



The 15th

花王 国際こども環境絵画コンテスト KAO International Environment Painting Contest for Children

Contest entry guide



“eco together” - Planet Earth Grand Prix: “Buuat Pa” - The Buddhist ritual to conserve forest Kodchapan Malisorn (14)

Theme: “Let's make our environment sustainable*, together!”

What can we do to protect the precious global environment for the future? Please express your thoughts and ideas freely in your painting.

* A sustainable environment stays healthy for many years into the future. It is a world where all animals and plants live together in harmony without fear.

Send entry works to

Kao International Environment Painting Contest for Children Office
Address: 8-3-29 Tajima, Sakura-ku, Saitama 338-0837, JAPAN

Direct contact

E-mail: kao-contest@hit-bits.com

Phone: +81-48-872-1082

(Phone available only on working days from 10:00-17:00 JST, unavailable on weekends and national holidays)

Eligibility

Any child (aged 6 through 15 years old) from anywhere in the world.

* As of the end of August 2024

Entry specifications

- 1) Picture size:** (min) 271mm x 392mm ~ (max) 392mm x 542mm
- 2) Medium:** Any means of direct drawing, painting, or coloring - crayon, colored pencil, watercolor, acrylic or oil paint, ink, wood or linocut printing, etc. - is allowed.
- 3) Creation:** Only one entry per individual is allowed. Only previously unexhibited work created by the applicant him/herself after January 2024 will be accepted.
- 4) Important notice:** Please note that the following works are not eligible for judging.
 - Works without attaching 'entry form'
 - Works with pasted elements including paper (collage)
 - Works painted on canvas
 - Digital art works and works with using AI
 - Works containing text such as slogans or catchphrases, likely found on posters
 - Works containing specific characters, logos and names of individuals, companies, products, etc.
 - Works that are very similar to existing artworks, or determined by Kao as likely to infringe on the rights of third parties
 - Joint Works

Entry deadline

Entries must be received by midnight

Wednesday, September 4, 2024 JST.

Announcement of winners

Announcement will be on our website in late November 2024. Contest office contacts winners or their schools/art classes directly.

Juries

Mr. Fumikazu Masuda	Chair of Juries, Design consultant, President, open house Inc.
Ms. Sumiko Okubo	Artist
Mr. Kei Matsushita	Professor, Tokyo University of the Arts
Ms. Yoko Oyamada	Artist, Illustrator
Mr. Andreas Schneider	Designer
Mr. Leonhard Bartolomeus	Curator, Yamaguchi Center for Arts and Media
Ms. Ayami Tamura	Recycled materials Artist
Mr. Atsushi Tanaka	Director, Kao Eco-Lab Museum, Kao Corporation
Mr. Naoto Katahira	Vice President, Creative, Kao Corporation

How to apply

- 1) Fill in all required information in bold frame on the designated 'Entry form' and paste it to the center of the back of your work. Entries without an entry form will not be accepted.**

* The entry form can also be downloaded from QR code in the right or the page 'About Contest Entry' on Kao website.

<https://www.kao.com/global/en/sustainability/society/painting-contest/entries/>



- 2) Send it in a flat envelope, inserting cardboard or something firm to ensure it does not bend during shipping.**
- 3) Applying a work attached on e-mail is disqualified.**

Conditions of entry

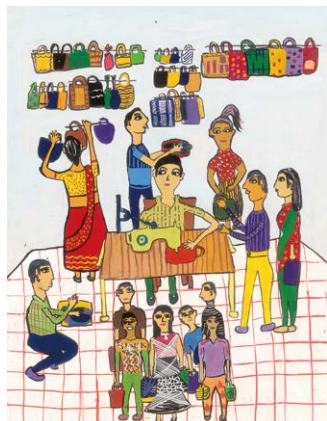
- The permission of a parent or guardian is required for entry.
- Ownership of works belongs to Kao. Original paintings will not be returned.
- For the purpose to present the works and painters, works, their titles, written messages or descriptions, name, age, residential county/area, etc. may be used or published on website, advertisements, images, publications and exhibitions of Kao or organizations designated by Kao. Those contents may also be partially modified on these occasions. In addition, if the entry wins a prize, supplied photographs by winners may be used in the same manner as stated above.
- You agree not to assert any moral rights regarding your entry.
- As to provided personal information, "Contact" in Entry form will be used for the operation and management of the contest including the award announcement to winners, and "Name, Age, Residential Country/Area" will be used in the media above to present the works and painters. In addition, we may provide this information the contractor with the scope necessary to outsource the contest.

