News Release January 23, 2006

# **Summary of Consolidated Business Results for the Nine Months Ended December 31, 2005**

Tokyo, January 23, 2006 — Kao Corporation today announced its consolidated business results for the nine months ended December 31, 2005, the third quarter of the fiscal year ending March 31, 2006. The following summary of the business results that Kao submitted to the Tokyo Stock Exchange is unaudited and for reference only.

Ticker code: 4452

## **Consolidated Financial Highlights (Unaudited)**

(Millions of yen, millions of U.S. dollars, except per share data)

	Nine	months ended	December	: 31	Fiscal 2004, ended
	2005	2004	Change	2005	March 31, 2005
		Yen	%	U.S. dollars	Yen
Net sales	746,033	724,743	2.9	6,318.6	936,851
Operating income	105,205	103,586	1.6	891.0	121,379
Ordinary income	107,075	106,792	0.3	906.9	125,345
Net income	64,212	62,352	3.0	543.8	72,180
Total assets	747,223	720,109	3.8	6,328.6	688,973
Total shareholders' equity	495,000	451,783	9.6	4,192.4	448,249
Shareholders' equity/total assets	66.2%	62.7%	-	66.2%	65.1%
Shareholders' equity per share (Yen/US\$)	909.76	825.73	10.2	7.70	821.47
Net income per share (Yen/US\$)	118.04	113.17	4.3	1.00	131.16
Net income per share, diluted (Yen/US\$)	117.76	111.13	6.0	1.00	129.09
Net cash provided by operating activities	88,716	76,888	-	751.4	109,567
Net cash used in investing activities	(54,057)	(44,210)	-	(457.8)	(54,407)
Net cash used in financing activities	(27,772)	(75,448)	-	(235.2)	(90,657)
Cash and cash equivalents, end of term	78,510	64,455	-	664.9	70,409

#### Notes:

<sup>1.</sup> Change in scope of consolidation: Consolidated subsidiaries (14 additions, 5 exclusions); Non-consolidated subsidiaries and affiliates accounted for by the equity method (11 additions)

<sup>2.</sup> Net income per share is computed based on the weighted average number of shares outstanding during the corresponding periods.

<sup>3.</sup> U.S. dollar amounts represent translations using the approximate exchange rate on December 31, 2005, of yen 118.07=US\$1, and are included solely for the convenience of readers.

<sup>4.</sup> Yen amounts are rounded down to the nearest million.

## Forecast of Consolidated Results for the Year Ending March 31, 2006

(Millions of yen, millions of U.S. dollars, except per share data)

	Year e March 3	•	Original forecast	
	Yen	U.S. dollars	Yen	
Net sales	970,000	8,215.5	965,000	
Operating income	123,000	1,041.8	125,000	
Ordinary income	124,000	1,050.2	126,000	
Net income	72,000	609.8	74,000	
Net income per share (Yen/US\$)	132.15	1.12	135.81	

#### Notes:

- \* Announced on October 24, 2005.
- 1. Net income per share is computed based on the weighted average number of shares outstanding during the fiscal year.
- 2. U.S. dollar amounts represent translations using the approximate exchange rate on December 31, 2005, of yen 118.07=US\$1, and are included solely for the convenience of readers.

#### **Forward-Looking Statements**

This release contains forward-looking statements that are based on management's estimates, assumptions and projections at the time of release. Some factors, which include, but are not limited to, the risks and uncertainty associated with the worldwide economy, competitive activity and currency fluctuation, could cause actual results to differ materially from expectations.

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#### Consolidated Business Results and Financial Condition

## **Summary of Third Quarter Business Results and Financial Condition** (Nine-Month Cumulative Totals)

#### **Business Results**

During the nine-month period ended December 31, 2005, the Japanese economy showed a general recovery trend, supported by solid consumer spending and other factors, while economic expansion also prevailed overseas. Against this backdrop, the Kao Group worked to add higher value to its products in response to market changes. Net sales increased 21.2 billion yen to 746.0 billion yen, a 2.9% increase over the same period in the previous fiscal year. The increase included a currency translation effect of 0.8 billion yen. Although raw material prices remained high, the Kao Group focused on the launch of new products, expansion of chemical products sales and cost-cutting activities, and operating income increased 1.6 billion yen from the same period in the previous fiscal year to 105.2 billion yen, while ordinary income increased 0.2 billion yen to 107.0 billion yen. Net income increased 1.8 billion yen from the same period in the previous fiscal year to 64.2 billion yen, due to factors including a decline in the effective tax rate after application of tax effect accounting.

