

FOR IMMEDIATE RELEASE

December 15, 2025

Miyuu Yamashita, Sponsored by Kao, Named the US LPGA Golf Tour “Rookie of the Year”

Female professional golfer Miyuu Yamashita, sponsored by Kao Corporation, was awarded the “Louise Suggs Rolex Rookie of the Year” award by the US Ladies Professional Golf Association (LPGA).

So far this season, Yamashita has competed in 24 tournaments. She placed among the top 10 scorers on 12 occasions, and among her two triumphs this season, she has become the sixth Japanese woman to ever win an LPGA major championship. Even by international standards, she has demonstrated outstanding accuracy and stability in her game, aided by her calm composure and focus on her own playing. These attributes have contributed to her outstanding performance in her key performance metrics on the professional tour and she is now the third Japanese woman to receive this award.

Yamashita will compete in the US LPGA tour in 2026, aiming to post even more resounding successes.

Kao offers its heartfelt congratulations to Yamashita for her achievements this year and will continue to support her.



Miyuu Yamashita, winner of the AIG Women's Open

Comment from Miyuu Yamashita

This year, I fulfilled my goal of winning my first major tournament and notched a second win with the US LPGA Maybank Championship held in Malaysia. Thanks to your warm support and encouragement, I was able to learn a lot this year, and I am honored to be named “Rookie of the Year.” Next year, I’ll continue aiming for wins and look forward to your continued support. I’ll keep working hard to improve my game.

Related Information

News Release from August 20, 2024

[Kao Signs Sponsorship Deal with Professional Golfer Miyuu Yamashita](#)

*This news release is a translation of a Japanese-language news release dated November 17, 2025.