

FOR IMMEDIATE RELEASE

March 7, 2024

Kao Recognized as Supplier Engagement Leader by CDP for the Seventh Consecutive Year

Kao Corporation has been recognized, for the seventh consecutive year, as a Supplier Engagement leader for its initiatives in reducing carbon emissions and tackling climate change across its supply chain through the Supplier Engagement Rating, organized by CDP, an international nonprofit organization that drives companies and governments to reduce their greenhouse emissions.



The Supplier Engagement Rating evaluates how effectively companies are working with their suppliers on climate change issues. Supplier engagement efforts are evaluated through several questions on CDP's climate change questionnaire in the categories of governance, targets, value chain (scope 3) emissions and supplier engagement. Kao was recognized as a Supplier Engagement leader on the basis of a high appraisal of Kao's efforts to influence its suppliers.

In April 2019, the Kao Group established the Kirei Lifestyle Plan, an ESG strategy. Since its start in 2021, the Kao Group Mid-term Plan has proclaimed "protecting future lives" and promoting "sustainability as the only path" as its vision. Working together with its suppliers, Kao will continue to deepen its understanding of climate change and of the risks and opportunities relating to water resources and forests, so as to reduce carbon emissions across our products' lifecycle. The Kao Group will continue to integrate its ESG strategy into its management practices. It will also develop its

business, provide better products and services for consumers and society, and work toward its purpose, “to realize a Kirei world in which all life lives in harmony.”

About CDP

CDP is a global non-profit that runs the world’s environmental disclosure system for companies, cities, states and regions. Founded in 2000 and working with more than 740 financial institutions with over \$136 trillion in assets, CDP pioneered using capital markets and corporate procurement to motivate companies to disclose their environmental impacts, and to reduce greenhouse gas emissions, safeguard water resources and protect forests. Over 24,000 organizations around the world disclosed data through CDP in 2023, with more than 23,000 companies – including listed companies worth two thirds global market capitalization - and over 1,100 cities, states and regions. Fully TCFD aligned, CDP holds the largest environmental database in the world, and CDP scores are widely used to drive investment and procurement decisions towards a zero carbon, sustainable and resilient economy. CDP is a founding member of the Science Based Targets initiative, We Mean Business Coalition, The Investor Agenda and the Net Zero Asset Managers initiative. Visit cdp.net or follow us @CDP to find out more.

About the Kirei Lifestyle Plan

Over the past 130 years, Kao has worked to improve people’s lives and help them realize more sustainable lifestyles—a Kirei Lifestyle. The Japanese word ‘kirei’ describes something that is clean, well-ordered and beautiful, all at the same time. The Kao Group established its ESG strategy, the Kirei Lifestyle Plan in April 2019, which is designed to deliver the vision of a gentler and more sustainable way of living. By 2030, Kao aims to empower at least 1 billion people, to enjoy more beautiful lives and have 100% of its products leave a full lifecycle environmental footprint that science says our natural world can safely absorb.

Please visit [the Kao sustainability website](https://www.kao.com/sustainability) for more information.

About Kao

Kao creates high-value-added products and services that provide care and enrichment for the life of all people and the planet. Through its portfolio of over 20 leading brands such as *Attack*, *Bioré*, *Goldwell*, *Jergens*, *John Frieda*, *Kanebo*, *Laurier*, *Merries*, and *Molton Brown*, Kao is part of the everyday lives of people in Asia, Oceania, North America, and Europe. Combined with its chemical business, which contributes to a wide range of industries, Kao generates about 1,530 billion yen in annual sales. Kao employs about 34,300 people worldwide and has 137 years of history in innovation.

Please visit [the Kao Group website](https://www.kao.com) for updated information.

Media inquiries should be directed to:

Public Relations

Kao Corporation

corporate_pr@kao.com

Related Information

[CDP The full list of companies to achieve a place on the CDP Supplier Engagement Rating
Leaderboard](#)

[Kao Rated Triple-A for Climate Change, Water Security, and Forests for Fourth Consecutive Year
by CDP](#)

[Kao launches new ESG Strategy “Kirei Lifestyle Plan” to support consumer lifestyle changes](#)

[Kao’s New Challenges for the Future: Accelerating Purposeful Business Commitment with ESG](#)

[Kao sustainability website](#)