

Terms and Conditions of Entry for the 16th Kao International Environment Painting Contest for Children

Please read these terms and conditions of entry carefully before you apply for “the 16th Kao International Environment Painting Contest for Children” (the “Contest”), which is sponsored by Kao Corporation (“Kao”). Please note that a person who applies for the Contest (the “Applicant”) is deemed to have agreed to the following at the time of entry. These terms and conditions of entry constitute the agreement between the Applicant and Kao concerning the Contest.

1. Application requirements

In order to apply for the Contest, it is necessary for the Applicant to meet the requirements in (i) below and for his/her work to meet the requirements in (ii) below. If an Applicant does not meet (i) below or his/her work does not meet (ii) below, the work will not be eligible to be reviewed. In addition, if it is found that an Applicant does not meet (i) below or that a work does not meet (ii) below after his/her winning a prize, the award may be withdrawn.

(i) Requirements for the Applicant

Only persons aged 6 through 15 years old, as of August 31, 2025, who have obtained the consent of his/her parent or guardian are eligible with one work for the Contest.

(ii) Requirements for the work

Works to be applied for need to meet the following requirements: Any means of direct drawing, painting, or coloring, including crayon, colored pencil, watercolor, acrylic/oil paint, ink, wood or linocut printing, is allowed.

- (1) Works that match the theme “Let’s make our environment sustainable, together!”
- (2) Works that are at least 271 mm × 392 mm and no larger than 392 mm × 542 mm
- (3) Works must be created by the Applicant him/herself
- (4) Works that does not fall under any of the following prohibited works:
 - Works for which an entry form is not attached
 - Works with pasted elements (including paper) (collage)
 - Works painted on canvas (which means a piece of cloth used for oil paint)
 - Digital artworks and works using AI
 - Works containing text such as slogans or catchphrases similar to those found on posters
 - Works containing specific characters, logos and names of individuals, companies, products, etc.
 - Works that are very similar to existing artworks, or that are determined by Kao as being likely to infringe on the rights of third parties
 - Works created jointly with third parties
 - Works that defame a specific individual or group
 - Works that interfere or may interfere with proper management of the Contest
 - Works that won a prize in other contests or
 - Other works determined by Kao as being inappropriate.

2. How to apply

Please fill in all required information inside the bold lines on the designated “Entry Form” and make sure to attach it to the center of the back of your work. Application without “Entry Form” will not be accepted. Please obtain the “Entry Form” by scanning the QR code on the right or accessing the Kao website.



<https://www.kao.com/global/en/sustainability/society/environment/painting-contest/entries/>

Please do not fold or roll the work as much as possible and send the work to the address described in “3. Application Address” below in a flat envelope, inserting some cardboard or something else that is firm to ensure the work does not bend during shipping. Applications that are made by attaching a work to an e-mail or by bringing it to one of our offices will not be accepted.

3. Application address

Kao International Environment Painting Contest for Children Office
8-3-29 Tajima, Sakura-ku, Saitama 338-0837, Japan

4. Application deadline

Tuesday, September 2, 2025, 23:59 JST (Application must be received by the deadline.)

5. Announcement of contest results

Notifications will be sent to prizewinners and schools/art classes by early December 2025. Contest results will also be announced on the following website,

<https://www.kao.com/global/en/sustainability/society/environment/painting-contest/>

6. Conditions of entry

The Applicant is deemed to have consented to the following by applying for the Contest.

- (i) That the ownership of the works applied for the Contest belongs to Kao and that original works will not be returned to the Applicant;
- (ii) That if the Applicant's work wins the prizes in the Contest as a result of the review(the "Prize-winning Work", which includes title of work, the Applicant's thoughts on his or her work, residential country/area and age at the time of the application for the Contest), the Prize-winning Work will be used by Kao, its affiliates, or organizations designated by Kao (collectively, "Kao, etc."), without limitation of the period or region, on websites, at exhibitions, in publications, advertisements, digital media, promotional items, etc. for corporate communications by Kao or its affiliates and for the sales promotion based on the concept of sustainability of environmentally friendly products produced by Kao or its affiliates (the usage described above includes being reproduced, displayed, published, made public, and exhibited, and is hereinafter referred to as the "Use");
- (iii) That the size of the Prize-winning Work may be changed by Kao, etc. for the Use, and that its color may slightly differ from the original due to printing limitations;
- (iv) That the Applicant will not assert any moral rights in the Prize-winning Works concerning the Use of the Prize-winning Works by Kao, etc.;
- (v) That, when Kao, etc. uses the Prize-winning Works, the following details thereof may be made public together with photographs of the Applicant that will be separately provided by the Applicant, after being partially modified, without restriction as to duration and region, for the purpose of presenting the Prize-winning Works:
 - (1) Name (in English characters);
 - (2) Age (at the time that the Applicant applied for the Contest);
 - (3) Residential country/area;
 - (4) Title of work; and
 - (5) The Applicant's thoughts on his or her work
- (vi) That Kao will take photographs and videos of the Applicant at the awards ceremony of the 16th Kao International Environment Painting Contest for Children, which is scheduled to be held in December 2025 (place that ceremony will be held: Kao Head Office, 1-14-10, Nihonbashi Kayabacho, Chuo-ku, Tokyo, or online), and Kao, etc. will use the photographs or videos taken, without limitation of period or region, on websites, at exhibitions, in publications, advertisements, digital media, promotional items, etc. for corporate communications.

7. Handling of personal information

Personal information provided by the Applicant will be used by Kao for the operation and management of the Contest, including the award announcement to the winners, and for the internal announcement and public relations activities with regard to the prizewinners of the Contest, as well as for the purpose provided in these terms and conditions of application. Kao will not provide personal information to third parties without the approval of the Applicant who provided the personal information except for the cases where the information is provided to a service provider to the extent necessary for achieving the purpose of use above.

8. Inquiries about the Contest

Address: Kao International Environment Painting Contest for Children Office

8-3-29 Tajima, Sakura-ku, Saitama 338-0837, Japan

Phone: +81-48-872-1082 (phone calls will only be answered on working days from 10:00 to 17:00 JST; phone calls will not be answered on weekends and national holidays)

E-mail: kao-contest@hit-bits.com

Depending on the inquiries, it may take several days to respond.