

## 対応指標について

サイトURL	2ページ目参照
AEM Sitesの使用有無	使用している

WCAG 2.1 レベルAAへの対応に向けて、花王サイト担当と外部パートナーの皆様の段階的な取り組みを支援するために対応指標を設定しました。  
本チェックシートの項目を対応指標I～IIIの3段階に分類しました。各制作フェーズシートのU列に該当項目の対応指標が記載されています。  
最終的には全ての項目を満たすことが目標ですが、まずは対応指標I・IIの項目のうち80%を目安として取り組んでください。  
本シートは各対応指標の達成状況確認にご利用ください。

### 表の見方

各制作フェーズで満たしているチェック項目を対応指標別に確認できます。  
まずは、対応指標I・IIの項目を対象に、満たしている割合が80%となるよう取り組んでください。  
※対応指標IIIについては、花王 AEM Sites を使用した場合にチェックが不要となる項目が多く入っているため、対応指標のカウントには含めていません。

AEMの使用状況	使用している
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### コンテンツ作成

対応指標	該当項目数	満たしている項目の割合 (I + II)
I	11 / 11	100.00%
II	7 / 7	
III	1 / 2	

### ビジュアル・UIデザイン

対応指標	該当項目数	満たしている項目の割合 (I + II)
I	9 / 9	100.00%
II	8 / 8	
III	0 / 0	

### 開発・オーサリング

対応指標	該当項目数	満たしている項目の割合 (I + II)
I	21 / 21	100.00%
II	6 / 6	
III	0 / 0	

ページタイトル	URL
Kao Global Site	<a href="https://www.kao.com/global/en/">https://www.kao.com/global/en/</a>
Kao   About Kao	<a href="https://www.kao.com/global/en/corporate/">https://www.kao.com/global/en/corporate/</a>
Kao   Our Purpose and Value Creation	<a href="https://www.kao.com/global/en/corporate/purpose/">https://www.kao.com/global/en/corporate/purpose/</a>
Kao   Our Purpose-Driven Brands	<a href="https://www.kao.com/global/en/corporate/purpose/purpose-driven-brand/">https://www.kao.com/global/en/corporate/purpose/purpose-driven-brand/</a>
Kao   Changes to the Kao logo	<a href="https://www.kao.com/global/en/corporate/purpose/logo-symbol/logo_mark/">https://www.kao.com/global/en/corporate/purpose/logo-symbol/logo_mark/</a>
Kao   Management Strategy and Mid-term Plan 2025 (K25)	<a href="https://www.kao.com/global/en/corporate/strategy-and-mid-term-plan/">https://www.kao.com/global/en/corporate/strategy-and-mid-term-plan/</a>
Kao   Become an Essential Company in a Sustainable World	<a href="https://www.kao.com/global/en/corporate/strategy-and-mid-term-plan/strategic-approach-company/">https://www.kao.com/global/en/corporate/strategy-and-mid-term-plan/strategic-approach-company/</a>
Kao   Transform to Build Robust Business Through Investment	<a href="https://www.kao.com/global/en/corporate/strategy-and-mid-term-plan/strategic-approach-business/">https://www.kao.com/global/en/corporate/strategy-and-mid-term-plan/strategic-approach-business/</a>
Kao   Maximize the Power and Potential of Employees	<a href="https://www.kao.com/global/en/corporate/strategy-and-mid-term-plan/strategic-approach-employees/">https://www.kao.com/global/en/corporate/strategy-and-mid-term-plan/strategic-approach-employees/</a>
Kao   Masakazu Negoro	<a href="https://www.kao.com/global/en/corporate/outline/officers/masakazu_negoro/">https://www.kao.com/global/en/corporate/outline/officers/masakazu_negoro/</a>
Kao   Toru Nishiguchi	<a href="https://www.kao.com/global/en/corporate/outline/officers/toru_nishiguchi/">https://www.kao.com/global/en/corporate/outline/officers/toru_nishiguchi/</a>
Kao   Takaaki Nishii	<a href="https://www.kao.com/global/en/corporate/outline/officers/takaaki_nishii/">https://www.kao.com/global/en/corporate/outline/officers/takaaki_nishii/</a>
Kao   Yasushi Wada	<a href="https://www.kao.com/global/en/corporate/outline/officers/yasushi_wada/">https://www.kao.com/global/en/corporate/outline/officers/yasushi_wada/</a>
Kao   Innovation	<a href="https://www.kao.com/global/en/innovation/">https://www.kao.com/global/en/innovation/</a>
Kao   Product Quality Management	<a href="https://www.kao.com/global/en/innovation/safety-quality/">https://www.kao.com/global/en/innovation/safety-quality/</a>
Kao   Responsible Chemicals Management Promotion Policy	<a href="https://www.kao.com/global/en/innovation/safety-quality/saism/saism-policy/">https://www.kao.com/global/en/innovation/safety-quality/saism/saism-policy/</a>
Kao   Kao's Risk Assessment Policy on Chemicals	<a href="https://www.kao.com/global/en/innovation/safety-quality/saism/saism-risk-assessment/">https://www.kao.com/global/en/innovation/safety-quality/saism/saism-risk-assessment/</a>
Kao   Basic Policy for Quality Management Activities	<a href="https://www.kao.com/global/en/innovation/safety-quality/safety-quality-policy/">https://www.kao.com/global/en/innovation/safety-quality/safety-quality-policy/</a>
Kao   Fragrance Policy	<a href="https://www.kao.com/global/en/innovation/safety-quality/fragrance-policy/">https://www.kao.com/global/en/innovation/safety-quality/fragrance-policy/</a>
Kao   Brands	<a href="https://www.kao.com/global/en/brands/">https://www.kao.com/global/en/brands/</a>
Kao   Investor Relations	<a href="https://www.kao.com/global/en/investor-relations/">https://www.kao.com/global/en/investor-relations/</a>
Kao   Newsroom	<a href="https://www.kao.com/global/en/newsroom/">https://www.kao.com/global/en/newsroom/</a>
Kao   Kao Stories	<a href="https://www.kao.com/global/en/newsroom/stories/">https://www.kao.com/global/en/newsroom/stories/</a>
Kao   News Release	<a href="https://www.kao.com/global/en/newsroom/news/release/">https://www.kao.com/global/en/newsroom/news/release/</a>
Kao   News Release Search Results	<a href="https://www.kao.com/global/en/newsroom/news/release-search/">https://www.kao.com/global/en/newsroom/news/release-search/</a>
Kao   Search Results	<a href="https://www.kao.com/global/en/newsroom/news/topics-search/">https://www.kao.com/global/en/newsroom/news/topics-search/</a>
Kao   Careers	<a href="https://www.kao.com/global/en/careers/">https://www.kao.com/global/en/careers/</a>