

# Contest entry guide

## Theme: "Together, we are eco-friendly"

Please think about what we can do to protect our precious global environment and pass it on to future generations, and express your thoughts in your entry.

## Eligibility

Any child (aged 6 through 15 years old) from anywhere in the world.

## Entry specifications

- 1) Picture size:** Paper should be A3 size (297 mm × 420 mm), although pictures to a maximum size of 392 mm × 542 mm will be accepted.
- 2) Medium:** Any means of direct drawing, painting, or coloring – crayon, colored pencil, watercolor, acrylic or oil paint, ink, wood or linocut printing, etc. – is allowed. However, works (collage) with pasted elements and works painted on a canvas will not be eligible.
- 3) Creation:** Only one entry per individual is allowed. Only previously unexhibited works created after January 2019 will be accepted.
- 4) Important advice:** Your entry should show that you fully understood and incorporated, the "Together, we are eco-friendly" theme into your work. However, the theme should not be presented as a catchy phrase or slogan but, rather, artfully expressed in your entry. The freedom of thought that is unique to children and the expressions with full of originality and creativity in your picture are highly recommended. Joint works will not be eligible.  
-Works that are very similar to existing artworks, works determined by Kao as likely to infringe on the rights of third parties, works with a specific character or text (such as personal name, company name, product name or logo) will not be eligible.

## How to enter

- 1) For each separate work, it is preferable to download an entry form from the Kao website and, using a print or copy, fill out the required information and affix the completed entry form to the center on the back of the picture.  
[Entry form download:](https://www.kao.com/global/en/sustainability/environment/painting-contest.html)  
<https://www.kao.com/global/en/sustainability/environment/painting-contest.html>
- 2) If it is not possible to use such an entry form, you must include the following information, using the Roman alphabet, on the back of the picture.  
**Artist:** full name, age, school year grade and class, contact e-mail address, and phone number if available.  
**School:** name, address (including postal code and country), and phone number. **Picture:** title of work. Entrants are also invited to add a few lines (max. 100 words), in English or mother tongue, to describe your thoughts and wishes regarding the painting.
- 3) Send it in a flat envelope, inserting cardboard or something firm to ensure it does not bend during shipping.

## Prizes

**"eco together" – Planet Earth Grand Prix :** Single award – Plaque, art materials and replica of the work etc.

**"eco together" – Kao Prize :** Eight awards – Plaque, art materials and replica of the work etc.

**Eco Friend Prize :** Twenty three awards – Certificate, art materials and replica of the work etc.

**Group Prize :** Five groups – Certificate, art materials or stationery etc.

\* Prize goods may be changed without notice.

\* Winners of the "eco together" - Planet Earth Grand Prix and the "eco together" - Kao Prize will be invited to attend the awards ceremony to be held in Tokyo in early December 2019. Expenses will be paid from anywhere in the world, for the winners and one guardian each.

\* Group prizes are awarded to elementary and junior-high schools and art classes. Prizes will be sent to the five groups that submit the most entries.

\* In each prize category, the number of awards may increase depending on the number of individual and group entries.

\* If you cannot be contacted with, your painting will be disqualified.

## Announcement of winners and the awards ceremony

Contest prizewinners and schools will be notified in late November 2019. Contest results will also be announced on the Kao website. The awards ceremony will be held in Tokyo in early December 2019.

## Judges

Mr. Fumikazu Masuda	Chair of Judges, Former Professor, Tokyo Zokei University
Ms. Sumiko Okubo	Artist
Mr. Kei Matsushita	Professor, Tokyo University of the Arts
Ms. Yoko Oyamada	Artist, Illustrator
Mr. Andreas Schneider	Designer
Mr. Dave Muenz	Executive Officer, Senior Vice President, ESG, Kao Corporation
Mr. Naoto Katahira	President, Creative, Kao Corporation

## Conditions of entry

- Works, their titles, written messages or descriptions, name, age, local area of residence and nationality may be used or published on website, advertisements, images, publications and exhibitions of Kao or organizations designated by Kao. Works, their titles, written messages or descriptions may also be partially modified on these occasions. In addition, if the entry wins a prize, the photographs taken at the awards ceremony may be used in the same manner as stated above.
- You agree not to assert any moral rights regarding your entry.
- Ownership of works belongs to Kao. Original pictures will not be returned.
- The permission of a parent or guardian is required for entry.
- Through their participation in the contest, the entrants agree to the collection, storage and use of the personal information submitted with the work to manage the contest, including to contact the prizewinner. In addition, Kao may provide the personal information to third parties that are contracted to assist in the management of the contest or any part thereof.

## Send pictures to

Kao International Environment Painting Contest for Children  
Address: 8-3-29 Tajima, Sakura-ku, Saitama 338-0837, JAPAN

## Direct contact

E-mail: [kao-contest@hit-bits.com](mailto:kao-contest@hit-bits.com)

Phone: +81-48-872-1082

(Phone available only on working days from 10:00-17:00 JST, unavailable on weekends and national holidays)

## Entry deadline

Entries must be received by midnight

**Tuesday, September 3, 2019 JST.**

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Enriching lives,  
in harmony with nature.

**Kao**