Kanebo Cosmetics Inc., for which Kao signed a stock purchase agreement in December 2005 with an acquisition scheduled for closing at the end of January 2006, will have no effect on results for the third-quarter period under review.

#### **Summary of Results by Business Segment**

#### **Consumer Products Business**

Net sales of consumer products were 547.4 billion yen, a 1.8% increase over the same period in the previous fiscal year (the real rate of increase excluding the effect of exchange rate changes was also 1.8%) as Kao aggressively launched new and improved products with high added value. Although new products increased sales volume, operating income was affected by higher raw material prices worldwide and lower market prices in Japan, remaining basically unchanged from the same period in the previous fiscal year at 80.2 billion yen.

#### Japan

The trend of declining prices in the market moderated but continued, and average consumer purchase prices of major products fell by around one percentage point compared with the same period of the previous fiscal year. In these circumstances, the Kao Group's business and sales divisions aggressively carried out integrated marketing activities for each category and chain. As a result, sales increased 0.6% over the same period in the previous fiscal year to 425.9 billion yen.

Sales of personal care products increased 4.3% compared with the same period in the previous fiscal year to 144.9 billion yen. Overall sales of the *Bioré U* family body care brand expanded, supported by favorable sales of *Bioré U Foam Hand Soap*. In the shampoo and conditioner category, sales increased in the midst of increasing market competition due to a favorable response to the addition of a series of hair beautifying products to the *Asience* brand.

Sales of fabric and home care products increased 1.4% compared with the same period in the previous fiscal year to 191.0 billion yen. Despite a continued decline in retail prices and a shrinking gift market, sales increased in the laundry detergent category as new and improved products such as *New Beads* laundry detergent with fabric softener stimulated the market. In the deodorizing fabric freshener

category, Kao launched Resesh, which sold well.

In the area of feminine care, baby care and other products, sales decreased 6.2% compared with the same period in the previous fiscal year to 89.9 billion yen. Kao made product improvements to *Merries* disposable baby diapers and sales increased steadily. Sales of feminine care products also increased as *Laurier F* sanitary napkins gained steady consumer support. In the health care (functional food) category, increased competition had an impact on products in the *Econa Healthy* line of healthy cooking oils, while sales of *Healthya* healthy tea drinks declined with the consolidation into a group of loyal drinkers following the cooling off of the boom in popularity of catechins. Kao launched *Megurism Steam Thermo Power Pad*, a steam-generating sheet that improves blood circulation to affected areas of shoulder stiffness and lower back pain.

#### Overseas

In Asian markets, fierce market competition continued, but in China, where Kao has undertaken structural reforms, these efforts began to show results and sales rose. Sales in the ASEAN region are also on a recovery track and overall sales in Asia increased 3.0% compared with the same period in the previous fiscal year to 41.6 billion yen. In North America and Europe, sales increased by 7.7% from the same period in the previous fiscal year to 85.3 billion yen. *Jergens natural glow*, a new skin care product of Kao Brands Company, contributed strongly to sales. In addition, new and improved products introduced by KPSS — Kao Professional Salon Services GmbH received a favorable response from the market.

#### **Prestige Cosmetics Business**

Amid changing values and awareness toward beauty, as well as continued diversification in sales channels, the Kao Group worked in the Japanese cosmetics market to strengthen its brands, including *est* in department stores and *Alblanc* in the supermarket and drugstore channels. For the *Sofina* brand, Kao made improvements to skin care products *Rise* and *Vital Rich*, foundation product *Finefit* and others to enhance their market appeal. In overseas markets, *Molton Brown* was added to this segment. As a result of the above, sales increased 2.4% compared with the same period in the previous fiscal year to 62.9 billion yen, and operating income declined 8.2% to 6.6 billion yen as Kao invested aggressively in new market development and in the Japanese market.

