

FOR IMMEDIATE RELEASE

August 20, 2024

Kao Signs Sponsorship Deal with Professional Golfer Miyuu Yamashita

Supporting an athlete achieving success internationally

Kao Corporation has signed a sponsorship deal with professional golfer Miyuu Yamashita.



Starting with her first tour victory in 2021, Yamashita has achieved the golf “queen” rank for two consecutive years in 2022 and 2023, and her ability and future prospects are exceptional. Yamashita, not satisfied with her outstanding national achievements, has a strong desire to work hard and take on challenges worldwide. Her ambition aligns with Kao’s, which has adopted the *Global Sharp Top* Strategy and aims to grow globally. Yamashita and Kao’s similar objectives lead to this sponsorship deal.

Yamashita will compete in the AIG Women’s Open 2024 beginning August 22, 2024, at St Andrews’ Old Course, wearing a cap with a “Kao” patch. Please wish Yamashita continued success.

Profile

Date of Birth August 2, 2001

Hometown Osaka, Japan

LGPA Major Tour

- 2024 US Women’s Open Presented by ALLY T12th
- 2024 KPMG Women’s PGA Championship T2nd

Please visit the [Miyuu Yamashita’s website](#) for more information.

About Kao

Kao creates high-value-added products and services that provide care and enrichment for the life of all people and the planet. Through its portfolio of over 20 leading brands such as *Attack*, *Bioré*, *Goldwell*, *Jergens*, *John Frieda*, *Kanebo*, *Laurier*, *Merries*, and *Molton Brown*, Kao is part of the everyday lives of people in Asia, Oceania, North America, and Europe. Combined with its chemical business, which contributes to a wide range of industries, Kao generates about 1,530 billion yen in annual sales. Kao employs about 34,300 people worldwide and has 137 years of history in innovation.

Please visit [the Kao Group website](#) for updated information.

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