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Kao Releases Action Policy on Biodiversity

On 31 October 2023, Kao Corporation revised its Action Policies on Conservation of Biodiversity and released them as the [Action Policy on Biodiversity](#). Kao, in conjunction with consumers, business partners and society in general, will continue actively to engage in biodiversity conservation and restoration, as well as to take actions that lead to the regeneration of nature.

[Action Policy on Biodiversity](#)

Reversing and restoring biodiversity is an urgent issue in the world, along with climate change. Kao's business activities are dependent on the bounty of the Earth's various ecosystems and biodiversity throughout its products' lifecycles. Kao revised its Basic Policy on Biodiversity in April 2022. The aim has been to reverse biodiversity from loss to recovery by reducing negative impacts on nature while increasing actions that have a positive impact. Kao is actively promoting sustainable raw material procurement, the development of technologies to make effective use of limited raw materials, and activities aimed at achieving zero waste.

Kao has now released its Action Policy on Biodiversity, which provide more detailed information on the contents of the Basic Policy on Biodiversity. In line with the Basic Policy, the Guidelines reflect specific actions to maintain the ongoing trend back towards conservation and restoration of biodiversity and regeneration of nature, as well as Kao's stance on international biodiversity information disclosure and target setting. In addition, a new section, Aiming for Symbiosis between People, Nature and Chemistry, has been added to the policy to assess the impact of chemical substances on biodiversity and to demonstrate the company's stance on addressing the challenges of both biodiversity and climate change.

Related Information

[Kao | Basic Policy on Biodiversity](#)

About Kao

Kao creates high-value-added products and services that provide care and enrichment for the life of all people and the planet. Through its portfolio of over 20 leading brands such as *Attack*, *Bioré*, *Goldwell*, *Jergens*, *John Frieda*, *Kanebo*, *Laurier*, *Merries*, and *Molton Brown*, Kao is part of the everyday lives of people in Asia, Oceania, North America, and Europe. Combined with its chemical business, which contributes to a wide range of industries, Kao generates about 1,550 billion yen in annual sales. Kao employs about 35,400 people worldwide and has 136 years of history in innovation. Please visit [the Kao Group website](#) for updated information.