

Contest entry guide

Theme: “Together, we are eco-friendly”

Please think about what we can do to protect our precious global environment and pass it on to future generations, and express your thoughts in your entry.

Eligibility

Any child (aged 6 through 15 years old) from anywhere in the world.

Entry specifications

- 1) Picture size:** Paper should be A3 size (297 mm × 420 mm), although pictures to a maximum size of 392 mm × 542 mm will be accepted.
- 2) Medium:** Any means of direct drawing, painting, or coloring – crayon, colored pencil, watercolor, acrylic or oil paint, ink, wood or linocut printing, etc. – is allowed. However, works (collage) with pasted elements and works painted on a canvas will not be eligible.
- 3) Creation:** Only one entry per individual is allowed. Only previously unexhibited works created after January 2018 will be accepted.
- 4) Important advice:** Your entry should show that you fully understood and incorporated, the “Together, we are eco-friendly” theme into your work. However, the theme should not be presented as a catchy phrase or slogan but, rather, artfully expressed in your entry. The freedom of thought that is unique to children and the expressions with full of originality and creativity in your picture are highly recommended. Joint works will not be eligible.
-If the picture contains writing, it must not show, the name of a specific person, group, trade name, or company. Similarly, pictures showing copies of artworks, and entries featuring specific characters, names of individuals, companies or products and logos will not be eligible.

How to enter

- 1) For each separate work, it is preferable to download an entry form from the Kao website and, using a print or copy, fill out the required information and affix the completed entry form to the center on the back of the picture.
Entry form download:
<http://www.kao.com/my/pdf/contestform>
- 2) If it is not possible to use such an entry form, you must include the following information, using the Roman alphabet, on the back of the picture.
Artist: full name, age, school year grade and class, contact e-mail address, and phone number if available.
School: name, address (including postal code and country), and phone number. **Picture:** title of work. Entrants are also invited to add a few lines (max. 70 words), in English or mother tongue, to describe the picture or to write any other relevant message.
- 3) Send it in a flat envelope, inserting cardboard or something firm to ensure it does not bend during shipping.

Prizes

“eco together” – Planet Earth Grand Prix : Single award – Plaque, art materials and replica of the work etc.

“eco together” – Kao Prize : Eight awards – Plaque, art materials and replica of the work etc.

Eco Friend Prize : Twenty three awards – Certificate, art materials and replica of the work etc.

Group Prize : Five groups – Certificate, art materials or stationery etc.

* Prize goods may be changed without notice.

* Winners of the “eco together” - Planet Earth Grand Prix and the “eco together” - Kao Prize will be invited to attend the awards ceremony at Tokyo Big Sight on Saturday, December 8, 2018, where the EcoPro 2018 exhibition is to be held. Expenses will be paid from anywhere in the world, for the winners and one guardian each.

* Group prizes are awarded to elementary and junior-high schools and art classes. Prizes will be sent to the five groups that submit the most entries.

* In each prize category, the number of awards may increase depending on the number of individual and group entries.

* If you cannot be contacted with, your painting will be disqualified.

Announcement of winners and the awards ceremony

Contest prizewinners and schools will be notified in late November 2018. Contest results will also be announced on the Kao website. The awards ceremony will take place on Saturday, December 8, 2018 at Tokyo Big Sight, the venue of EcoPro 2018.

*The place of the awards ceremony and the works display may be changed.

*The winning works will be on display at Tokyo Big Sight in the Kao booth at EcoPro 2018.

Judges

Mr. Fumikazu Masuda	Chair of Judges, Former Professor, Tokyo Zokei University
Ms. Sumiko Okubo	Artist
Mr. Kei Matsushita	Professor, Tokyo University of the Arts
Ms. Yoko Oyamada	Illustrator
Mr. Andreas Schneider	Designer
Ms. Akemi Ishiwata	Executive Officer, Kao Corporation
Mr. Naoto Katahira	Vice President, Creative, Kao Corporation

*Members at February 2018

Conditions of Entry

- Works, their titles, written messages or descriptions, name, age, local area of residence and nationality may be used or published on website, advertisements, images, publications and exhibitions of Kao or organizations designated by Kao. Works, their titles, written messages or descriptions may also be partially modified on these occasions. In addition, if the entry wins a prize, the photographs taken at the awards ceremony may be used in the same manner as stated above.
- You agree not to assert any moral rights regarding your entry.
- Ownership of works belongs to Kao. Original pictures will not be returned.
- The permission of a parent or guardian is required for entry.
- Personal information provided with the entry will be used to contact prizewinners.

