

**FOR IMMEDIATE RELEASE**

April 22, 2024

## **Entries Now Open for the Fifteenth Kao International Environment Painting Contest for Children**

### **Donation to environmental groups starts to give shape to children's wishes**

The 15th Kao International Painting Contest for Children is now open for entries, as of April 22, 2024, according to Kao. Kao conducts the Kao International Painting Contest every year since its launch in 2010 as part of its environmental initiatives. This year, under the theme of "Let's make our environment sustainable, together!", we invite children to create works that express what they think about and what they can do to protect the global environment.

We have received a cumulative total of approximately 150,000 entries from children in almost 100 countries/areas around the world. We also hold exhibitions of the winning works in the hope that the paintings expressed by the children with their thoughts on the environment and the future of the planet will inspire people around the world to take actions toward sustainable lifestyle.

The 15th prizewinners will be announced on the Kao website in late November 2024.

From the 14th winning works



"Buat Pa" – The Buddhist ritual to conserve forest  
Ms.Kodchapan Malisorn (14)



The World of the Future  
Ms.Zoey Huang (7)



The fragile Earth that we must protect  
Ms.Nagisa Ichihara (11)

### **Starting donations to environmental groups to give shape to children's wishes**

From the 15th contest, we started own donation program to support environmental activities in accordance with the entries for giving shape to the children's thoughts and wishes. We created a system to donate directly to the organization whereby children can choose a theme of their individual interest. We hope that the actions of children who bear the future will lead to one step forward in changing the world.

## Website launch to let many people know about our activity

We launched new website to encourage people around the world to think about the environment and lead a sustainable lifestyle. Contest entry information, winning works, and the latest information on exhibits and donations can also be found here.

[https://www.kao.com/global/en/children\\_painting/](https://www.kao.com/global/en/children_painting/)

## Outline of the 15th Kao International Environment Painting Contest for Children

### ● Theme

“Let’s make our environment sustainable\*, together!”

What can we do to protect the precious global environment for the future? Please express your thoughts and ideas freely in your painting.

\*A sustainable environment stays healthy for many years into the future. It is a world where all animals and plants live together in harmony without fear.

### ● Eligibility

Children around the world between the ages of 6 and 15 years old (As of the end of August 2024)

### ● Please send entry works to

Kao International Environment Painting Contest for Children Office  
8-3-29 Tajima, Sakura-ku, Saitama City 338-0837 JAPAN

### ● Entry deadline

Paintings must be received by Wednesday, September 4, 2024. (JST)

### ● Results announcement

Announcement will be on our website in late November 2024. Contest office contacts winners or their schools/art classes directly.

### ● Juries

Mr. Fumikazu Masuda	Chair of Juries, Design Consultant, President, open house inc.
Ms. Sumiko Okubo	Artist
Mr. Kei Matsushita	Professor, Tokyo University of the Arts
Ms. Yoko Oyamada	Artist, Illustrator
Mr. Andreas Schneider	Designer
Mr. Leonhard Bartolomeus	Curator, Yamaguchi Center for Arts and Media
Ms. Ayami Tamura	Recycled materials artist
Mr. Atsushi Tanaka	Director, Kao Eco-Lab Museum
Mr. Naoto Katahira	Vice President, Creative, Kao Corporation

For entry details, please refer to [the Kao International Environment Painting Contest for Children website](#).

### **About Kao**

Kao creates high-value-added products and services that provide care and enrichment for the life of all people and the planet. Through its portfolio of over 20 leading brands such as Attack, Bioré, Goldwell, Jergens, John Frieda, Kanebo, Laurier, Merries, and Molton Brown, Kao is part of the everyday lives of people in Asia, Oceania, North America, and Europe. Combined with its chemical business, which contributes to a wide range of industries, Kao generates about 1,530 billion yen in annual sales. Kao employs about 34,300 people worldwide and has 137 years of history in innovation.

Please visit [the Kao Group website](#) for updated information.

### **Entry inquiries should be directed to:**

Kao International Environment Painting Contest for Children Office

Tel: +81-48-872-1082

(working days from 10:00–17:00, Japan time)

e-mail: [kao-contest@hit-bits.com](mailto:kao-contest@hit-bits.com)

### **Related Information**

- [Kao International Environment Painting Contest for Children](#)