#### **Chemical Products Business**

Kao worked to expand its business in the core fields of oleo chemicals, performance chemicals and specialty chemicals. As a result, sales totaled 156.6 billion yen, an increase of 6.1% compared to the same period in the previous fiscal year (excluding the effect of currency translation, the increase was 5.6%). Operating income increased 14.6% from the same period in the previous fiscal year to 18.1 billion yen due to growth in sales volume and cost reductions, which offset the effects of a sharp price increase for petrochemical raw materials.

#### Japan

Amid an economic upswing, lubricants and other industrial-use materials faced difficult sales conditions, but products such as high-performance concrete admixtures and pigment auxiliary and color toner for inkjet printer ink performed well. As a result, overall sales increased 3.5% compared with the same period in the previous fiscal year to 86.4 billion.

#### Overseas

Sales in Asia increased by 8.6% over the same period in the previous fiscal year to 38.6 billion yen as sales of fatty alcohols expanded globally and surfactants performed well in the ASEAN region. Sales in North America and Europe increased by 12.4% compared with the same period in the previous fiscal year to 53.8 billion yen, with continued favorable performance by toner and toner binder

#### Consolidated Balance Sheets

#### Millions of yen

	Dec 31, 2005 (A)	Composition %	Mar 31, 2005 (B)	Composition %	Inc/(Dec) (A-B)	Dec 31, 2004	Composition %
Current assets	322,569	43.2	289,180	42.0	33,388	311,460	43.3
Cash and time deposits	58,539		32,026		26,513	37,724	
Notes and accounts receivable - trade	128,255		103,586		24,669	129,923	
Short-term investments	19,971		40,383		(20,411)	35,731	
Inventories	88,078		81,781		6,296	81,028	
Other	27,724		31,403		(3,678)	27,053	
Fixed assets	424,535	56.8	399,662	58.0	24,872	408,564	56.7
Tangible assets	264,339		260,223		4,116	261,600	
Intangible assets	109,419		86,222		23,197	91,879	
Other	50,776		53,217		(2,440)	55,084	
Deferred assets	118	0.0	130	0.0	(11)	83	0.0
Total assets	747,223	100.0	688,973	100.0	58,250	720,109	100.0
Current liabilities	225,953	30.2	211,541	30.7	14,411	226,366	31.4
Notes and accounts payable - trade	78,477		70,993		7,483	79,716	
Short-term debt	20,130		18,604		1,525	19,201	
Accrued expenses	72,581		63,233		9,347	73,015	
Other	54,764		58,709		(3,945)	54,433	
Long-term liabilities	18,494	2.5	21,768	3.1	(3,274)	33,717	4.7
Long-term debt	579		1,426		(847)	9,346	
Liability for employee retirement benefits	3,616		10,211		(6,595)	13,875	
Other	14,299		10,130		4,168	10,495	
Total liabilities	244,448	32.7	233,310	33.8	11,137	260,084	36.1
Minority interests	7,775	1.1	7,413	1.1	361	8,241	1.2
Common stock	85,424	11.4	85,424	12.4	-	85,424	11.9
Capital surplus	109,561	14.6	109,561	15.9	-	109,561	15.2
Retained earnings	339,883	45.5	299,345	43.5	40,537	358,410	49.7
Unrealized gain on available-for-sale securities	6,228	0.8	3,533	0.5	2,694	3,598	0.5
Foreign currency translation adjustments	(33,839)	(4.5)	(39,765)	(5.8)	5,925	(35,040)	(4.9)
Treasury stock, at cost	(12,257)	(1.6)	(9,850)	(1.4)	(2,406)	(70,170)	(9.7)
Shareholders' equity	495,000	66.2	448,249	65.1	46,751	451,783	62.7
Total liabilities, minority interests							
& shareholders' equity	747,223	100.0	688,973	100.0	58,250	720,109	100.0

<sup>\*</sup>Yen amounts are rounded down to the nearest million.

