

## Kao Releases the Kao Integrated Report 2022

Kao Corporation released the English version of the Kao Integrated Report 2022, which presents ESG and financial data in an integrated format, on its website on June 29, 2022, for the reference of our shareholders, investors and other stakeholders.



Starting in 2021, Kao has taken “to realize a Kirei World in which all life lives in harmony” as its corporate purpose and has established “protecting future lives” and “sustainability as the only path” as the vision underpinning the Kao Group Mid-term Plan 2025 (K25). Kao is implementing business management based on a long-term perspective that has ESG as its foundation.

This year’s Kao Integrated Report explains, in concrete terms, what we aim to be in the future, the value that Kao aims to provide for society and the path that Kao is following to achieve this. In line with the corporate purpose and the K25 vision, Kao has formulated “Commitment to the Future” which outlines the value it will provide for society, and has put forward a value creation model to accelerate both Kao’s contribution to society and its own profitable growth. The report also outlines the Reborn Kao (revitalize existing businesses) and Another Kao (create new businesses) strategy, which aims to transform to build robust business through investment, and the specific measures being adopted to implement this strategy, on the basis of the results achieved in the first year of implementation of K25, and of the issues that have been identified.

Through this report, Kao aims to inform our stakeholders about its business activities. By utilizing the feedback and opinions received from our stakeholders to make improvements, Kao will be collaborating with a wide range of like-minded partners to make an even greater contribution to society and enhance its corporate value.

<Related information>

Kao Sustainability Report 2022 introduces Kao's various initiatives aimed at contributing towards the sustainability of society in line with the company's ESG strategy, and presents detailed performance data.

■Kao Integrated Report 2022

[www.kao.com/global/en/investor-relations/library/reports/](http://www.kao.com/global/en/investor-relations/library/reports/)

■ Kao Sustainability Report 2022

[www.kao.com/global/en/sustainability/pdf/](http://www.kao.com/global/en/sustainability/pdf/)

## **About Kao**

Kao creates high-value-added products and services that provide care and enrichment for the life of all people and the planet. Through its portfolio of over 20 leading brands such as *Attack*, *Bioré*, *Goldwell*, *Jergens*, *John Frieda*, *Kanebo*, *Laurier*, *Merries*, and *Molton Brown*, Kao is part of the everyday lives of people in Asia, Oceania, North America, and Europe. Combined with its chemical business, which contributes to a wide range of industries, Kao generates about 1,420 billion yen in annual sales. Kao employs about 33,500 people worldwide and has 135 years of history in innovation. Please visit the Kao Group website for updated information.

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