

Silicones

Some haircare products contain silicones that have various benefits, such as the ability to make hair smooth, moisturized and easier to comb.

Our products that contain silicones do not have any adverse impact on the scalp or hair. When applied onto the scalp, they do not clog pores and rinse away almost completely. Silicones do not affect perms or hair colors because they do not prevent any other ingredients from penetrating the hair fiber.

Kao complies with the laws and regulations of all countries and regions in which we operate. Additionally, we conduct rigorous safety assessments and perform a wide range of product-use tests based on the Kao safety standard*, so that you can use our products safely. We continuously explore new scientific findings relevant to the ingredients we use and review the safety of our in-market products. We are committed to continuing to develop our products for a better customer experience and increased product safety.

We offer silicone-free products for those who prefer them.



*Kao Safety Standards for Products

<https://www.kao.com/global/en/sustainability/topics-you-care-about/safety-quality/kao-quality/>