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#### Consolidated Statements of Income

#### Millions of yen

•	(A) 9 months/FY2005 Apr - Dec 2005	% to net sales	(B) 9 months/FY2004 Apr - Dec 2004	% to net sales	Inc/(Dec) (A-B)	FY2004 Apr '04 - Mar '05	% to net sales
Net sales	746,033	100.0	724,743	100.0	21,290	936,851	100.0
Cost of sales	321,990	43.2	306,140	42.2	15,849	404,803	43.2
Gross profit	424,043	56.8	418,602	57.8	5,440	532,047	56.8
Selling, general and administrative expenses	318,837	42.7	315,015	43.5	3,822	410,668	43.8
Operating income	105,205	14.1	103,586	14.3	1,618	121,379	13.0
Non-operating income	3,336	0.5	4,409	0.6	(1,073)	5,709	0.6
Interest and dividend income	1,011		593		418	903	
Equity in earnings of nonconsolidated subsidiaries and affiliates	208		1,416		(1,208)	1,216	
Foreign currency exchange gain	-		277		(277)	591	
Other	2,116		2,121		(5)	2,997	
Non-operating expenses	1,466	0.2	1,204	0.2	262	1,743	0.2
Interest expense	856		699		156	933	
Foreign currency exchange loss	256		-		256	-	
Other Other	353		504		(151)	809	
Ordinary income	107,075	14.4	106,792	14.7	282	125,345	13.4
Extraordinary profit	349	0.0	1,068	0.2	(719)	1,613	0.2
Extraordinary loss	1,744	0.2	2,794	0.4	(1,050)	7,305	0.8
Income before income taxes and minority interests	105,679	14.2	105,065	14.5	614	119,653	12.8
Income taxes	40,689	5.5	42,234	5.8	(1,544)	47,118	5.1
Minority interests in earnings of consolidated subsidiaries	777	0.1	478	0.1	298	355	0.0
Net income	64,212	8.6	62,352	8.6	1,860	72,180	7.7

<sup>\*</sup>Yen amounts are rounded down to the nearest million.

