



The 15th

# 花王 国際こども環境絵画コンテスト KAO International Environment Painting Contest for Children

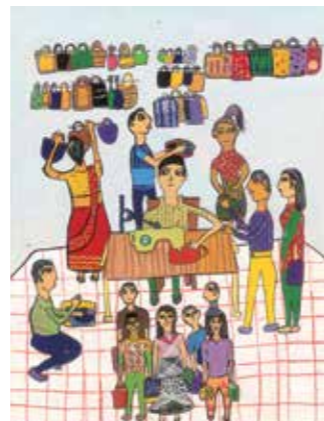
## Contest entry guide



"eco together" - Planet Earth Grand Prix: "Buuat Pa" - The Buddhist ritual to conserve forest Kodchapan Malisorn (14)

### Thoughts and wishes regarding the painting

My painting depicts "Buuat Pa", the Buddhist ritual in that trees become monks. Because of the faith in the religion, people believe that one of the ways to sustainably conserve forests is to treat trees in the same way as monks, to respect them, and to carefully grow and protect them.



### Theme: "Let's make our environment sustainable\*, together!"

What can we do to protect the precious global environment for the future? Please express your thoughts and ideas freely in your painting.

\* A sustainable environment stays healthy for many years into the future. It is a world where all animals and plants live together in harmony without fear.

### Eligibility

Any child (aged 6 through 15 years old) from anywhere in the world.

\* As of the end of August 2024

### Entry specifications

- 1) **Picture size** : (min) 271mm x 392mm ~ (max) 392mm x 542mm
- 2) **Medium** : Any means of direct drawing, painting, or coloring crayon, colored pencil, watercolor, acrylic or oil paint, ink, wood or linocut printing, etc. is allowed.
- 3) **Creation** : Only one entry per individual is allowed. Only previously unexhibited work created by the applicant him/herself after January 2024 will be accepted.
- 4) **Important notice** : Please note that the following works are not eligible for judging.
  - Works without attaching 'entry form'
  - Works with pasted elements including paper (collage)
  - Works painted on canvas
  - Digital art works and works with using AI
  - Works containing text such as slogans or catchphrases, likely found on posters
  - Works containing specific characters, logos and names of individuals, companies, products, etc.
  - Works that are very similar to existing artworks, or determined by Kao as likely to infringe on the rights of third parties
  - Joint Works

### How to apply

- 1) **Fill in all required information in bold frame on the designated 'Entry form' and paste it to the center of the back of your work. Entries without an entry form will not be accepted.**

\* The entry form can also be downloaded from QR code in the right or the page 'About Contest Entry' on Kao website.

<https://www.kao.com/global/en/sustainability/society/painting-contest/entries/>



- 2) Send it in a flat envelope, inserting cardboard or something firm to ensure it does not bend during shipping.
- 3) Applying a work attached on e-mail is disqualified.

### Send entry works to

Sekretariat Lomba Melukis Lingkungan Internasional Kao untuk Anak-anak PT Kao Indonesia  
Jl. MT Haryono Kav 39 – 40  
Jakarta 12770  
0-800-1-808080 (Free toll)  
021-79191980/7982245 (Paid phone)  
08.00 am – 05.00 pm every workdays

### Entry deadline

Entries must be received by midnight

**Sunday, August 18, 2024.**

### Announcement of winners

Announcement will be on our website in late November 2024. Contest office contacts winners or their schools/art classes directly.

### Juries

Mr. Fumikazu Masuda	Chair of Juries, Design consultant, President, open house Inc.
Ms. Sumiko Okubo	Artist
Mr. Kei Matsushita	Professor, Tokyo University of the Arts
Ms. Yoko Oyamada	Artist, Illustrator
Mr. Andreas Schneider	Designer
Mr. Leonhard Bartolomeus	Curator, Yamaguchi Center for Arts and Media
Ms. Ayami Tamura	Recycled materials Artist
Mr. Atsushi Tanaka	Director, Kao Eco-Lab Museum, Kao Corporation
Mr. Naoto Katahira	Vice President, Creative, Kao Corporation

### Conditions of entry

- The permission of a parent or guardian is required for entry.
- Ownership of works belongs to Kao. Original paintings will not be returned.
- For the purpose to present the works and painters, works, their titles, written messages or descriptions, name, age, residential county/area, etc. may be used or published on website, advertisements, images, publications and exhibitions of Kao or organizations designated by Kao. Those contents may also be partially modified on these occasions. In addition, if the entry wins a prize, supplied photographs by winners may be used in the same manner as stated above.
- You agree not to assert any moral rights regarding your entry.
- As to provided personal information, "Contact" in Entry form will be used for the operation and management of the contest including the award announcement to winners, and "Name, Age, Residential Country/Area" will be used in the media above to present the works and painters. In addition, we may provide this information the contractor with the scope necessary to outsource the contest.

### Prizes

- Kao \*Kirei Grand Prize** : 1 winner – Plaque, art materials and replica of the work etc.
- Kao Special Prize** : 8 winners – Plaque, art materials and replica of the work etc.
- Jury's Special Prize** : 10 winners – Certificate, art materials and replica of the work etc.
- Honorable Mention** : 31 winners – Certificate, art materials and replica of the work etc.
- Group Prize** : 5 groups – Certificate, prize goods.

\*Prize goods may be changed without notice.

\*Group prizes are awarded to schools and art classes. Prizes will be sent to the five groups that submit the most entries.

\*In each prize category, the number of awards may be subject to change depending on the number of individual and group entries.

\*Kirei : The Japanese word "kirei" describes something that is clean, well-ordered and beautiful. For Kao, this concept of kirei not only describes appearance, but also attitude- to seek to create beauty for oneself, and also for other people and for the natural world around us.

Website of Kao International Environment Painting Contest for Children ▶▶▶  
[https://www.kao.com/jp/children\\_painting/](https://www.kao.com/jp/children_painting/)



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