earth. At the same time, this contest will also hopefully encourage people around the world to take action in their daily life to preserve the environment.

Worldwide, the ninth contest attracted 12,563 entries from 44 countries and areas. The winning works can be seen on the Kao website.

The tenth contest is now open, and we will receive entries up to Wednesday, August 21, 2019. The awards ceremony will be held in Tokyo in early December 2019. We hope that you will pass this information on and encourage children to participate in this international contest.

2019

Kao Corporation

You may refer to the following website regarding information on
The 9th. Kao International Environment Painting Contest for Children.
<https://www.kao.com/global/en/sustainability/environment/painting-contest/contest-2018.html>

About Kao

Kao creates high-value-added products that enrich the lives of consumers around the world. Through its portfolio of over 20 leading brands such as *Attack*, *Bioré*, *Goldwell*, *Jergens*, *John Frieda*, *Kanebo*, *Laurier*, *Merries* and *Molton Brown*, Kao is part of the everyday lives of people in Asia, Oceania, North America and Europe. Combined with its chemical division, which contributes to a wide range of industries, Kao generates about 1,500 billion yen in annual sales. Kao employs about 33,000 people worldwide and has 130 years of history in innovation. Please visit the Kao Group website for updated information.

Cut this entry form and affix to the center on the back of your painting.