

FOR IMMEDIATE RELEASE

November 30, 2022

Kao Announces Winners of the Thirteenth Kao International Environment Painting Contest for Children

Kao Corporation is pleased to announce the winners of the Thirteenth Kao International Environment Painting Contest for Children. This year, in the 13th contest, we received 13,214 entries from all over the world. Many of them focused on the desire to coexist with nature familiar to children so that all people and creatures living on the earth can enjoy their lives together, and the environment in their daily lives.

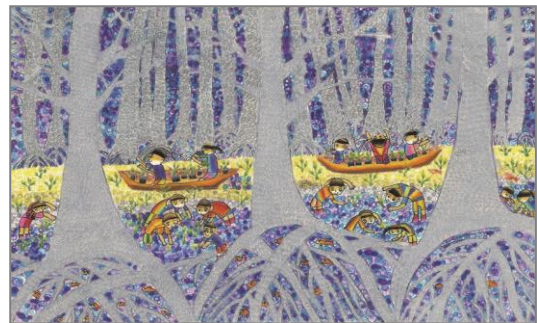
The contest has been held annually since 2010 and aims to encourage children around the world to think seriously about conservation of the environment around them and to take action in everyday life. Kao will also continue to engage in inspiring more people to think about their surrounding environments and lifestyles through these paintings, which are exhibited in various locations throughout Japan, as well through the movie which conveys the children’s thoughts and Online Museum on Kao website.

1. Results

“eco together”- Planet Earth Grand Prix

Name: Woraphitcha Phuangprakhon (10 years old)

Title of work: Help to plant mangroves



Prize	Winners	Age	Residential Area
“eco together”- Planet Earth Grand Prix (1)	Woraphitcha Phuangprakhon	10	Thailand
“eco together”- Kao Prize (8)	Ahoora Bakhtiari	9	Iran
	Aitsariyaphon Phunsawat	9	Thailand
	Bozhidara Bogdanova Dimitrova	9	Bulgaria
	Kanticha Thangsri	11	Thailand
	Oleksii Sergiiovych Palii	6	Ukraine
	Shuka Matsumoto	10	Japan
	Wang Ziheng	10	Singapore
	Zuzana Soukupova	8	Czech
Eco Friend Prize / Jury's Special Prize (7)	Please refer to the appendix list of winners.		
Eco Friend Prize (16)			
Group Prize (5)			

*Names are in alphabetical order. For details, please refer to the appendix list of winners.

*Prize-winning paintings and the final screening scenes will be posted on the Kao Corporation website later.

2. Contest Outline

Theme: "Let's make our environment sustainable*, together!"

What can we do to protect our precious local and global environment and how can we pass it on to future generations? Please express your thoughts and ideas freely in your painting.

*A sustainable environment stays healthy for many, many years into the future. It is a world where all animals and plants live together in harmony without fear.

Eligibility: Children around the world between the ages of 6 and 15 years

Organized by: Kao Corporation

3. Selection Details

Final judgment date: October 20, 2022

Total entries: 13,214 paintings (390 works from Japan and 12,824 works from abroad)

Judges: Mr. Fumikazu Masuda: Chair of Judges, Design Consultant, President, open house inc.
Ms. Sumiko Okubo: Artist
Mr. Kei Matsushita: Professor, Tokyo University of the Arts
Ms. Yoko Oyamada: Artist, Illustrator
Mr. Andreas Schneider: Designer
Mr. Yasunori Hosokawa: Director, Kao Eco-Lab Museum, Kao Corporation
Mr. Naoto Katahira: Vice President, Creative, Kao Corporation

4. Awards Ceremony

The awards ceremony for the top prize winners will be held by online in December 2022.

With the corporate purpose "To realize a Kirei World in which all life lives in harmony," Kao Group established its ESG strategy, the Kirei Lifestyle Plan in April 2019, and since 2021, has been employing the Kao Group Mid-term Plan 2025 (K25) with its vision of "protecting future lives" and "sustainability as the only path."

Kao will continue seeking to build the future of our children's dreams "A world of harmony and potential for all life".

About Kao

Kao creates high-value-added products and services that provide care and enrichment for the life of all people and the planet. Through its portfolio of over 20 leading brands such as *Attack*, *Bioré*, *Goldwell*, *Jergens*, *John Frieda*, *Kanebo*, *Laurier*, *Merries* and *Molton Brown*, Kao is part of the everyday lives of people in Asia, Oceania, North America and Europe. Combined with its chemical business, which contributes to a wide range of industries, Kao generates about 1,420 billion yen in annual sales. Kao employs about 33,500 people worldwide and has 135 years of history in innovation. Please visit the Kao Group website for updated information.

<https://www.kao.com/global/en/>

Inquiries regarding the painting contest should be directed to:

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