

External Evaluations and Recognitions


External evaluation (as of March, 2024)

For 18 consecutive years, we have been announced by the U.S. think-tank Ethisphere Institute as one of the "World's Most Ethical Companies®." For four consecutive years, we have been selected as a triple A company in the three fields of climate change, forest, and water security by the international non-profit organization CDP. Kao has been well-received every year across the globe.

* "World's Most Ethical Companies" and "Ethisphere" names and marks are registered trademarks of Ethisphere LLC.



Our declarations to society


 Support for the United Nations Global Compact
<https://www.kao.com/global/en/sustainability/klp/policy/globalcompact/>

Declaration of Consumer-orientation
<https://www.kao.com/jp/sustainability/klp/policy/customer-first/>

Socially responsible investment indexes (as of March, 2024)

Kao has been included in the following leading indexes in recognition of having this credibility globally.



 SRI indexes and evaluations (updated as needed)
<https://www.kao.com/global/en/sustainability/pdf/recognition/>

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Major recognitions

Date awarded	Group name	Name of award or external evaluation	Reason/details for selection	Name of provider (sponsoring organization)
2023/2	Kao Corporation	<i>Bioré GUARD Mos Block Serum</i> received the Award for Excellence in the 2022 Nikkei Superior Products and Services Awards	<i>Bioré GUARD Mos Block Serum</i> , an insect (mosquito) serum that creates an environment in which mosquitoes are less likely to target your skin, has received the Award for Excellence in the 2022 Nikkei Superior Products and Services Awards. This product creates a skin surface that mosquitos dislike so that they do not stop on the skin, preventing mosquito bites. It is a mosquito repellent using Kao's unique technologies that are based on a dramatically different concept from conventional insect repellents. The product is appreciated especially by Thai consumers with children, as it has no strong odor or stickiness and can be used comfortably, just like a body lotion.	Nikkei Inc.
2023/3	Kao Industrial (Thailand)	The Thailand Plant received the Good Factory Award (<i>Monozukuri</i> Human Resources Development Contribution Award)	The plant received the <i>Monozukuri</i> Human Resources Development Contribution Award for the 2023 Good Factory Award. The <i>Monozukuri</i> Human Resources Development Contribution Award selects candidates through evaluation of organizational efforts for improvement activities with the participation of all employees, skill transfer, skill development initiatives, and human resource development to realize high-quality <i>Monozukuri</i> . The company has established an original human resources development system and implemented human resources management, and in particular, the three elements of human-centric management, ingenuity toward localization (independence), and development of activities and awareness-raising that involves everyone were recognized as excellent activities for manufacturing human resources development.	Japan Management Association
2023/5	Kao Taiwan	2023 <i>Global Views Monthly</i> - CSR and ESG Corporate Social Responsibility Award	Combining with daily life, from product consumption to action initiatives, let the public get in touch with ESG from life.	<i>Global Views Monthly</i>
2023/5	Kao Corporation	<i>NEWTLAC</i> received two of the Minister of the Environment Awards	<i>NEWTLAC</i> , developed by Performance Chemicals Research and sold by the Chemical Business, is a modifier that uses discarded PET material (waste PET) as raw material that is added to asphalt paving for increased durability. Recognized for its contributions to the reduction of environmental impact and social implementation, it received both the Minister of the Environment Award in the 22nd Green and Sustainable Chemistry Award (GSC Award) and the Minister of the Environment Award in the 50th Environmental Awards.	Japan Association for Chemical Innovation
2023/5	Kao Corporation	<i>Magiclean Bathroom Air Jet</i> and <i>MyKirei by KAO Nourishing Body Wash</i> both received World Star Awards, the pinnacle of packaging industry	<i>Magiclean Bathroom Air Jet</i> and <i>MyKirei by KAO Nourishing Body Wash</i> received the WorldStar Award at the WorldStar Global Packaging Awards 2023. The WorldStar Award is the world's most prestigious award in the packaging industry, and Kao has received it for nine consecutive years. The <i>Magiclean Bathroom Air Jet</i> was recognized for its efforts to create a new functional and emotional value by developing a spray that enables continuous application to wide surfaces by repeatedly pushing the lever. <i>MyKirei by KAO Nourishing Body Wash</i> was recognized for the development of a bottle container made from a film that is reducing environmental impact and easy to use.	World Packaging Organization (WPO)
2023/5	Kao Corporation	Jury's Special Award, 17th Japan Chemical Industry Association Responsible Care	The Techno School was highly recognized for its long-standing efforts and achievements in developing human capital, which plays an active part on a global stage.	Japan Chemical Industry Association (JCIA)
2023/6	Kao Corporation Shanghai	Excellent Environmental Protection Case	Sharing of environmental protection cases from various companies, including energy saving, pollutant reduction, environmental management, etc. Shanghai Kao's case was selected and publicized in Minhang District.	Minhang Eco-Environmental Protection Bureau
2023/6	Kao Corporation	<i>Laurier's</i> purpose-driven communication received three awards	<i>Laurier's</i> communication efforts, including <i>Laurier</i> in the Workplace, have received three advertisement awards: the Gold and Audience Award within the 3rd JAA Challenge Awards and the Bronze Award in Marketing Effectiveness within the 63rd ACC TOKYO CREATIVITY AWARDS. <i>Laurier</i> was recognized for its efforts to be straightforward with its brand purpose, as well as discussions made for a brand image that resonates with the current era to advocate for women and delve deep into their concerns and issues within conventional communication methods. It was also highly recognized, that in addition to proposals, specific actions were taken (<i>Laurier</i> in the Workplace).	Japan Advertisers Association (JAA)
2023/7	Kao Taiwan	Asia-Pacific Sustainability Action Awards)	Promoted children's cleanliness and safety education for 12 consecutive years, and won the SDGs Educational Quality Silver Award.	Taiwan Institute for Sustainable Energy (TAISE)

