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October 24, 2025

Kao Receives 2025 Award for Excellence in Corporate Disclosure No. 1 in the Cosmetics and Personal Care Industry

Kao Corporation has been selected by the Securities Analysts Association of Japan (SAAJ) to receive the 2025 Award for Excellence in Corporate Disclosure in the Cosmetics and Personal Care industry. This is the third time Kao has received the award, which it previously won in 2019 and 2020.



2025 Award for Excellence in Corporate Disclosure

— Industries —



The Securities Analysts
Association of Japan

Established by the SAAJ in 1995 and now in its 31st year, the annual awards system aims to promote voluntary and proactive corporate disclosure. In 2025, a total of 284 companies from 17 industries were screened.

The review criteria cover five areas: 1) management's involvement in investor relations (IR), the functions of the IR department, and the company's basic stance on IR; 2) disclosure in briefings, interviews, presentation materials, etc.; 3) efforts toward fair disclosure; 4) ESG-related disclosure; and 5) voluntary disclosure conforming to industry circumstances.

Kao received a particularly high evaluation for management's approach to IR and information disclosure relating to the mid-term management plan and long-term vision.

Kao views dialogue with capital markets as a vital source of feedback to continuously refine management. Views from capital markets are reflected not only in financial aspects of management, but also in non-financial areas, including environmental and social initiatives and development of human resources. Building a cycle of seriously considering feedback and leveraging it in management is a cornerstone of Kao's approach to IR.

Kao will use this award as an opportunity to renew its commitment to even more honest and open information disclosure and constructive dialogue going forward. Kao will maintain and develop relationships of trust with capital markets and other stakeholders, continuing to pursue steadfast management for the future.

Results of the Awards for Excellence in Corporate Disclosure are available on the SAAJ website.

[SAAJ: Corporate Disclosure](#)

Related Information

- [Kao: Investor Relations](#)
- [Kao Integrated Report 2025](#)
- [Kao Sustainability Report 2025](#)

About Kao

Kao, a Japan-based manufacturer of personal care and household products, cosmetics, and specialty chemicals creates high-value-added products and services that provide care and enrichment for the life of all people and the planet. Through its brands such as *Attack* laundry detergent, *Bioré* and *Jergens* skin care products, *Laurier* sanitary products, *Curél*, *SENSAI*, and *MOLTON BROWN* cosmetics, and *Oribe* hair care products, Kao is part of the everyday lives of people across Asia, the Americas, Europe, the Middle East, and Africa. Combined with its chemical business, which contributes to a wide range of industries, Kao generates about 1,630 billion yen in annual sales. Kao employs about 32,600 people worldwide and has more than 130 years of history in innovation.

Please visit [the Kao Group website](#) for additional information.

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