



The 16th

花王国際こども環境絵画コンテスト

KAO International Environment Painting Contest for Children

Contest entry guide

Theme

“Let’s make our environment sustainable, together !”

What can we do to protect the precious global environment for the future, so that all living things can live together? Please express your thoughts and ideas freely in your painting.

Eligibility

Any child (aged 6 through 15 years old) from anywhere in the world.

* As of the end of August 2025

Requirements for the work

① Picture size

(min) 271mm×392mm ~ A3 (297×420mm)
~ (max) 392mm×542mm

② Medium

Any means of direct drawing, painting, or coloring - crayon, colored pencil, watercolor, acrylic or oil paint, ink, wood or linocut printing, etc. - is allowed.

③ Creation

Only one entry per individual is allowed. Only previously unexhibited work created by the applicant him/herself after January 2025 will be accepted.

④ Important notice

Please note that the following works are not eligible to be reviewed.

- Works with pasted elements (collage) / works painted on canvas / digital art works and works with using AI
- Works containing text such as slogans or catchphrases / works containing specific characters, logos and names of individuals, companies, products, etc.
- Works that are very similar to existing artworks, or determined by Kao as likely to infringe on the rights of third parties
- Works created jointly with third parties

How to apply

- ① Fill in all required information in bold frame on the designated ‘Entry form’ and paste it to the center of the back of your work, then send it to the address for application. Entries without an entry form will not be accepted.

*The entry form and full application terms and conditions can be found from 2D barcode or Kao website.



Kao contest entry

search

<https://www.kao.com/global/en/sustainability/society/environment/painting-contest/entries/>

- ② Send it in a flat envelope, inserting cardboard or something firm to ensure it does not bend during shipping.

- ③ Applying a work attached on e-mail is not accepted.



Send entry works to

Secretariat of the 16th Kao International Environment Painting Contest for Children in Indonesia
PT Kao Indonesia
Jl. MT Haryono Kav 39 – 40
Jakarta Selatan
Jakarta 12770 Indonesia

Entry deadline

Entries must be received by midnight

Sunday, August 17, 2025

Announcement of winners

By December 2025, the contest of ce will contact prizewinners or their schools/art classes directly, and the contest results will be also announced on our website.

Review

Each prize will be selected under strict criteria by 5 juries commissioned and Kao.

Prize

- Kao Kirei Grand Prize (1): A plaque, replica, art materials
- Kao Special Prize (8): A plaque, replica, art materials
- Jury’s Special Prize including Employee Special Prize (8): A certificate, replica, art materials
- Honorable Mention (15): A certificate, replica, art materials
- Group Prize (5): A certificate

*The number of awards in each category may be subject to change depending on the number of entries.

**Prize goods may be changed without notice

Conditions of entry

- The applicant have obtained the consent of his/her parent or guardian.
- Original paintings will not be returned. Prize-winning works may be used or published with being edited or partially modified for corporate communications and for the sales promotion based on the concept of sustainability of environmentally friendly products produced by Kao or its affiliates. In that case, the size and color of the works may differ slightly from the original one. And also, we may use winners’ information and submitted portrait photograph as well.
- Provided personal information will be used for the operation and management of the contest including the award announcement to winners and public relations activities both inside and outside the company. We will not provide personal information to third parties without the consent of applicants for any purpose other than those stated above.
- This guideline is a summary of the application terms and conditions. In the event of a discrepancy between this guideline and the application terms and conditions, the complete version of the application terms and conditions will prevail in all cases.

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