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2023/7	Kao Industrial (Thailand)	Received the Best of the Best Thai FDA Quality Award 2023	The company received the Best of the Best Thai FDA Quality Award 2023 in the cosmetics category. This award recognizes outstanding companies that meet international standards and serve as role models for organizational improvement in business domains related to public health, such as food, pharmaceuticals, cosmetics, and medical devices.	FDA Thailand (Food and Drug Administration)
2023/7	Kao Industrial (Thailand)	Green Industry Award (Level 4)	Green Industry Award give to the industry that are committed to improve production process and continuous improvement of environmental management system for environment friendly operation	Ministry of Industry (MOI)
2023/8	Kao Corporation	Five products received awards at the Japan Packaging Contest, including the highest honor of the Japan Star Award	Judging for this award includes appropriate packaging, environmental consciousness, protection, and safety to select outstanding products of the year from the various functional perspectives of package design, transport packaging, logistics, and sales promotion. Five products were awarded at the 2023 Japan Packaging Contest, including the highest honor of Japan Star Award.	Japan Packaging Institute
2023/9	Kao Industrial (Thailand)	Model factory for Accident reduction 5 years continued	KIT has been honorably awarded model factory for accident reduction (continued zero accident) for 5 years continued.	Workmen's Compensation Fund Office
2023/9	Kao Industrial (Thailand)	National Occupational Safety & Health Awards	KIT has been honorably awarded excellent practices establishment on occupational safety and health national level as The 5th year of achievement.	Ministry of Labour (MOL)
2023/9	Kao Taiwan	The 12th New Taipei City Industrial Safety Award	In order to commend and encourage institutions and individuals within its jurisdiction to actively promote occupational safety and health services, create a safe and healthy working environment for workers, and prevent workers from occupational disasters.	Labor Affairs Department, New Taipei City Government
2023/9	Kao Chimigraf	EcoVadis Platinum (Highest)	Kao Chimigraf is among the top 1% of companies ranked by EcoVadis in the ink manufacturing business in the areas of environment, labor practices and human rights, sustainable purchasing and ethics. Recognition of the CSR degree at the company.	EcoVadis
2023/9	Kao Industrial (Thailand)	CSR-DIW continuous Award	KIT was implemented in CSR-DIW program follow 7 core subjects of Social Responsibility guideline and KIT's CSR activities and report was approved by Department of Industry (MOI) and got the CSR-DIW certificate	Ministry of Industry (MOI)
2023/10	Wakayama Plant Kao Corporation	Nature symbiosis site	The green area within the Wakayama Plant site, which mostly consists of a black pine seawall forest, was certified as a nature symbiosis site by the Ministry of the Environment.	Ministry of the Environment
2023/11	Kao Indonesia Chemicals	IRCA (Indonesia Responsible Care Awards), Silver Level	Minimum verification result score is at least 75%, for all Management practice assessments	Indonesia Responsible Care Association
2023/11	Kao Taiwan	Taiwan Corporate Sustainability Awards	Actively reduce carbon and promote the life cycle of green products. Diverse innovations provide more sustainable solutions for the society.	Taiwan Institute for Sustainable Energy (TAISE)
2023/11	Wakayama Plant Kao Corporation	Green Legacy	The Wakayama Plant has a black pine forest created in the early <i>Edo</i> period, which has been designated as a prefectural historic site. It has been highly recognized for its innovative efforts in creating a new relationship between the plant and green areas.	Organization for Landscape and Urban Green Infrastructure
2023/12	Kao Industrial (Thailand)	Amata Best Waste Management Award 2023 (Platinum level)	Achieving the highest rank (Platinum rank) for waste management conforming to Industrial Estate Authority of Thailand (IEAT) requirements, Kao Industrial (Thailand) received the award for the 6th consecutive year.	Amata Corporation and IEAT (Industrial Estate Authorities of Thailand)
2023/12	Kao Indonesia Chemicals	BLUE RANK in Corporate Performance Appraisal Program in Environmental Management (PROPER program)	Recognized for 100% compliance in management of Environment (Hazardous waste, air and water pollution control)	Ministry of Environment and Forestry