



The Twelfth

花王国際こども環境絵画コンテスト

KAO International Environment Painting Contest for Children



Winner of the 11th Kao International Environment Painting Contest for Children "eco together" – Planet Earth Grand Prix "The Color of Future" Liang-En Yu (8 years old)

### Thoughts and wishes regarding the painting

A chameleon is an animal that changes its body color in response to the environment. We live on the earth like a giant chameleon clinging to this planet. Whether it becomes colorful or dim depends on ourselves.

## Contest entry guide

### Theme: "Let's make our environment sustainable\*, together!"

What can we do to protect our precious local and global environment and how can we pass it on to future generations? Please express your thoughts and ideas freely in your painting.

\* A sustainable environment stays healthy for many, many years into the future. It is a world where all animals and plants live together in harmony without fear.

### Send pictures to

Kao International Environment Painting Contest for Children  
Address: 8-3-29 Tajima, Sakura-ku, Saitama 338-0837, JAPAN

#### Direct contact

E-mail: kao-contest@hit-bits.com

Phone: +81-48-872-1082

(Phone available only on working days from 10:00-17:00 JST, unavailable on weekends and national holidays)

### Entry deadline

Entries must be received by midnight

**Friday, August 27, 2021**

### Eligibility

Any child (aged 6 through 15 years old) from anywhere in the world.

※As of the end of August 2021

### Entry specifications

- 1) Picture size:** Your entry should be 392mm × 542mm or smaller.
- 2) Medium:** Any means of direct drawing, painting, or coloring – crayon, colored pencil, watercolor, acrylic or oil paint, ink, wood or linocut printing, etc. – is allowed. However, works (collage) with pasted elements, works painted on a canvas and digital art works will not be eligible.
- 3) Creation:** Only one entry per individual is allowed. Only previously unexhibited works created after January 2021 will be accepted.
- 4) Important advice:** Your entry should show that you fully understood and inspired the "Let's make our environment sustainable, together!" theme into your work. However, **the theme should not be a catchy phrase or slogan, but rather artfully expressed in your entry.** The freedom of thought that is unique to children and the expressions with full of originality and creativity in your picture are highly recommended.
  - \*Joint works will not be eligible.
  - \*Works that are very similar to existing artworks, works determined by Kao as likely to infringe on the rights of third parties, works with a specific character or text (such as personal name, company name, product name or logo) will not be eligible.

### How to enter

- 1) Download the entry form from the Kao website. Using a print or copy, fill out the required information and paste to the center on the back of your work.

Entry form download:  
<https://www.kao.com/id/en/news/2021/20210428-001/>



- 2) If it is not possible to use the entry form above, you must include the following information, using the Roman alphabet, on the back of the work.
 

**Artist:** title of work, full name, country / area, age, contact info(address, phone, e-mail).

**School or Art class:** name of school / art class, grade or class, contact info(address, phone, e-mail).

Please describe your thoughts and wishes on your work in English or mother tongue(max. 100words).
- 3) Send it in a flat envelope, inserting cardboard or something firm to ensure it does not bend during shipping.
- 4) Entry with a work attached on e-mail is disqualified.

### Conditions of entry

- Works, their titles, written messages or descriptions, name, age, residential area etc. may be used or published on website, advertisements, images, publications and exhibitions of Kao or organizations designated by Kao. Works, their titles, written messages or descriptions may also be partially modified on these occasions. In addition, if the entry wins a prize, the photographs taken at the awards ceremony may be used in the same manner as stated above.
- You agree not to assert any moral rights regarding your entry.
- Ownership of works belongs to Kao. Original pictures will not be returned.
- The permission of a parent or guardian is required for entry.
- Through their participation in the contest, the entrants agree to the collection, storage and use of the personal information submitted with the work to manage the contest, including to contact the prizewinner. In addition, Kao may provide the personal information to third parties that are contracted to assist in the management of the contest or any part thereof.

### Announcement of winners and the awards ceremony

Contest prizewinners and schools will be notified in late January 2022. Contest results will also be announced on the Kao website. The awards ceremony will be held in March 2022.

### Judges

Mr. Fumikazu Masuda	Chair of Judges, Design consultant, President, openhouse Inc.
Ms. Sumiko Okubo	Artist
Mr. Kei Matsushita	Professor, Tokyo University of the Arts
Ms. Yoko Oyamada	Artist, Illustrator
Mr. Andreas Schneider	Designer
Mr. Dave Muenz	Executive Officer, Senior Vice President, ESG, Kao Corporation
Mr. Naoto Katahira	Vice President, Creative, Kao Corporation

### Prizes

- "eco together" – Planet Earth Grand Prix : Single award – Plaque, art materials and replica of the work etc.
- "eco together" – Kao Prize : Eight awards – Plaque, art materials and replica of the work etc.
- Eco Friend Prize : Twenty three awards – Certificate, art materials and replica of the work etc.
- Group Prize : Five groups – Certificate, art materials or stationery etc.

\* Winners of the "eco together" - Planet Earth Grand Prix and the "eco together" - Kao Prize will be invited to attend the awards ceremony to be held in Tokyo in March, 2022. Expenses will be paid from anywhere in the world, for the winners and one guardian each.

\* Group prizes are awarded to elementary and junior-high schools and art classes. Prizes will be sent to the five groups that submit the most entries.

\* In each prize category, the number of awards may increase depending on the number of individual and group entries.

\* If you cannot be contacted with, the award will be cancelled.

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