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Contribute to the Enrichment of Society through Activities that Make a Social Contribution



1. We shall conduct activities with the theme, “Create an environment cultivating human resources and promote development of future generations” in order to contribute to and earn the trust and support of society.

- We shall contribute to society by conducting activities to resolve social issues, and contribute to the development of local communities.



2. We shall make donations and provide support by considering social standards, public interest and usefulness.

- In order to contribute to local communities, we shall direct the company's monetary and product donations to where they will be of use and according to appropriate priorities. In doing so, we shall comply with Kao Group Donation Guidelines, which set forth the necessary internal approval procedures.

3. We shall contribute to community development by enhancing activities that make a social contribution through collaboration and cooperation with diverse stakeholders.



4. We shall respect the volunteer spirit of individuals who take initiative and responsibility to contribute to society.

- We shall respect and support employees who proactively contribute to society in the spirit of good citizenship by participating in volunteer activities.

