

Contest entry guide

Theme: “Together, we are eco-friendly”

Please think about what we can do to protect our precious global environment and pass it on to future generations, and express your thoughts in your entry.

Eligibility

Any child (aged 6 through 15 years old) from anywhere in the world.

Entry specifications

- 1) Picture size:** Paper should be A3 size (297 mm × 420 mm), although pictures to a maximum size of 392 mm × 542 mm will be accepted.
- 2) Medium:** Any means of direct drawing, painting, or coloring – crayon, colored pencil, watercolor, acrylic or oil paint, ink, wood or linocut printing, etc. – is allowed. However, works (collage) with pasted elements and works painted on a canvas will not be eligible.
- 3) Creation:** Only one entry per individual is allowed. Only previously unexhibited works created after January 2018 will be accepted.
- 4) Important advice:** Your entry should show that you fully understood and incorporated, the “Together, we are eco-friendly” theme into your work. However, the theme should not be presented as a catchy phrase or slogan but, rather, artfully expressed in your entry. The freedom of thought that is unique to children and the expressions with full of originality and creativity in your picture are highly recommended. Joint works will not be eligible.
-If the picture contains writing, it must not show, the name of a specific person, group, trade name, or company. Similarly, pictures showing copies of artworks, and entries featuring specific characters, names of individuals, companies or products and logos will not be eligible.

How to enter

- 1)** For each separate work, it is preferable to download an entry form from the Kao website and, using a print or copy, fill out the required information and affix the completed entry form to the center on the back of the picture.
Entry form download:
<http://www.kao.com/my/pdf/contestform>
- 2)** If it is not possible to use such an entry form, you must include the following information, using the Roman alphabet, on the back of the picture.
Artist: full name, age, school year grade and class, contact e-mail address, and phone number if available.
School: name, address (including postal code and country), and phone number. **Picture:** title of work. Entrants are also invited to add a few lines (max. 70 words), in English or mother tongue, to describe the picture or to write any other relevant message.
- 3)** Send it in a flat envelope, inserting cardboard or something firm to ensure it does not bend during shipping.

Prizes

“eco together” – Planet Earth Grand Prix : Single award – Plaque, art materials and replica of the work etc.

“eco together” – Kao Prize : Eight awards – Plaque, art materials and replica of the work etc.

Eco Friend Prize : Twenty three awards – Certificate, art materials and replica of the work etc.

Group Prize : Five groups – Certificate, art materials or stationery etc.

* Prize goods may be changed without notice.

* Winners of the “eco together” - Planet Earth Grand Prix and the “eco together” - Kao Prize will be invited to attend the awards ceremony at Tokyo Big Sight on Saturday, December 8, 2018, where the EcoPro 2018 exhibition is to be held. Expenses will be paid from anywhere in the world, for the winners and one guardian each.

* Group prizes are awarded to elementary and junior-high schools and art classes. Prizes will be sent to the five groups that submit the most entries.

* In each prize category, the number of awards may increase depending on the number of individual and group entries.

* If you cannot be contacted with, your painting will be disqualified.

Sponsored by **Kao Corporation**

Announcement of winners and the awards ceremony

Contest prizewinners and schools will be notified in late November 2018. Contest results will also be announced on the Kao website. The awards ceremony will take place on Saturday, December 8, 2018 at Tokyo Big Sight, the venue of EcoPro 2018.

*The place of the awards ceremony and the works display may be changed.

*The winning works will be on display at Tokyo Big Sight in the Kao booth at EcoPro 2018.

Judges

| | |
|-----------------------|---|
| Mr. Fumikazu Masuda | Chair of Judges, Former Professor, Tokyo Zokei University |
| Ms. Sumiko Okubo | Artist |
| Mr. Kei Matsushita | Professor, Tokyo University of the Arts |
| Ms. Yoko Oyamada | Illustrator |
| Mr. Andreas Schneider | Designer |
| Ms. Akemi Ishiwata | Executive Officer, Kao Corporation |
| Mr. Naoto Katahira | Vice President, Creative, Kao Corporation |

*Members at February 2018

Conditions of Entry

- Works, their titles, written messages or descriptions, name, age, local area of residence and nationality may be used or published on website, advertisements, images, publications and exhibitions of Kao or organizations designated by Kao. Works, their titles, written messages or descriptions may also be partially modified on these occasions. In addition, if the entry wins a prize, the photographs taken at the awards ceremony may be used in the same manner as stated above.
- You agree not to assert any moral rights regarding your entry.
- Ownership of works belongs to Kao. Original pictures will not be returned.
- The permission of a parent or guardian is required for entry.
- Personal information provided with the entry will be used to contact prizewinners.

Send pictures to

Kao (Malaysia) Sdn. Bhd.
20th. Floor, Menara AmFIRST, No. 1, Jalan 19/3,
46300 Petaling Jaya, Selangor Darul Ehsan, Malaysia.