#### Consolidated Statements of Cash Flows

Per	Millions of yen			
Income before income taxes and minority interests   105,679   105,065   119,663   149,663   Adjustments for				FY2004 Apr '04 - Mar '05
Adjustments for:   Depreciation and amortization   42,419   41,643   56,793   10				
Interest and dividend income		105,679	105,065	119,653
Change in trade receivables	Depreciation and amortization	42,419	41,643	56,793
Change in trade receivables	Interest and dividend income	(1,011)	(593)	(903)
Change in inventionies				
Change in trade payables		( , ,		( ' '
Change in liability for retirement benefits				
Sub-total   15,283   8,408   745				
Sub-total   126,876   117,053   151,146   Interest and cash dividends received   2,350   1,072   1,956   Interest paid   (893)   (464)   (912)   (1902)				
Interest and cash dividends received   1,2550   1,072   1,9565   1,1072   1,9565   1,1072   1,9565   1,1072   1,9565   1,1072   1,9565   1,1000000   1,9565   1,966				
Interest paid   (893)   (464)   (912)   (142)   (25)   (142)   (142)   (25)   (142)		-,		- , -
Income taxes paid   (39.616)   (40,772)   (42,623)   Net cash provided by operating activities   (30.28)   (9.019)   (12,025)     Investing activities   (30.28)   (9.019)   (12,025)     Purchase of marketable securities and investment securities   (30.28)   (9.019)   (12,025)     Proceeds from the redemption and sales of marketable   (34.325)   (36.666)   (50.7771)     Proceeds from sales of property, plant and equipment   (34.325)   (36.666)   (50.7771)     Proceeds from sales of property, plant and equipment   (1,997)   (4,259)   (3,979)     Payment for purchase of newly consolidated subsidiaries, net of cash acquired   (76.98)   (76.				
Net cash provided by operating activities   Net cash provided by operating activities   Net cash provided by operating activities   Net cash used in investment securities   Net cash used investment securities   Net cash and cash equivalents   Net cash used in financing activities   Net cash used				
Investing activities:   Purchase of marketable securities and investment securities   (3,028) (9,019) (12,025)     Proceeds from the redemption and sales of marketable     securities and investment securities   17,031   4,085   10,863     Purchase of property, plant and equipment   (34,325) (36,666) (50,771)     Proceeds from sales of property, plant and equipment   1,306   1,065   2,434     Increase in intangible assets   (1,997) (4,259) (3,979)     Payment for purchase of newly consolidated subsidiaries, net of cash acquired   (31,656)   -		88.716		
Purchase of marketable securities and investment securities   12,025			. 0,000	
Proceeds from the redemption and sales of marketable securities securities and investment securities securities and investment securities (34,325) (36,666) (50,771) (70,700) (34,325) (36,666) (50,771) (70,700) (34,325) (36,666) (50,771) (70,700) (34,325) (36,666) (50,771) (70,700) (34,325) (36,666) (50,771) (70,700) (34,325) (36,666) (50,771) (70,700) (34,259) (36,979		(3.028)	(9.019)	(12.025)
Securities and investment securities   17,031   4,085   10,863     Purchase of property, plant and equipment   1,306   1,306   1,065   2,434     Purcease for some slee of property, plant and equipment   1,306   1,065   2,434     Increase in intangible assets   (1,997)   (4,259)   (3,979)     Payment for purchase of newly consolidated subsidiaries, net of cash acquired   (31,656)		(0,020)	(0,0.0)	(.2,020)
Purchase of property, plant and equipment   1,306   1,065   2,434     Increase in intangible assets   1,997   (4,259   3,979     Payment for purchase of newly consolidated subsidiaries, net of cash acquired   (31,656)   -     Increase in long-term loans   (598)   (926)   (1,131     Other, net   (789)   1,508   201     Net cash used in investing activities   (54,057)   (44,210)   (54,407     Financing activities:   (5,806)   (57,765)   (71,632     Payments of cash dividends to minority interests   (601)   (1,340   (1,332     Other, net   (601)   (1,340   (1,332   (1,246     Other, net   (601)   (1,340   (1,332   (1,246     Other, net   (601)   (1,340   (1,332   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,2564   (1,246   (2,0738   (2,		17 031	4.085	10.863
Proceeds from sales of property, plant and equipment		,	,	- /
Increase in intangible assets				
Payment for purchase of newly consolidated subsidiaries, net of cash acquired (1,131)				
net of cash acquired Increase in long-term loans         (31,656)         -		(1,557)	(4,200)	(0,010)
Increase in long-term loans		(31.656)	_	_
Other, net         (789)         1,508         201           Net cash used in investing activities         (54,057)         (44,210)         (54,407)           Financing activities:         Change in short-term debt         642         921         308           Purchase of treasury stock         (5,806)         (57,765)         (71,632)           Payments of cash dividends         (22,458)         (18,073)         (19,259)           Payments of cash dividends to minority interests         (601)         (1,340)         (1,332)           Other, net         451         809         1,258           Net cash used in financing activities         (27,772)         (75,448)         (90,657)           Transition adjustments on cash and cash equivalents         1,301         73         (1,246)           Net increase (decrease) in cash and cash equivalents         8,189         (42,695)         (36,742)           Cash and cash equivalents of newly consolidated         8,189         (42,695)         (36,742)           Cash and cash equivalents of newly consolidated         8,189         (42,695)         (36,742)           subsidiaries, beginning of year         760         0         0           Cash and cash equivalents of excluding consolidated         8,189         -			(926)	(1 131)
Net cash used in investing activities				· , ,
Change in short-term debt         642         921         308           Purchase of treasury stock         (5,806)         (57,765)         (71,632)           Payments of cash dividends         (22,458)         (18,073)         (19,259)           Payments of cash dividends to minority interests         (601)         (1,340)         (1,332)           Other, net         451         809         1,258           Net cash used in financing activities         (27,772)         (75,448)         (90,657)           Transition adjustments on cash and cash equivalents         1,301         73         (1,246)           Net increase (decrease) in cash and cash equivalents         8,189         (42,695)         (36,742)           Cash and cash equivalents, beginning of year         70,409         107,151         107,151           Cash and cash equivalents of newly consolidated         3         64,455         70,409           subsidiaries, beginning of year         760         0         0         0           Cash and cash equivalents of excluding consolidated         3,889         -         -         -           subsidiaries, beginning of year         760         0         0         0         0         0         0         0         0         0         0				(54,407)
Purchase of treasury stock         (5,806)         (57,765)         (71,632)           Payments of cash dividends         (22,458)         (18,073)         (19,259)           Payments of cash dividends to minority interests         (601)         (1,340)         (1,332)           Other, net         451         809         1,258           Net cash used in financing activities         (27,772)         (75,448)         (90,657)           Transition adjustments on cash and cash equivalents         1,301         73         (1,246)           Net increase (decrease) in cash and cash equivalents         8,189         (42,695)         (36,742)           Cash and cash equivalents of newly consolidated         8,189         (42,695)         (36,742)           Cash and cash equivalents of newly consolidated         3,189         (42,695)         (36,742)           Subsidiaries, beginning of year         760         0         0           Cash and cash equivalents of excluding consolidated         (848)         -         -           subsidiaries, beginning of year         (848)         -         -           Cash and cash equivalents, end of term         78,510         64,455         70,409           *Yen amounts are rounded down to the nearest million.           Noncash financin				