Send pictures to

Kao (Malaysia) Sdn. Bhd.
20th. Floor, Menara AmFIRST, No. 1, Jalan 19/3,
46300 Petaling Jaya, Selangor Darul Ehsan, Malaysia.

Direct contact

E-mail: kao.contest@kao.com.my

Phone: +603-79574488

(Phone available only on working days from 8:30am - 5:30pm, unavailable on weekends and holidays)

Entry deadline

Entries must be received by midnight

Friday, August 24, 2018



The 9th

花王国際こども環境絵画コンテスト

KAO International Environment Painting Contest for Children



Winner of the 8th Kao International Environment Painting Contest for Children “eco together” – Planet Earth Grand Prix
“Unity for Clean and Clear Water” Suriya Patoomwan (8 years old, Thailand)

Thoughts and wishes regarding the painting

We have a pond in our village, and the villagers throw garbage there. Sometimes a piece of trash flies into the water, and whenever I see it, I don't feel happy and I don't want that garbage in the water. The villagers must depend on the pond water to use for cooking, bathing and watering trees. Because of this, I drew this picture of kids on a boat working together to collect all the garbage, to tell everyone that we must cooperate in keeping water clean. And, the clean water will increase the amount of seaweed, and fish and crabs will be swimming happily. Likewise, we can always have drinking water, a place to rest and relax, and our body will stay healthy.

Sponsored by Kao Corporation

To teachers and guardians



Now open: Entries invited The 9th Kao International Environment Painting Contest for Children

Since its foundation 120 years ago, Kao has taken sides with the consumer. Kao has always made products with a sincere commitment to excellent value and customer satisfaction. Taking account of changing conditions in the world, in its business practices, the Kao Group is determined to practically contribute both to greater richness in the culture of daily life and to social sustainability.

Since 2009, guided by the slogan “eco together,” Kao has gone forward by dealing with environmental issues. Everyday, hundreds of millions of families use Kao products. Consequently, we apply the notion of “eco together,” throughout the life cycle of our products. From the procurement of raw materials through to manufacturing, distribution, use, and disposal, we have been using and proposing more ecologically responsible ways of doing things. At the same time, Kao has sought and entered into broader and stronger engagement with environmental conservation activities in the wider world. As part of this outreach, the Kao Group has been running the Kao International Environment Painting Contest for Children since 2010. The contest encourages children to seriously consider eco behavior in everyday life, the global environment, and future of the Earth. At the same time, this contest will also hopefully encourage people around the world to take action in their daily life to preserve the environment.

Worldwide, the eighth contest attracted 11,048 entries from 41 countries and regions. The winning works can be seen on the Kao website.*

The ninth contest is now open, and we will receive entries up to Friday, August 24, 2018. The winning works will be on display from December 6 (Thu) to 8 (Sat) at the EcoPro 2018 show held at Tokyo Big Sight, where the awards ceremony will also take place. We hope that you will pass this information on and encourage children to participate in this international contest.

2018

Kao Corporation

*The 8th Kao International Environment Painting Contest for Children
<http://www.kao.com/global/en/sustainability/environment/painting-contest/contest-2017.html>

The 9th Kao International Environment Painting Contest for Children Sponsored by Kao Corporation

Please print out or copy enough forms for your school or class and affix a completed form to the center on the back of each entry.
We need this information to label winning pictures and to contact the winners. Please write the necessary information clearly.

Title of Work			
Name	(First name) /	(Middle name) /	(Family name)
Country	Age	Please circle your age 6 • 7 • 8 • 9 • 10 • 11 • 12 • 13 • 14 • 15	
Contact <small>*Please write clearly</small>	E-mail : _____ @ _____		
	Home Phone : _____	Cellular Phone : _____	

* If you cannot be contacted with, your painting will be disqualified.

Name of School or Art Class	Grade: _____ Class: _____ Class Teacher Ms. / Mr. : _____		
	Address : _____		
Address of School or Art Class <small>*Please write clearly</small>	E-mail : _____ @ _____		
	Phone : _____	Fax : _____	

* If you cannot be contacted with, your painting will be disqualified.

Use this space to describe your picture or to write any thoughts or wishes you want to communicate.
Write in your own language or in English.

Personal information provided here will be used for contact if the entry wins a prize. In addition, the personal information of prizewinners, as well as supplied or subsequently taken photographs, may be used in printed collections of works or on websites, at exhibitions, and elsewhere.

Cut this entry form and affix to the center on the back of your painting.