Direct contact

E-mail: kao.contest@kao.com.my

Phone: +603-79574488

(Phone available only on working days from 8:30am - 5:30pm, unavailable on weekends and holidays)

Entry deadline

Entries must be received by midnight

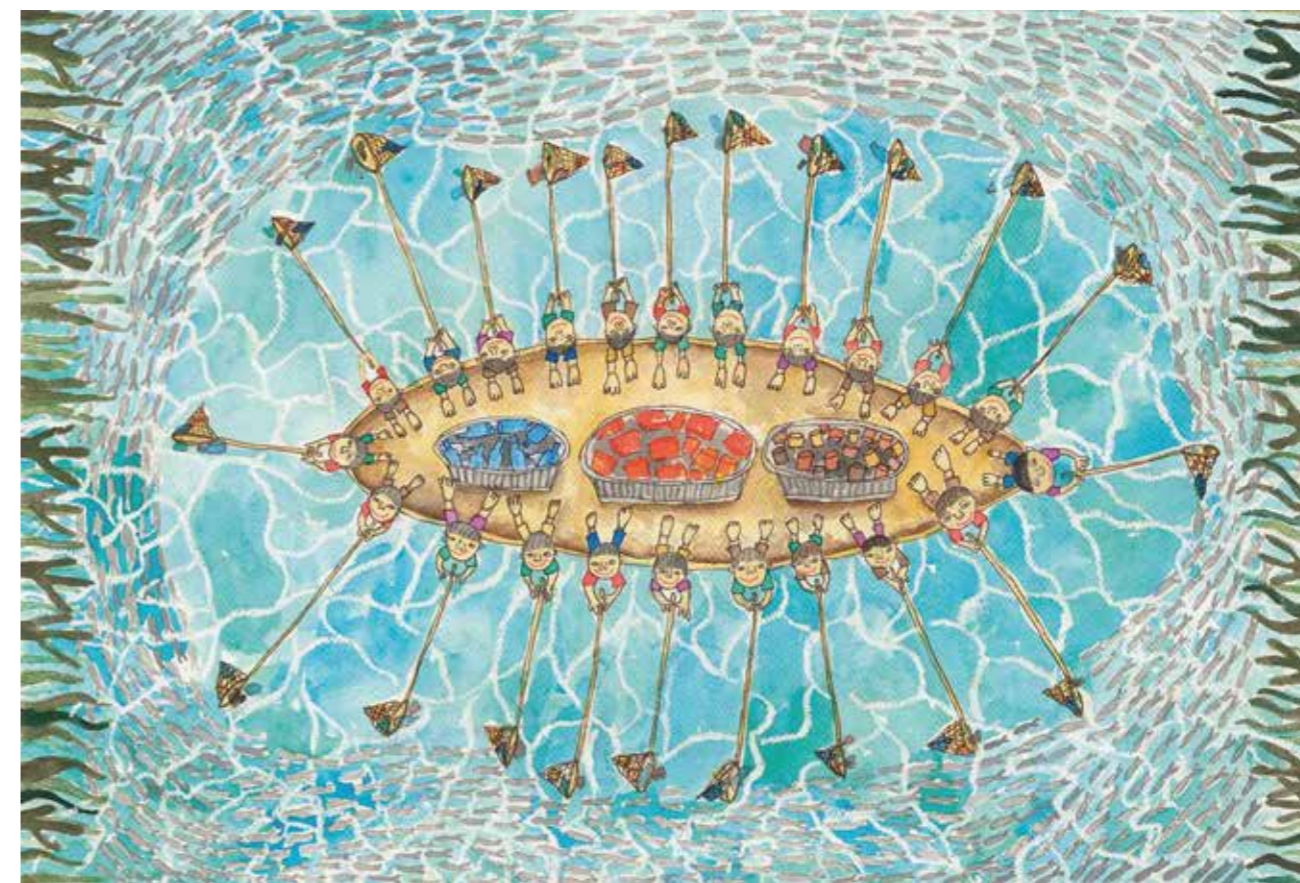
Friday, August 24, 2018



The 9th

花王国際こども環境絵画コンテスト

KAO International Environment Painting Contest for Children



Winner of the 8th Kao International Environment Painting Contest for Children “eco together” – Planet Earth Grand Prix
“Unity for Clean and Clear Water” Suriya Patoomwan (8 years old, Thailand)

Thoughts and wishes regarding the painting

We have a pond in our village, and the villagers throw garbage there. Sometimes a piece of trash flies into the water, and whenever I see it, I don't feel happy and I don't want that garbage in the water. The villagers must depend on the pond water to use for cooking, bathing and watering trees. Because of this, I drew this picture of kids on a boat working together to collect all the garbage, to tell everyone that we must cooperate in keeping water clean. And, the clean water will increase the amount of seaweed, and fish and crabs will be swimming happily. Likewise, we can always have drinking water, a place to rest and relax, and our body will stay healthy.