Payments of cash dividends         (22,458)         (18,073)         (19,259)           Payments of cash dividends to minority interests         (601)         (1,340)         (1,332)           Other, net         451         809         1,258           Net cash used in financing activities         (27,772)         (75,448)         (90,657)           Transition adjustments on cash and cash equivalents         1,301         73         (1,246)           Net increase (decrease) in cash and cash equivalents         8,189         (42,695)         (36,742)           Cash and cash equivalents, beginning of year         70,409         107,151         107,151           Cash and cash equivalents of newly consolidated subsidiaries, beginning of year         760         0         0           Cash and cash equivalents of excluding consolidated subsidiaries, beginning of year         (848)         -         -           Cash and cash equivalents, end of term         78,510         64,455         70,409           *Yen amounts are rounded down to the nearest million.           Noncash financing activities:           Transfers of treasury stock related to conversion of convertible bonds           Decrease in treasury stock         3,112         43,339         53,476           Decrease in retained earnings         (1		_		
Payments of cash dividends to minority interests Other, net		( , ,	( , ,	
Other, net4518091,258Net cash used in financing activities(27,772)(75,448)(90,657)Transition adjustments on cash and cash equivalents1,30173(1,246)Net increase (decrease) in cash and cash equivalents8,189(42,695)(36,742)Cash and cash equivalents, beginning of year70,409107,151107,151Cash and cash equivalents of newly consolidated3000subsidiaries, beginning of year760000Cash and cash equivalents of excluding consolidated64,485subsidiaries, beginning of year(848)Cash and cash equivalents, end of term78,51064,45570,409*Yen amounts are rounded down to the nearest million.Noncash financing activities:Transfers of treasury stock related to conversion of convertible bondsDecrease in treasury stock3,11243,33953,476Decrease in retained earnings(1,464)(20,738)(25,604)				
Net cash used in financing activities (27,772) (75,448) (90,657)  Transition adjustments on cash and cash equivalents 1,301 73 (1,246)  Net increase (decrease) in cash and cash equivalents 8,189 (42,695) (36,742)  Cash and cash equivalents, beginning of year 70,409 107,151 107,151  Cash and cash equivalents of newly consolidated subsidiaries, beginning of year 760 0 0  Cash and cash equivalents of excluding consolidated subsidiaries, beginning of year (848)  Cash and cash equivalents, end of term 78,510 64,455 70,409  *Yen amounts are rounded down to the nearest million.  Noncash financing activities:  Transfers of treasury stock related to conversion of convertible bonds  Decrease in treasury stock  Decrease in retained earnings (1,464) (20,738) (25,604)				
Transition adjustments on cash and cash equivalents  Net increase (decrease) in cash and cash equivalents  Cash and cash equivalents, beginning of year  Cash and cash equivalents of newly consolidated subsidiaries, beginning of year  Cash and cash equivalents of excluding consolidated subsidiaries, beginning of year  Cash and cash equivalents of excluding consolidated subsidiaries, beginning of year  Cash and cash equivalents of excluding consolidated subsidiaries, beginning of year  Cash and cash equivalents, end of term  *Yen amounts are rounded down to the nearest million.  Noncash financing activities:  Transfers of treasury stock related to conversion of convertible bonds Decrease in treasury stock Decrease in retained earnings  1,301 73 (1,246) (20,742) 107,151 107,				
Net increase (decrease) in cash and cash equivalents 8,189 (42,695) (36,742) Cash and cash equivalents, beginning of year 70,409 107,151 107,151 Cash and cash equivalents of newly consolidated subsidiaries, beginning of year 760 0 0 0 Cash and cash equivalents of excluding consolidated subsidiaries, beginning of year (848) Cash and cash equivalents, end of term 78,510 64,455 70,409  *Yen amounts are rounded down to the nearest million.  Noncash financing activities:  Transfers of treasury stock related to conversion of convertible bonds Decrease in treasury stock Decrease in retained earnings (1,464) (20,738) (25,604)		•		•
Cash and cash equivalents, beginning of year Cash and cash equivalents of newly consolidated subsidiaries, beginning of year Cash and cash equivalents of excluding consolidated subsidiaries, beginning of year Cash and cash equivalents of excluding consolidated subsidiaries, beginning of year  Cash and cash equivalents, end of term  *Yen amounts are rounded down to the nearest million.  Noncash financing activities:  Transfers of treasury stock related to conversion of convertible bonds Decrease in treasury stock Decrease in retained earnings  107,151	Transition adjustments on cash and cash equivalents			
Cash and cash equivalents of newly consolidated subsidiaries, beginning of year 760 0 0 0 Cash and cash equivalents of excluding consolidated subsidiaries, beginning of year (848) Cash and cash equivalents, end of term 78,510 64,455 70,409  *Yen amounts are rounded down to the nearest million.  Noncash financing activities:  Transfers of treasury stock related to conversion of convertible bonds Decrease in treasury stock Decrease in retained earnings (1,464) (20,738) (25,604)				
Cash and cash equivalents of excluding consolidated subsidiaries, beginning of year  Cash and cash equivalents, end of term  *Yen amounts are rounded down to the nearest million.  Noncash financing activities:  Transfers of treasury stock related to conversion of convertible bonds Decrease in treasury stock Decrease in retained earnings  (1,464)  (20,738)		70,409	107,151	107,151
subsidiaries, beginning of year (848)		760	0	0
*Yen amounts are rounded down to the nearest million.  Noncash financing activities:  Transfers of treasury stock related to conversion of convertible bonds Decrease in treasury stock Decrease in retained earnings  1,464)  2,4339  3,112  43,339  53,476 (25,604)	·	(848)	_	_
Noncash financing activities:  Transfers of treasury stock related to conversion of convertible bonds  Decrease in treasury stock  Decrease in retained earnings  3,112 43,339 53,476 (20,738) (25,604)			64,455	70,409
Transfers of treasury stock related to conversion of convertible bonds  Decrease in treasury stock Decrease in retained earnings  3,112 43,339 53,476 (1,464) (20,738) (25,604)	*Yen amounts are rounded down to the nearest million.			
Transfers of treasury stock related to conversion of convertible bonds  Decrease in treasury stock Decrease in retained earnings  3,112 43,339 53,476 (1,464) (20,738) (25,604)	Noncash financing activities:			
Decrease in treasury stock         3,112         43,339         53,476           Decrease in retained earnings         (1,464)         (20,738)         (25,604)				
		3,112	43,339	53,476
Convertible bonds converted into common stock 1,647 22,600 27,871	Decrease in retained earnings	(1,464)	(20,738)	
	Convertible bonds converted into common stock	1,647	22,600	27,871