Prizes

- Kao *Kirei Grand Prize :** 1 winner – Plaque, art materials and replica of the work etc.
- Kao Special Prize :** 8 winners – Plaque, art materials and replica of the work etc.
- Jury's Special Prize :** 10 winners – Certificate, art materials and replica of the work etc.
- Honorable Mention :** 31 winners – Certificate, art materials and replica of the work etc.
- Group Prize :** 5 groups – Certificate, prize goods.

- Prize goods may be changed without notice.
 - Group prizes are awarded to schools and art classes. Prizes will be sent to the five groups that submit the most entries.
 - In each prize category, the number of awards may be subject to change depending on the number of individual and group entries.
- *Kirei : The Japanese word "kirei" describes something that is clean, well-ordered and beautiful. For Kao, this concept of kirei not only describes appearance, but also attitude- to seek to create beauty for oneself, and also for other people and for the natural world around us.

Thoughts and wishes regarding the painting
My painting depicts “Buuat Pa”, the Buddhist ritual in that trees become monks. Because of the faith in the religion, people believe that one of the ways to sustainably conserve forests is to treat trees in the same way as monks, to respect them, and to carefully grow and protect them.



Website of Kao International Environment Painting Contest for Children >>>
https://www.kao.com/jp/children_painting/



Sponsored by
Kao Corporation



To teachers and guardians



Now open: Entry invited

The 15th Kao International Environment Painting Contest for Children

The Kao Group aims to realize a world in which all life lives in harmony by creating a cleaner, more beautiful and healthier life for all people and the planet.

This contest has been held since 2010 so that the children around the world think about the environment and future of the planet and express them as paintings, also the Kao Group conveys their thoughts through the exhibitions of the winning works. Thereby people around the world will be inspired to take actions toward sustainable lifestyles.

The 14th contest attracted 15,916 entries from children around the world, bringing the total number of entries to approximately 150,000. The children's paintings delivered from various regions across the globe, depict precious thoughts on their diverse lives and environments and are filled with how much they value the environment and with full of energy for the future.

In addition, from the 15th contest, we have decided to start own donation program to support environmental activities in accordance with the entries, to give shape to the children's thoughts and wishes. We look forward to receiving many entries.

April, 2024

Kao Corporation

Donations in response to entries

Kao Corporation will donate 50 Japanese yen per entry to environmental activities. Please be sure to choose which of the following activities you would like to support when submitting your entry.

- Wildlife protection
- Greening / Forest Preservation
- Marine litter / Countermeasures against Waste Spillage

*The 14th Kao International Environment Painting Contest for Children/presentation of the winning works
<https://www.kao.com/global/en/sustainability/society/painting-contest/contest-2023/>



14th Kao winning works



About Kao

Kao creates high-value-added products and services that provide care and enrichment for the life of all people and the planet. Through its portfolio of over 20 leading brands such as Attack, Bioré, Goldwell, Jergens, John Frieda, Kanebo, Laurier, Merries, and Molton Brown, Kao is part of the everyday lives of people in Asia, Oceania, North America, and Europe. Combined with its chemical business, which contributes to a wide range of industries, Kao generates about 1,530 billion yen in annual sales. Kao employs about 34,300 people worldwide and has 137 years of history in innovation. Please visit the Kao Group website for updated information. <https://www.kao.com/global/en/worldwide/>

"The 15th Kao International Environment Painting Contest for Children" Entry form

Sponsored by Kao Corporation

- *Please make sure to fill out all required information in the black bold frame. Incomplete forms are excluded from judging.
- *Please paste the completed form to the center on the back of your work, facing the same way as the work. (Copied entry form is also acceptable.)

Please put in a box. Consent from a parent or a legal guardian has been obtained for this contest entry.

Title of Work			
Please describe your thoughts and wishes on the painting. (max. 80 words)			
<p>.....</p> <p>.....</p> <p>.....</p>			
Name	(First name)	(Middle name)	(Family name)
		/	/
Residential Country / Area		Age	Please CIRCLE your age (※As of the end of August 2024)
			6 · 7 · 8 · 9 · 10 · 11 · 12 · 13 · 14 · 15

Individual entry

Please put in one that applies.

Group entry

Contact
*Please write clearly

Address :

.....

.....

.....

.....

E-mail :

@

Home Phone :

.....

Mobile phone :

.....

Contact for school / art class
*Please write clearly

Name of school or art class :

.....

Name of teacher or representative :

Mr. / Ms.

Address :

.....

.....

.....

E-mail :

@

Phone :

.....

Please choose any one of the following activities.

- Wildlife protection
- Greening / Forest Preservation
- Marine litter / Countermeasures against Waste Spillage

As stated in "Conditions of entry", personal information provided with the entry will be used for the operation and management of the contest including the contact to winners at the time of the award. In addition, the personal information of winners (except of contact information), as well as supplied photographs by winners, may be used in printed collections of works or on websites, at exhibitions, and elsewhere.