

FOR IMMEDIATE RELEASE

November 30, 2023

Kao Announces Winners of the Fourteenth Kao International Environment Painting Contest for Children

Kao Corporation is pleased to announce the winners of the Fourteenth Kao International Environment Painting Contest for Children. This year, in the 14th contest, we received 15,916 entries from all over the world. For the theme "Let's make our environment sustainable*, together!", each of the works was filled with diversity and many of them were honestly expressed the children's wishes depicting "we want to live like this", "This is the future we desire".

The contest has been held annually since 2010 and aims to encourage children around the world to think seriously about conservation of the environment around them and to take action in everyday life. Kao will also continue to engage in inspiring more people to think about their surrounding environments and lifestyles through the exhibitions of award-winning works, art events, videos that convey the children's thoughts and wishes, and Online Museum on Kao website.

Results

“eco together”- Planet Earth Grand Prix

Name: Kodchapan Malisorn (14 years old)

Title of work: "Buuat Pa" - The Buddhist ritual to conserve forest



Prize	Winners	Age	Residential Area
“eco together”- Planet Earth Grand Prix (1)	Kodchapan Malisorn	14	Thailand
“eco together”- Kao Prize (8)	Chien-jou Lin	12	Taiwan
	Kanyaphon Kaentao	10	Thailand
	Lai Chean Loo	10	Malaysia
	Melek Gunerova	9	Bulgaria
	Nagisa Ichihara	11	Japan
	Olexandra Sergijivna Palii	11	Ukraine
	Titaree Kaensontea	9	Thailand
	Zoey Huang	7	Taiwan
Eco Friend Prize / Jury's Special Prize (7)	Please refer to the appendix list of winners.		
Eco Friend Prize (16)			
Group Prize (5)			

*Names are in alphabetical order. For details, please refer to the appendix list of winners.

*Presentation of winning works and Preliminary and final screenings will be posted on the Kao Corporation website later.

Contest Outline

● Theme

"Let's make our environment sustainable*, together!"

What can we do to protect our precious local and global environment and how can we pass it on to future generations? Please express your thoughts and ideas freely in your painting.

*A sustainable environment stays healthy for many, many years into the future. It is a world where all animals and plants live together in harmony without fear.

● Eligibility

Children around the world between the ages of 6 and 15 years

● Organized by

Kao Corporation

Screening Details

● Final Screening date

October 11, 2023

● Total entries

15,916 paintings (798 works from Japan and 15,118 works from abroad)

● Juries

Mr. Fumikazu Masuda: Chair of Juries, Design Consultant, President, open house inc.

Ms. Sumiko Okubo: Artist

Mr. Kei Matsushita: Professor, Tokyo University of the Arts

Ms. Yoko Oyamada: Artist, Illustrator

Mr. Andreas Schneider: Designer

Mr. Yasunori Hosokawa: Director, Kao Eco-Lab Museum, Kao Corporation

Mr. Naoto Katahira: Vice President, Creative, Kao Corporation

Awards Ceremony

The awards ceremony for the top prize winners will be held by online in December 2023.

With the corporate purpose “To realize a Kirei World in which all life lives in harmony,” Kao Group established its ESG strategy, the Kirei Lifestyle Plan in April 2019, and since 2021, has been employing the Kao Group Mid-term Plan 2027 (K27) with its vision of “protecting future lives” and “sustainability as the only path.”

Kao will continue seeking to build the future of our children’s dreams “A world of harmony and potential for all life”.

About Kao

Kao creates high-value-added products and services that provide care and enrichment for the life of all people and the planet. Through its portfolio of over 20 leading brands such as *Attack*, *Bioré*, *Goldwell*, *Jergens*, *John Frieda*, *Kanebo*, *Laurier*, *Merries* and *Molton Brown*, Kao is part of the everyday lives of people in Asia, Oceania, North America and Europe. Combined with its chemical business, which contributes to a wide range of industries, Kao generates about 1,550 billion yen in annual sales. Kao employs about 35,400 people worldwide and has 136 years of history in innovation. Please visit [the Kao Group website](#) for updated information.

Inquiries regarding the painting contest should be directed to:

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