## Sales Composition

## Millions of yen

ene en yen	9 months/FY2005 Apr - Dec 2005	9 months/FY2004 Apr - Dec 2004	Growth %	FY2004 Apr '04 - Mar '05
Consumer Products		•		•
Personal Care	144,940	138,906	4.3	180,616
Fabric and Home Care	191,056	188,464	1.4	234,250
Feminine Care, Baby Care and Others	89,992	95,912	(6.2)	122,079
Total Japan	425,990	423,283	0.6	536,947
Asia and Oceania	41,612	40,413	3.0	53,508
North America and Europe	85,343	79,244	7.7	106,735
Eliminations	(5,542)	(5,273)	-	(7,183)
Total	547,403	537,669	1.8	690,006
Prestige Cosmetics	62,900	61,433	2.4	78,294
Chemical Products				_
Japan	86,413	83,527	3.5	111,475
Asia	38,692	35,643	8.6	47,231
North America and Europe	53,818	47,882	12.4	64,035
Eliminations	(22,273)	(19,367)	-	(25,753)
Total	156,651	147,686	6.1	196,989
Total Before Eliminations	766,955	746,789	2.7	965,290
Eliminations	(20,921)	(22,046)	-	(28,439)
Consolidated Net Sales	746,033	724,743	2.9	936,851

<sup>\*</sup>Yen amounts are rounded down to the nearest million.

