

**FOR IMMEDIATE RELEASE**

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November 29, 2024

## **Kao Announces Winners of the Fifteenth Kao International Environment Painting Contest for Children**

Kao Corporation is pleased to announce the winners and winning artworks of the 15th Kao International Environment Painting Contest for Children, which was held for children around the world. This year, in the 15th contest, we received 16,639 entries from all over the world.

This year's contest, the 15th, we received a record 16,639 entries from 33 countries and regions under the theme “Let’s make our environment sustainable, together!”. Many artworks full of diversity, powerful expressing children’s thoughts and messages for the future gathered from children abroad.

Kao has been holding this contest to encourage children around the world to express their thoughts on the global environment and the future through their paintings since 2010. We have also been actively involved in exhibition activities in the hope that the children's works will inspire people over the world to think about a sustainable environment and lifestyle.

This year, we have started a donation program for children's entries to give shape to their thoughts and wishes. Kao will donate 50 Japanese yen per entry to an environmental activity organization, and the children themselves can choose one from three themes (Wildlife protection/Forest preservation/Countermeasures against Marine litter) when they submit their entries. Kao donated a total of 831,950 Japanese yen to environmental organizations this year. (Donate to: World Wide Fund for Nature / OISCA International / PIRIKA)

### **Results**

#### **Kao Kirei Grand Prize**

Jinatta Banjongpisan (8 years old)

Thailand

Urban Wetland



#### **Kao Special Prize**



Arsen Lashchuk (10 y/o)

Ukraine

Tree of life



Funsiri Noratad (14 y/o)

Thailand

The forest blessing ceremony



Hayato Niino (9 y/o)

Japan

Revived butterfly



Hideki Takino (7 y/o)

Japan

Let's fly around the fields together



Izabella Marusiak (6 y/o)

Thailand

Natural Colors



Liu, TianLang (10 y/o)

Taiwan

The End of the Desert: Machines and Nature



Nguyen Lan Anh (14 y/o)

Vietnam

Taking Care of a Bamboo Forest  
in Mu Cang Chai, Yen Bai Province



Olexandra Serhiivna Palii (12 y/o)

Ukraine

We are one family

## CEO Special Prize



Mei Otake (14 y/o)

Japan

Heading into the future

## Employee Special Prize



Rahma Nabila Zahrani (11 y/o)

Indonesia

TREES FOR SUSTAINABLE LIVING

\*Shown in alphabetical order of names

\*Notation: name, age, residential area, title of work

(Names listed) without honorifics

\*For details on Jury's Special Prize, Honorable Mention, and Group Prize, please refer to the winners list of the 15th Kao International Environment Painting Contest for Children.

[The winners list of the 15th contest](#)

\*All winning works will be posted on Special site of the Kao International Environment Painting for Children at a later date.

[Kao International Environment Painting Contest for Children Special site](#)

## **Contest Outline**

### **Theme**

“Let's make our environment sustainable\*, together!”

What can we do to protect the precious global environment for the future? Please express your thoughts and ideas freely in your painting.

\*A sustainable environment stays healthy for many years into the future. It is a world where all animals and plants live together in harmony without fear.

### **Eligibility**

Children around the world between the ages of 6 and 15 years

### **Organized by**

Kao Corporation

## **Screening Details**

-Final Screening date

October 18, 2024

Total entries

-16,639 paintings (1,021 works from Japan and 15,618 works from abroad)

Juries

Mr. Fumikazu Masuda: Chair of Juries, Design Consultant, President, open house inc.

Ms. Sumiko Okubo: Artist

Mr. Kei Matsushita: Professor, Tokyo University of the Arts

Ms. Yoko Oyamada: Artist, Illustrator

Mr. Andreas Schneider: Designer

Mr. Leonhard Bartolomeus, Curator, Yamaguchi Center for Arts and Media

Ms. Ayami Tamura, Recycled materials Artist

Mr. Atsushi Tanaka, Director, Kao Eco-Lab Museum, Kao Corporation

Mr. Naoto Katahira: Vice President, Creative, Kao Corporation

## **Awards Ceremony**

An awards ceremony will be held in December 2024 with the top winners online.

With the corporate purpose “To realize a Kirei World in which all life lives in harmony,” Kao Group established its ESG strategy, the Kirei Lifestyle Plan in April 2019, and since 2021, has been employing the Kao Group Mid-term Plan 2027 (K27) with its vision of “protecting future lives” and “sustainability as the only path.”

Kao will continue seeking to build the future of our children's dreams "A world of harmony and potential for all life".

### **About Kao**

Kao creates high-value-added products and services that provide care and enrichment for the life of all people and the planet. Through its portfolio of over 20 leading brands such as *Attack*, *Bioré*, *Goldwell*, *Jergens*, *John Frieda*, *Kanebo*, *Laurier*, *Merries*, and *Molton Brown*, Kao is part of the everyday lives of people in Asia, Oceania, North America, and Europe. Combined with its chemical business, which contributes to a wide range of industries, Kao generates about 1,530 billion yen in annual sales. Kao employs about 34,300 people worldwide and has 137 years of history in innovation. Please visit [the Kao Group website](#) for updated information.

### **Inquiries regarding the painting contest should be directed to:**

Kao International Environment Painting Contest for Children Office

Tel: +81-48-872-1082 (Available only on working days from 10:00-17:00 JST, unavailable on weekends and national holidays)

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