## Segment Information by Business

#### Millions of yen

#### 9 months/FY2005

Apr - Dec 2005	Consumer	Prestige	Chemical		Corporate/	
	Products	Cosmetics	Products	Total	Eliminations	Consolidated
Net sales			1	' '		
Sales to customers	547,403	62,900	135,729	746,033	-	746,033
Intersegment sales	· -	-	20,921	20,921	(20,921)	-
Total	547,403	62,900	156,651	766,955	(20,921)	746,033
Operating income	80,203	6,666	18,133	105,003	202	105,205
% to sales	14.7	10.6	11.6	13.7	-	14.1

9	mo	nths	/FY	2004
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Apr - Dec 2004	Consumer Products	Prestige Cosmetics	Chemical Products	Total	Corporate/ Eliminations	Consolidated
Net sales	Troducts	Oosinetics	Troducts	Total	Lillilliations	Consolidated
Sales to customers	537,669	61,433	125,640	724,743	-	724,743
Intersegment sales	· -	-	22,046	22,046	(22,046)	-
Total	537,669	61,433	147,686	746,789	(22,046)	724,743
Operating income	80,198	7,262	15,830	103,290	295	103,586
% to sales	14.9	11.8	10.7	13.8	-	14.3

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Apr '04 - Mar '05	Consumer Products	Prestige Cosmetics	Chemical Products	Total	Corporate/ Eliminations	Consolidated
Net sales						
Sales to customers	690,006	78,294	168,550	936,851	-	936,851
Intersegment sales	, <u>-</u>	· -	28,439	28,439	(28,439)	,
Total	690,006	78,294	196,989	965,290	(28,439)	936,851
Operating income	92,597	7,693	20,663	120,954	425	121,379
% to sales	13.4	9.8	10.5	12.5	-	13.0

<sup>\*</sup>Yen amounts are rounded down to the nearest million.

products and growth in sales of high-performance concrete admixtures.

#### **Financial Condition**

Total assets were 747.2 billion yen, an increase of 58.2 billion yen compared with the previous fiscal year-end. In addition to the increase in cash and cash equivalents, higher trade accounts receivable, partly due to the seasonal factor of relatively strong sales from October through December, contributed to the increase in total assets. Total liabilities increased 11.1 billion yen compared with the previous fiscal year-end to 244.4 billion yen due to factors including increases in trade accounts payable and accrued expenses. Total shareholders' equity increased 46.7 billion yen compared with the previous fiscal year-end to 495.0 billion yen, mainly due to net income for the period, and the shareholders' equity ratio was 66.2%, compared with 65.1% at the previous fiscal year-end.

Net cash provided by operating activities was 88.7 billion yen. The main factors were income before income taxes and minority interests of 105.6 billion yen and depreciation and amortization totaling 42.4 billion yen, set against 39.6 billion yen for payment of income taxes and a 21.9 billion yen increase in notes and accounts receivable. Net cash used in investing activities was 54.0 billion yen, primarily due to investments for expansion of production capacity and rationalization in Japan and overseas and the acquisition of Molton Brown Limted. Net cash used in financing activities was 27.7 billion yen due to an increase in payments of cash dividends and other factors. As a result of these activities, the balance of cash and cash equivalents at the end of the third quarter was 78.5 billion yen, an increase of 8.1 billion yen from the end of the previous fiscal year.

### Forecast for the Fiscal Year Ending March 31, 2006

In its activities in existing businesses (excluding Kanebo Cosmetics, Inc.), Kao expects to exceed the performance forecast announced with its interim financial results due to efforts such as the stimulation of the domestic consumer products market with new and improved products, and efficient use of expenses. At the same time, Kao will be impacted by amortization of intellectual property rights scheduled to be acquired from Kanebo Cosmetics Inc., in addition to generating financing expenses for external borrowing in connection with the acquisition of Kanebo Cosmetics stock. Consequently, for the fiscal year ending March 31, 2006, Kao forecasts consolidated net sales of 970.0 billion yen, operating income of 123.0 billion yen, ordinary income of 124.0 billion yen and net income of 72.0 billion yen.